Capitalizing on Invention

EVMS has a history of important invention and innovation. Dr. Gary Hodgen developed the oral contraceptive Seasonale, which was licensed to Barr Pharmaceuticals and ultimately became the most successful commercial application of EVMS research. Dr. Thomas Hubbard co-invented the virtual stethoscope with Old Dominion University in 2005. It was licensed as SimScope. Many other examples exist. These sample inventions were brought into the marketplace and exist today as usable products.

EVMS has services to help our researchers and faculty take their inventions to the marketplace, starting with the Office of Research. The Office of Tech Transfer helps with protection of intellectual property (IP) and trademarks, as well as licensing IP to commercial companies. For non-IP related products and services, the Office of Research helps inventors maneuver the route to commercialization through partnerships and creation of new companies.

Our goal is to help you move your creations from the lab into the marketplace.

Research is formalized curiosity. It is poking and prying with a purpose.
—Zora Neale Hurston

Research is to see what everybody else has seen, and to think what nobody else has thought.
—Albert Szent-Gyorgyi
Contact Bob Armstrong at 757-446-7121 or armstrrk@evms.edu
Contact Paul DiMarco 757-446-7112 or dimarcpb@evms.edu in Andrews Hall, Suite 120,
Office of Research
www.evms.edu/research/

Jerry L. Nadler, MD, MACP, FAHA
Vice Dean for Research

Dr. Nadler is Professor and the Harry H. Mansbach Endowed Chair in Internal Medicine and Vice Dean of Research. Dr. Nadler had been Director of the Strelitz Diabetes Center (SDC) at EVMS but he stepped down from that post in the fall of 2013 to devote time to his new added role overseeing research at EVMS.

William J. Wasilenko, PhD
Senior Associate Dean for Research

Dr. Wasilenko serves as Senior Associate Dean for Research and as an Associate Professor in the Department of Microbiology and Molecular Cell Biology. In his role as Senior Associate Dean, Dr. Wasilenko provides leadership for various administrative functions that support research, including research development and regulatory compliance.

Paul DiMarco
Director, Technology Transfer

Mr. Paul DiMarco manages the protection of intellectual property at EVMS. He also manages the process by which EVMS intellectual property is licensed to external companies for commercial applications.

Bob Armstrong
Director of Corporate Relations

Mr. Bob Armstrong connects EVMS inventors with potential collaborators and licensors. He also manages the entrepreneurial process by which EVMS creates companies based upon EVMS inventions, to include access to outside funding and mentoring.