

2012-2013

ISSUE 5.3

HARRY T. LESTER

THE RESIDENCY GAME

EVMS

MAGAZINE

Healing

HAMPTON ROADS





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upcoming events

May 16-18

EVMS Graduation 2013

The commencement ceremony is at 10 a.m., Saturday, May 18, at Norfolk Scope. Related events, including military commissioning, white coat ceremonies, a Health Professions reception and MD banquet and breakfast, precede the ceremony. Visit evms.edu/education/commencement for details.

June 25

EVMS Charity Golf Classic

All proceeds from this event, held at Virginia Beach's premier Bayville Golf Club, benefit the EVMS Fund. For more information, go to evms.edu/golf.

October 18-19

MD Alumni Reunion

The weekend includes an invitation-only gathering of honored guests on Friday and continues Saturday with Mini-Med School on campus. For more information, visit evmsalumni.com.



The campus bids adieu to Harry Lester, who leaves EVMS after eight years of service.



Community service will expand and the region's health will transform thanks to a new gift.



The Game of Residency: Everybody plays ... not everybody wins.

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Eight years after assuming the role, Harry Lester ended his tenure as President at EVMS, leaving his mark on the school and setting it on a path for long-term vitality.

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A transformational gift to establish the EVMS M. Foscue Brock Institute for Community and Global Health will expand community service at EVMS and transform the region's health.

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A lack of growth in residency positions stymies efforts to ease the doctor shortage.

OUR VISION is Eastern Virginia Medical School will be recognized as the most community-oriented medical school in the nation.



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It is a pleasure to offer my greetings as President of Eastern Virginia Medical School. This is a time of exciting change for us. We recently renamed EVMS Medical Group (*see page 8*) to better reflect the array of high-quality clinical services offered by our talented physicians and health-care providers.

I am pleased to report that EVMS earned full accreditation from the Liaison Committee on Medical Education — an important barometer of our educational program and the skill of our faculty. Associate Dean for Medical Education, Dr. Ronald Flenner led these efforts, and I thank him and the many other dedicated faculty and staff who shepherded this process to success.

We will continue to make improvements in our curriculum to prepare our students for changes to our health-care delivery system. They already meet with great success (*see page 6*) and move on to become accomplished alumni like Dr. Cynthia Romero, who was recently named Virginia Commissioner of Health (*see page 32*). Our educational improvements will ensure that trend continues.

Over the course of my career, I have had the opportunity to work in the community and help impact the health of the places I have served. I look forward to redoubling those efforts with you here in Hampton Roads as we build a stronger health professions workforce and endeavor to make EVMS the most community-oriented school of medicine and health professions in the nation. Our newly created Brock Institute for Community and Global Health (*see page 21*) is a critical step in our evolution.

We will continue to build a national reputation for excellence. Thank you for taking time to learn more about us and for your continued support of EVMS.

Sincerely,

Richard V. Homan, MD

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EVMS prides itself on a track record of outstanding academic achievements. Our 1,100 students routinely beat national averages on exams required for entrance to school or professional licensure. Here's a look at some numbers that highlight EVMS students' performance:



96%: The first-time pass rate on the national certification exam by students in the EVMS Master of Physician Assistant Class of 2012.



93%: The national average first-time pass rate on the PA exam.

100%: All third-year Biomedical Sciences students made a scientific presentation at a national or regional meeting, a sign of the high caliber of scholarly research required in the program.

19%: The percentage by which the MD Class of 2016 exceeded the national MCAT average score of 25.2.



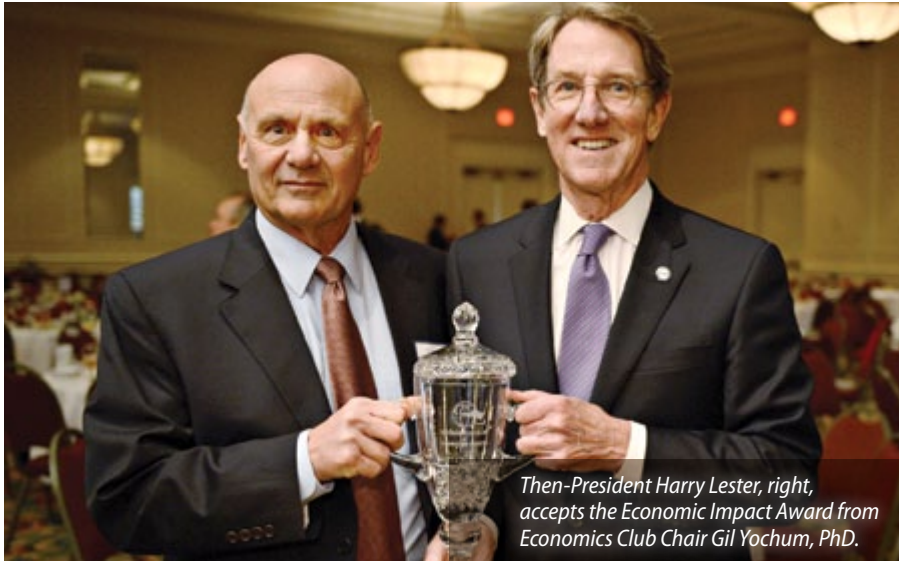
3: Programs in the School of Health Professions with 100-percent first-time pass rates on certification exams. The Surgical Assistant, Art Therapy & Counseling and Ophthalmic Technology programs all hit that mark.



31: Average Medical College Admissions Test (MCAT) score for the EVMS MD Class of 2016.



These facts were compiled from the EVMS School of Health Professions, the EVMS Office of Admissions and AAMC.org.



Then-President Harry Lester, right, accepts the Economic Impact Award from Economics Club Chair Gil Yochum, PhD.

EVMS honored for its economic impact on the region

At its sixth annual Economic Impact Award Luncheon on Feb. 20, the Economics Club of Hampton Roads presented the 2013 Economic Impact Award to Eastern Virginia Medical School.

The decision to choose EVMS for the award was based on the 2012 report, *The Economic Impact of Eastern Virginia Medical School in Hampton Roads*, prepared by James V. Koch, PhD, Board of Visitors Professor of Economics at Old Dominion University and a former president of ODU.

In his report, Dr. Koch called EVMS “one of the region’s most powerful economic engines,” estimating its annual economic impact at \$824 million.

“On behalf of our founders, board volunteers, faculty, staff and students, I offer our heartfelt thanks to the Economics Club of Hampton Roads for this prestigious award,” then-EVMS

President Harry Lester said in his comments to the audience of nearly 500. “We’re honored to play an essential role in the economic health of our community.”

The Economics Club of Hampton Roads established the award in 2008 to recognize outstanding practitioners of sound economic and financial policy, as well as the inextricable ties among local, national and international economies. The major criterion for the award is that the honoree’s economic/financial impact be wide ranging and perceived by all to be for the common good.

The Economics Club was founded in 1991 as a community service by Dr. Koch and is administered by the Dean of the College of Business and Public Administration under the supervision of an elected board. □

See what Dr. Koch and other community leaders have to say about the impact of EVMS at www.evms.edu/magazine.

EVMS achieves full eight-year accreditation

EVMS has received a full eight-year accreditation for its medical-degree program.

The accreditation comes from the Liaison Committee on Medical Education (LCME), the accrediting authority for MD (or Medical Doctorate) education programs in North America. The eight-year period is the maximum possible interval.

“This is wonderful news for EVMS,” says Richard V. Homan, MD, President and Provost of EVMS and Dean of the School of Medicine. “It is a testament to faculty and staff who worked so diligently to make this possible and their continued efforts to improve our educational program.”

Dozens of faculty, staff and students took part in a year-long self-study to prepare for the periodic evaluation. The LCME announced its finding in February, following a three-day site visit last fall by LCME examiners.

The LCME report comes as the school is in the midst of modifying its medical school curriculum, an effort led by Ronald Flenner, MD, Associate Dean for Medical Education and a 1989 EVMS graduate.

Part of that curriculum-reform process, Dr. Homan says, has been to visit schools across the country to identify innovative educational techniques and programs that are applicable to the EVMS educational mission.

The curriculum reform is expected to be completed by August 2014. □



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Strasnick named medical director

EVMS Health Services is now EVMS Medical Group

On April 1, 2013, EVMS Health Services officially became EVMS Medical Group.

"As our clinical practice continues to grow, and the health-care marketplace evolves, it became clear that a new name would better represent the scope of services and the value we provide," says James Lind, Chief Executive Officer



of EVMS Medical Group. "This was validated through extensive consumer research."

EVMS has been a leader in the marketplace with respect to providing patient-centered quality care, both at an individual patient and organizational level, says Mr. Lind. The new practice name leverages the academic reputation of EVMS while better communicating who we are and what we do, he explains.

"We provide medical care to patients throughout the region in a multispecialty group practice and now our name reflects that," says Marsha Jennings, Director of Clinical Marketing. "Rebranding allows us to improve awareness of consumer



Barry Strasnick, MD

choices for physician care in the community."

Updating signage has already been completed, and over the coming months, new printed material will continue to be rolled out.

In addition to the name change, Barry Strasnick, MD, Chairman and Professor of Otolaryngology-Head and Neck Surgery, now serves as the Medical Director of EVMS Medical Group.

"My primary responsibility is helping to advance the mission of the practice plan we have put in place," Dr. Strasnick says, "and formulating creative ways to confront the changes in health care as they continue to emerge."

EVMS Medical Group will continue its commitment of providing quality patient care. The not-for-profit practice comprises more than 150 physicians representing medical and surgical specialties. □



For more information, please visit the EVMS Medical Group web site at www.evmsmedicalgroup.com.

New doctor leads joint Otolaryngology practice at DePaul

EVMS has expanded its Department of Otolaryngology-Head and Neck Surgery by opening a collaborative office with Bon Secours DePaul Medical Center on Granby Street in Norfolk. This partnership enables personalized, comprehensive care and improved access to otolaryngology services for residents through the skills and expertise of Christine B. Franzese, MD.

Dr. Franzese, a board-certified otolaryngologist, began working for EVMS in August 2012. She received her medical degree from SUNY Upstate



Christine B. Franzese, MD

Professor at EVMS, Dr. Franzese specializes in allergy and sinus disease, general ENT, obstructive sleep apnea, salivary gland disorders, thyroid disease and parathyroid gland disease.

"Dr. Franzese serves as a vital resource

Medical Center in Syracuse, and did her residency at the University of Mississippi Medical Center. An Associate

at DePaul as she is the only ENT doctor with their whole medical group," says Barry Strasnick, MD, EVMS Medical Group Director and Chairman and Professor of Otolaryngology-Head and Neck Surgery. "From an EVMS standpoint, she brings a wealth of expertise in allergy and sinus disease. She will be developing an allergy curriculum for our residents in addition to bringing that service to our patients." □



For more information on EVMS Otolaryngology, please visit www.evms.edu.

EVMS Board of Trustees welcomes four new members

The EVMS Board of Trustees is proud to welcome new members James Church, Susan Colpitts, Frances Luter and Stephen Snyder.

Mr. Church serves as President of Freedom Automotive. He was recently named president of the Hampton Roads Auto Dealership Association, the first African American to earn the honor. Mr. Church is a board member for Volunteer Hampton Roads, Boys & Girls Club, and the STOP Organization, as well as an active member of the Scott Rigell for U.S. Congress finance committee and the Urban League of Hampton Roads.

Ms. Colpitts is founder and Chief Financial Officer of Signature. *Worth* magazine recognized her as one of the 100 top wealth advisers in the country. She is a board member of the United Way of South Hampton Roads, Chair of the United Way's Women's Leadership Council, President of the Virginia Symphony Foundation and a board member of the Virginia Symphony Orchestra and Downtown Norfolk Council.

Ms. Luter is President of Design Partners and a founding board member of the Smithfield/Isle of Wight YMCA. She was appointed by Gov. Mark Warner to the Christopher Newport University Board of Visitors during its \$250 million building campaign. She has also served on boards for the Peninsula Fine Arts Center, Food Bank of Virginia Peninsula, Inc., Historic St. Luke's Church Restoration, Lee's Friends and Luter Family YMCA.

Mr. Snyder has been part of the Checkered Flag organization for over 34 years and has served in industry organizations, including terms as Chairman of the Virginia Automobile



James Church



Frances Luter

Dealers Association, the BMW Market 17 Advisory Council and the Mitsubishi Fuso National Dealer Council, as well as President of the Hampton Roads Automobile Dealers Association. His



Susan Colpitts



Stephen Snyder

board appointments have included the Virginia Beach Center for the Arts, Virginia Beach Chamber of Commerce and the United Way of South Hampton Roads. □

Rachel Choe's "Queen of Hearts," right, was just one of many Disney villains to make an appearance at Match Day.

March Madness at EVMS is all about Match Day



Paul Schwingler parodied a fallen hero of the sports world with his Lance Armstrong costume.

On the third Friday in March, medical students across the country learn where they will continue their training after graduation. EVMS students have a unique way of celebrating this momentous day, commonly known as Match Day. This year, students dressed as their favorite hero or villain. After the fun and frolicking, the celebration reached a fever pitch and the tears of joy flowed as the graduates learned their fate at the same moment.



Sometimes costumes just aren't enough. This year's Match Day featured an impressive array of choreography, highlighted by Meredith Clary (a.k.a, Michael Jackson) perfectly executing the "moon walk" as part of a group of musical heroes.



Third-year medical student Patrick Eulitt, left, got a taste of what his class has to live up to next year.



At the same time as their colleagues across the nation, Shannon Kim and her fellow residents-to-be opened their letters at 1 p.m. to learn where they'll head for training in their chosen specialty.



David Klimpl gave the celebration a "super" start as the caped crusader, Superman.



Nick Dugan, left, and Ajay Sidhu added a slightly cooler spin on the Count and Cookie Monster characters from "Sesame Street."



Chris Wenzinger, left, and Sarah Michalowski, center, read through the match results shortly after 1 p.m. March 15.



Bryan Greenfield pulled off a crowd-pleasing version of "Anchor Man" — and jazz flutist — Ron Burgundy.



Melissa Althouse dressed as Wonder Woman for Match Day.



Katie Edmunds do-si-doed as Jessie, the cowgirl from "Toy Story."



VISIT www.flickr.com/evms to view more photos from this event.

Mekbib Gemedra named Vice President of Diversity and Inclusion

Mekbib Gemedra has joined EVMS as Vice President of Diversity and Inclusion.

Richard Homan, MD, President and Provost of EVMS and Dean of the School of Medicine, named Mr. Gemedra to the new post. For more than a decade, Mr. Gemedra has worked to create and implement strategies to enhance health equity through workforce development and community engagement.

EVMS is experiencing tremendous growth in medical and health-professions education,



Mekbib Gemedra

research and patient care. Mr. Gemedra will draw on his expertise to spearhead efforts to integrate diversity and inclusion as a strategic priority in all mission areas to help EVMS realize its vision of becoming the most community-oriented school of medicine and health

professions in the nation, Dr. Homan says.

Over the past eight years, Mr. Gemedra served as Assistant Dean for Diversity Affairs and Community Health, as well as founding Director of the Center for the Health of the African Diaspora, at New York University School of Medicine. There, he developed strategies and initiatives to increase diversity among students, residents, fellows, faculty and the leadership and pipeline programs that extend from middle school to college.

His work at NYU included enhancing community outreach efforts and global-health initiatives across the education, research and patient-care mission areas.

He also spearheaded efforts in the curriculum-reform initiative to integrate health disparities and community health into the core medical-school curriculum.

Before joining NYU, Mr. Gemedra was involved in developing a robust NIH-supported biomedical-research center and a nationally recognized faculty and graduate-student recruitment and retention program at Hunter College of the City University of New York. □



Mothers in the local STOP CMV support group gather with their children to tell their families' stories.

The common virus you've never heard of — cytomegalovirus

"As mothers, we want to spare as many other mothers as we can," says Polly Matthews.

Polly is one of several local mothers sounding the alarm about cytomegalovirus or congenital CMV, a common but little-known and potentially dangerous virus. Her second son Liam, now 6, was born with CMV and is severely disabled. One in 150 children is born with it, yet only about 14 percent of women have ever heard of CMV, according to a study conducted by STOP CMV, an international CMV action network.

It's an overlooked fact that CMV affects more babies than Down's syndrome, fetal alcohol syndrome, pediatric HIV/AIDS and spina bifida. Polly is a part of a group of mothers who hope to change that.

Congenital CMV is a common virus that can be transmitted from mother to child during pregnancy. To those with a healthy immune system, CMV could be mistaken for a cold or go unnoticed. However, if a pregnant woman is exposed, the virus can cause birth defects and varying degrees of developmental disabilities.

"All the markers Liam had pointed straight to his having it. They laid out all the things that could be wrong with him throughout his life, and I remember just holding him and sobbing," says Polly after her son was born at a local hospital, "How could something that I caught make it that he could not hear, see, walk, talk or so many other things?"

Polly, along with Rosemary Carter, Karri Taylor, Michaela Boaz and Vanessa Vasile, is a member of STOP CMV. The group's goal is to educate all people — but especially pregnant women — on ways to prevent exposure to CMV. They also hope that more physicians will start talking to their patients about how to avoid coming into contact with the virus.

CMV is present in saliva, urine, tears, blood, mucus and other bodily fluids. The first line of defense is frequent hand washing with soap and water after contact with diapers or oral secretions of babies and young children, says Julie Kerry, PhD, Chair and Associate Professor of Microbiology and Molecular Cell Biology. This is especially important for mothers who have other children

in daycare or school or those expectant mothers who are around other young children themselves.

Dr. Kerry is part of a select group of researchers across the globe studying CMV and working toward an eventual vaccine. Her basic-science research, funded by the NIH and the Carmen Trust, focuses on finding new antiviral strategies.

"In order to develop any antiviral, not just for CMV but also any virus, you need to understand how the virus interacts with the host cell," Dr. Kerry explains. "What viruses essentially do is enter a cell and take it over. You've got to be able to figure out a way to stop the virus without hurting the cell."

Dr. Kerry has been studying two specific proteins that are part of the CMV virus particle itself — pp71 and pp65. These phosphoproteins are important in the initial phase when the virus starts taking over the host cell and also at the end of infection. Part of her goal in studying this particular class of proteins is to come up with a way to inhibit them and potentially knock out two different stages and weaken the virus infection.

Despite a clinical trial of CMV immunizations currently taking place in Europe, Dr. Kerry warns that any vaccination is still years away from coming to market.

"Hopefully within the next five years," she says, "we'll have a vaccination, but even if we were to accomplish that, it would be more like 10 to 15 years before we could put a dent into the numbers. It takes a while to get the immunity spread out in the population. That is why these other strategies, like using antibodies and antivirals, need to be figured out in the meantime."

But right now, Dr. Kerry, Polly and all of the other parents involved are using the only tools they have to stop CMV: awareness and education.

"One of the common things you heard from parents at the latest CMV conference is they never heard of this virus before their kids came down with the infection," Dr. Kerry says. "It's such a common virus. So anything we can do to get the word out to women, to parents, to physicians is a good thing." □



Scientist Julie Kerry, PhD, has been working for years to better understand CMV.

Researchers study Type 1 diabetes treatment, sleepy teens and heart disease

Researchers at the EVMS Strelitz Diabetes Center continue to secure top grants for their studies. Not only have EVMS scientists joined an international consortium, funded by the Juvenile Diabetes Research Foundation, working to target the family of viruses they believe may trigger type 1 diabetes, they are also working on projects focusing on type 2 diabetes.

Aaron Vinik, MD, PhD, Professor of Internal Medicine, received funding from Intarcia Therapeutics, Inc., to evaluate the drug Exenatide (ITCA 650) for type 2 diabetes.

"Exenatide is a highly effective, approved treatment for type 2 diabetes derived from the poisonous venom of the Gila monster," Dr. Vinik says. "Administration has been by injection on a daily basis and is accompanied by at least a 40 percent incidence of anorexia, nausea and vomiting."

In an attempt to reduce side effects and the frequency of injections, Dr. Vinik, Principal Investigator, will study patients who are given a single placement, continuous and consistent subcutaneous infusion that lasts up to 12 months.

"We will evaluate the long-term efficacy, safety and tolerability of ITCA 650 in patients with type 2 diabetes and what the optimum dosage should be following 39 weeks of treatment," says Dr. Vinik.

The Hampton Roads Community Foundation is supporting J.D. Ball, PhD, with his research to study the effects of delayed school-start time on adolescent sleep, neuropsychological functioning and driving skills.

Dr. Ball, a Professor of Psychiatry and Behavioral Sciences, explains that this research is a collaboration between two groups at EVMS (Neuropsychology Program and the Division of Sleep Medicine) and Chesapeake Bay Academy (CBA), a nonprofit community school for children with learning differences.

CBA initiated a half-hour delay in school-start time for upper-school students this year, says Dr. Ball. The introduction of the delays was staggered over three periods of the school year, allowing EVMS researchers to compare students with different school-start times across the year.

"Our research team is measuring reported sleep and daytime student functioning, neuropsychological abilities and driving skills (on a driving simulator)," Dr. Ball says, "to determine whether starting school later improves sleep, learning and driving safety."

Researcher Anca Dobrian, PhD, Associate Professor of Physiological Sciences, has received a \$250,000 grant from the National Institute of Health National Heart, Lung and Blood Institute to support her search for the role of lipoxigenases in the inflammation and angiogenesis in human adipose tissue. □



To read more about these local families living with CMV, visit evms.edu/magazine.



Virginia Ferguson's passion for seniors lives on at EVMS

Virginia Glennan Ferguson of Virginia Beach passed away in December 2012 at 96. But her legacy will live on for generations at EVMS.

The late Mrs. Ferguson, whose \$2 million gift in 1995 established the EVMS Glennan Center for Geriatrics and Gerontology, left a bequest of \$4 million to support the Glennan Center endowment. Through her estate, she also made a gift of \$250,000 to support the Westminster-Canterbury Endowed Professorship, as well as a commitment of \$1.6 million from a charitable remainder trust that will eventually support the Glennan Center.

This brings her total contributions to EVMS to more than \$7 million, making her the school's most generous individual benefactor in its 40-year history.

"To say Mrs. Ferguson had a generous heart is an understatement," says Claudia Keenan, Senior Vice President. "She was an incredibly giving woman, and I was honored to call her a friend. We are overwhelmingly grateful to her for all she has done for EVMS." In honor of her legacy, EVMS recently renamed its lifetime giving club the Virginia Ferguson Society.

A Norfolk native and longtime Virginia Beach resident, Mrs. Ferguson gained an appreciation for the special needs of elderly patients while volunteering in the emergency room at Virginia Beach General Hospital during the 1960s and '70s.

A Norfolk native and longtime Virginia Beach resident, Mrs. Ferguson gained an appreciation for the special needs of elderly patients while volunteering in the emergency room at Virginia Beach General Hospital during the 1960s and '70s.

As John Franklin Chair in Geriatrics and Glennan Center Director, Robert M. Palmer, MD, remembers talking with Mrs. Ferguson about her vision for the program, which specializes in care for older patients.

"She was a wonderful lady with a positive attitude and passion for our seniors," Dr. Palmer says. "Her philanthropic spirit enabled us to stay at the forefront of elder care. Our accredited geriatric-medicine fellowship and our combined internal medicine-geriatric medicine residency program wouldn't have been possible without her generosity." □

For information about joining the Virginia Ferguson Society, call the Office of Development at 757.446.6070.

National proponent for patient care to speak at commencement

Mark Chassin, MD, MPP, MPH, who as President of the Joint Commission leads the nation's predominant organization for health-care



Mark Chassin, MD

accreditation and standards-setting, will be the guest speaker at commencement exercises May 18.

Dr. Chassin is a national advocate for the importance of quality care. He is a co-author of the Institute of Medicine's seminal public-health report, *To Err is Human*, which elevated patient safety to a national priority.

The May 18 commencement ceremony at Norfolk Scope culminates a week of graduation-related activities, including a commissioning ceremony aboard the Battleship Wisconsin for graduates in the armed forces. □



For a complete look at graduation activities, go to evms.edu/magazine.

New campus signage



New signage now guides visitors throughout the Eastern Virginia Medical Campus (EVMC). The signage includes numbered entrances and detailed campus maps erected at several locations convenient for pedestrians.



Then EVMS President Harry Lester received a check from Larry Hill of L.R. Hill Custom Builders for proceeds from the sale of the EVMS Healthy House at the fall 2012 Homearama.

Homearama Healthy House Nets \$178,250 for EVMS

The sale of L.R. Hill Custom Builders' EVMS Healthy House, which was featured during last October's Homearama, resulted in a gift of \$178,250 to EVMS.

Larry Hill, founder of the company that bears his name, presented the check to EVMS at a January meeting of Tidewater Builders Association, which produces the twice-yearly Homearama showcase.

Mr. Hill rallied suppliers to provide materials and labor for the house, lowering the cost of construction and maximizing the amount left to donate after the home sold. Dozens of companies joined in.

The Healthy House gift supported the EVMS Fund, which helps EVMS provide scholarships and stipends, recruit faculty and students, and upgrade clinical equipment and technology. To make a gift to the fund, visit evms.edu/giving or call 757.446.6070. □

EVMS and W&M evaluate options for collaboration

EVMS and the College of William & Mary will spend the next 18-24 months exploring increased collaboration on academic and research programs and evaluating options for a relationship between the two institutions. The process will be supported by both schools and their related partners, and the Virginia General Assembly has allocated \$200,000 toward the exploration.

Since August 2012, Due Diligence Committees at William & Mary and EVMS have carefully studied the value propositions a closer affiliation holds for both institutions and the commonwealth. The committees — as well as senior staff

and the Boards of Visitors at both schools — concluded that the institutions should spend up to two years evaluating specific activity and program options for collaboration before deciding on what degree of affiliation would be most beneficial. Options to be considered will focus on activities and programs that have potential to improve the health of the citizens in Hampton Roads and to meet the health-care workforce needs of the region and the commonwealth. □



Visit evms.edu to stay informed about ongoing discussions between EVMS and William & Mary.



Lester Hall is the most visible success of Mr. Lester's time as president. It ushered in a deeper level of state support for the school and allowed EVMS to expand class sizes and key programs, such as simulation and cancer research.

LEAVING HIS MARK



Becoming president of a medical school wasn't anywhere among Harry Lester's career goals. But that didn't deter the successful businessman when the Board of Visitors asked him to step in — for a few months, at most — after his predecessor departed.

In April, eight years after assuming the role, Mr. Lester ended his tenure at EVMS, leaving his mark on the school and setting it on a path for long-term vitality.

He inherited an organization that, despite performing well in its core areas of education, research and patient care, faced hurdles. That reality gained urgency in 2004, when the Liaison Committee on Medical Education (LCME) — the accrediting body for North American medical schools — said the EVMS' curriculum was strong but questioned the adequacy of its funding stream.

School leaders heeded the warning shot.



At a gathering to celebrate his contributions to the school, Harry Lester shares a laugh with Mary Blunt, Corporate Vice President for Sentara Healthcare.



As Governor, Tim Kaine included EVMS in a bond package that provided majority funding for the new building. Mr. Lester and now-U.S. Senator Kaine admire the building prior to a tour.

“BIRDS FLY, FISH SWIM, AND HARRY LESTER GETS THINGS DONE.”

Former Virginia Beach City Council member

Linwood Branch, quoted in a 2004

Virginian-Pilot editorial

The ultimate breakthrough came in 2008, when then-Gov. Timothy M. Kaine included \$59 million for EVMS' Education and Research Building — which opened in 2011 and has allowed for across-the-board enrollment growth — in his higher-education bond package. That “transformational moment,” as Mr. Lester describes it, was the first time that the legislature had committed to fund the majority of a capital project at EVMS.

“It took somebody who didn't know any better to go to Richmond and make the case,” Mr. Lester says. “They finally caught on. Three governors in a row have figured it out.”

Since the building funding, the legislature has increased its allocation of operating funds for EVMS, bringing it nearly on par with other Virginia medical schools in terms of state support for education — a long-running goal of school leaders.

Building relationships

Leaders in Richmond and in Hampton Roads say the effort to earn state-funding parity succeeded because of Mr. Lester's relationship-building prowess, a skill that has paid dividends while the school pursued other priorities, too.

EVMS developed closer affiliations with key partners, particularly Sentara Healthcare, and strengthened ties with stakeholders in the community — philanthropic organizations, decision

Mr. Lester goes to Richmond

On the heels of the LCME report and his own appointment as President in early 2005, Mr. Lester focused on EVMS' most immediate need: additional funding.

He went to work convincing state leaders, who had long been reticent to provide significant public money to EVMS, that the school needed greater resources to continue being a valuable element in the community and the commonwealth. The effort worked. Then-Gov. Mark R. Warner added \$4.2 million for EVMS to the state budget.

“If that didn't happen, I don't know what we'd have done,” Mr. Lester says. “He pulled us out of the fire. People say, ‘No money, no

mission.’ You need the resources to grow.”

More than averting short-term trouble, that success in the Capitol signaled a shift in the school's relationship with legislators. They had responded to EVMS' immediate need, and Mr. Lester saw a chance to build on that victory. Widely known as a relationship builder, he spent much of the ensuing eight years helping elected officials learn more about EVMS' contributions to health in Virginia.

“He's brought a face to it,” says Del. Chris Jones. “He's up here all the time, like other college presidents, telling the EVMS story. It's a good story to tell — how the community needed a medical school and created one.”



LESTER DESIGNATED PRESIDENT EMERITUS, BUILDING RENAMED IN HIS HONOR

What is now Lester Hall provides the backdrop as then-President Lester talks with medical students T.J. Tzavaras and Jennifer Le.

makers and individual donors. Mr. Lester made the case that they have a role in EVMS' success, that the medical school's health has far-reaching benefits. And they became believers, as shown by the recently concluded capital campaign that raised more than \$32 million, far beyond its initial goal.

The secret?

"He listens," says Norfolk Mayor Paul D. Fraim. "Harry tries to understand what your issues are, as well as tries to make clear what the medical school's issues are. He's a great communicator, and he follows through. He's someone that everyone trusts, and that's important in this world."

Setting the stage for growth

With the implementation of the 2009 strategic plan — the first in school history — EVMS solidified its vision of becoming the most community-oriented school of medicine and health professions in the country. Students, faculty and staff responded by strengthening the ethos of service, which in turn created opportunities for Mr. Lester to match community support with campus passion. That's what spurred the \$3 million donation to establish the M. Foscue Brock Institute for Community and Global Health [see story on p.20].

"That's very important. That's who we are," Mr. Lester says of the new institute.

"We have some funding that will really allow us to engage in our community. The Brock Institute matches right up with our vision."

Also among Mr. Lester's hallmark achievements is the recruitment of his successor, President Richard Homan, MD, who also serves as EVMS' Provost and Dean of the School of Medicine.

"Harry's contributions to EVMS are clearly reflected in the outstanding opportunity we have to continue growing as an organization," Dr. Homan says, "and to focus on the areas where EVMS is uniquely positioned to positively impact the lives of both our students and the people in our community."

Dr. Homan brings academic and clinical experience needed to steer curriculum development and to lead enhancements within EVMS Medical Group, Mr. Lester says. He will also shepherd exploratory collaborations with the College of William & Mary over the next two years.

"It's time to have somebody who knows what they're doing," Mr. Lester jokes. "In Dr. Homan, we have an experienced academic and health professional. The school's ready for it. EVMS deserves a President who can do it all." □



See additional comments from community leaders and a tribute video to Mr. Lester at evms.edu/magazine.

The building that stands as the most visible sign of Harry Lester's accomplishments during eight years as EVMS President now bears his name.

The Education and Research Building has been officially renamed Harry T. Lester Hall.

"We owe Harry a debt of gratitude for his visionary leadership and tireless efforts," says Anne Shumadine, Rector of the EVMS Board of Visitors. "He has truly left his mark on EVMS. The Board of Visitors can think of no more fitting tribute than to make that mark permanent."

The building, completed in fall 2011, benefitted from \$59 million in state support. It was the first time the General Assembly had granted majority funding for a capital project at EVMS.

The Board of Visitors also designated Mr. Lester President Emeritus in recognition of his 13 years of service to the school. He served five years on the Board of Visitors — including two years as Rector — prior to becoming President in 2005.

"During that time, he drew on his capabilities as a businessman and admired community leader to strengthen relationships with a number of strategic partners to benefit the school's educational, research and patient care missions. His exemplary efforts have brought the institution to a new level of excellence and resulted in increased recognition of EVMS and its value to the commonwealth," states the resolution approved at the Board of Visitor's April 9 meeting. The Rector presented Mr. Lester with a framed copy of the resolution, along with the presidential medallion he wore during formal school ceremonies.

Also, the EVMS Board of Trustees voted to allocate \$100,000 to EVMS' building fund in honor of Mr. Lester, and the General Assembly passed a resolution applauding his achievements as President. □

HEALING



HAMPTON ROADS

How a transformational gift will expand community service at EVMS and transform the region's health



Joan and Macon Brock speak with neuroscientist Paul Aravich, PhD, at Community Care Day 2013. The activity is among many student-run initiatives supported by the new Brock Institute for Community and Global Health.

The annual Community Care Day. The winter Coats for Families program. HOPES Free Clinic in Norfolk. The Medical and Health Specialties Program for high school students. The weekend medical clinic in rural Virginia. International mission trips to Haiti, Honduras and Peru.

These programs and services have two things in common. First, they're a few of the community service activities performed by EVMS students. Second, they'll soon be linked under the new M. Foscue Brock Institute for Community and Global Health, thanks to a transformational gift from one of Hampton Roads' most philanthropic families.

In November 2012, Macon and Joan Brock made a \$3 million gift to establish the Brock Institute. It is named for Macon Brock's father, M. Foscue Brock, MD, a tuberculosis specialist who oversaw Norfolk's Grandy Sanatorium, served as a family physician and volunteered at the city's public health center.

Mr. Brock admired his father's willingness to make a difference in people's lives — a willingness he sees today in EVMS students. "They're



Children and families are at the heart of many EVMS student activities, such as Community Care Day.



The Brock Institute will integrate the school's clinical, research and educational programs and tap into the altruistic nature of EVMS students to have an impact on local health issues.



oriented to serve people,” he says. “This particular medical school is focusing on the community.”

That longstanding focus helped entice former Virginia health commissioner Karen Remley, MD, MBA, to serve as the Brock Institute’s Founding Director. Dr. Remley will lead the Institute’s effort to integrate EVMS’ clinical, research and educational programs in ways that positively affect specific health priorities in the region.

“Coordinating what we do on a community level,” Dr. Remley explains, “with the research activities that already occur at the medical school leverages the brilliance of those researchers with the needs of the community.” Top concerns could be diabetes, prostate cancer, infant mortality, heart failure and asthma.

“Western Tidewater has the highest incidence of mortality from diabetes in the commonwealth,” says Claudia E. Keenan, EVMS Senior Vice President. “African-American men in Hampton Roads have one of the highest rates of prostate cancer. Portsmouth has one of the highest rates of infant mortality. We want to know why, and we want to do something about it.”

EVMS is already working to address these local issues, but the Brock Institute will allow for an intensified effort. “We plan to take a few projects,” Ms. Keenan says, “establish baseline data, put programs into place, and track the results over time to understand what works and what doesn’t.”

“Service is in our DNA. The Brock Institute is a manifestation of our vision to be the most community-oriented school of medicine and health professions in the nation.”

RICHARD HOMAN, MD
President and Provost of EVMS
and Dean of the School of Medicine



A CULTURE OF SERVICE

“One of the things that has impressed me most over time about the students at EVMS is their commitment to community service,” says Darrell G. Kirch, MD, President and CEO of the Association of American Medical Colleges. “You see it locally in things like the free clinic, and you see it globally.”

Below are some of the ways EVMS and its students reached out to the local and global communities in 2012.

STUDENTS PARTICIPATING IN COMMUNITY OUTREACH: 800+
(Out of a student body of approximately 1,100)

STUDENT-RUN PROGRAMS: 50
(Community Care Day, HOPES Free Clinic, international mission trips, etc.)

STUDENT CLUBS: 85
(Nearly all have a community outreach component)



EVMS students help children pick out car seats during Community Care Day.

Service is in our DNA

In 2011, EVMS students opened a free clinic for the uninsured called HOPES (Health Outreach Partnership of EVMS Students) one day a week. By 2012, enough students were clamoring to volunteer that the Norfolk clinic opened a second day each week. Not surprising at a school whose vision is to be the most community-oriented school of medicine and health professions in the nation.

More examples: Every spring, EVMS students spend a grueling weekend staffing a rural medical clinic in southwestern Virginia. So many of them volunteer that a lottery has to be held. And for this year’s mission trip to Peru in March, the medical team comprised more than twice as many members as in the past.

“This is what EVMS is about,” says EVMS President and Provost Richard V. Homan, who is also Dean of the School of Medicine. “Service is in our DNA. The Brock Institute is a manifestation of our vision to be the most community-oriented school of medicine and health professions in the nation.”

To that end, another goal of the Brock Institute is to incorporate a community service requirement into the curriculum for all EVMS students. A capstone project in their final year may also be required.

“At most schools, this is very uncommon,” Dr. Homan says. “EVMS is a school created by the community, for the community. Our hope is to train all of our students that they have an obligation to community service beyond practicing good medicine.”



leadership

About the Founding Director

Karen Remley, MD, MBA, joined EVMS in March as Founding Director of the M. Foscue Brock Institute for Community and Global Health.

“Her extraordinary leadership at the regional and state levels, combined with her record of successfully addressing public-health challenges, will ensure that this important program gets off to the best possible start,” says Richard Homan, MD, EVMS President and Provost and Dean of the School of Medicine.

Dr. Remley’s background includes:

- More than four years as Virginia Commissioner of Health
- 15 years as an emergency physician at Children’s Hospital of The King’s Daughters
- Serving as Chief Executive Officer of Physicians for Peace and Chief Medical Officer of Operation Smile Inc.
- Teaching at three institutions of higher education, including EVMS, where she is an Associate Professor of Pediatrics and Health Professions
- Numerous awards for leadership, health-care management and public-health advocacy
- Bachelor’s degree and MD from the University of Missouri, Kansas City; and MBA from Duke University.

Not only will the institute bring a sense of cohesiveness to service activities, Dr. Remley says, “It will foster innovative approaches based on science and data, as well as on what community leaders need and want.”

Dr. Remley feels strongly that community-specific projects must involve their communities from the start. “The people we’re serving need to be leaders in the discussion,” she says. Involving the community is also vital for physicians-in-training to learn, she adds, because they will eventually become leaders in their own communities.

“Spending the last five years in public health has shown me how important the linkage is between the bedside and the community,” she adds. “That’s why we are truly committed to making the Brock Institute a center of excellence for improving the community’s health.” □

“We’re thrilled that EVMS has found someone passionate about creating healthy communities to be the Brock Institute’s founding leader,” Macon Brock says. “My father would be proud that a physician and leader of Dr. Remley’s caliber is working with EVMS to improve lives in Hampton Roads.”

Karen Remley, MD, MBA

The Game Of RESIDENCY



YEAR
2013

31,000
PLAYERS

MAXIMUM WINNERS
24,000

The ad is sobering and ominous. “By the time you notice America’s doctor shortage, it will be too late. America is running out of doctors,” reads the copy above a patient sitting on an exam table and holding her head in her hands. Run by the Association of American Medical Colleges (AAMC) in markets across the country, the message is no less relevant in Hampton Roads and the state. While the concern hasn’t received much attention in the national media, some in the medical community are referring to it as a national crisis. There are three key challenges:

The physician shortage is estimated to reach **90,000** by **2020** and **130,000** by **2025**.



ILLUSTRATION BY LIZ A. LANE

A LACK OF
GROWTH IN
RESIDENCY
POSITIONS STYMIES
EFFORTS TO EASE
THE DOCTOR
SHORTAGE



**Everybody plays
... Not everybody wins**



So you have an MD

...now what?



2006

30%

ADDITIONAL
MEDICAL
SCHOOL
ENROLLMENT

CHALLENGE

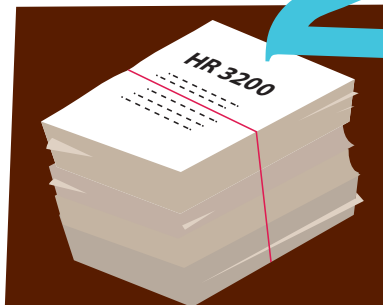
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DEMAND FOR HEALTH CARE IS INCREASING RAPIDLY AS THE POPULATION AGES, AS MORE PHYSICIANS REACH RETIREMENT AGE.

CHALLENGE

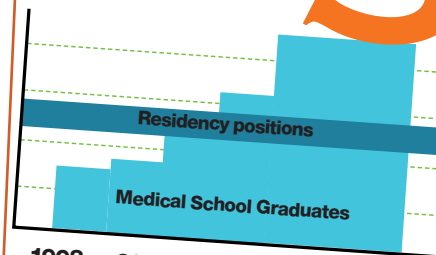
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APPROXIMATELY 30 MILLION AMERICANS WILL GAIN HEALTH CARE INSURANCE THROUGH THE AFFORDABLE CARE ACT.

CHALLENGE

3



ALTHOUGH MEDICAL SCHOOL ENROLLMENT IS INCREASING, THE NUMBER OF RESIDENCY TRAINING POSITIONS REMAINS CAPPED AT 1997 LEVELS.



15

New schools of medicine in
development in the U.S.

Advocates across the country hope that as awareness spreads about the impending physician shortage, legislators will loosen federal purse strings to fund the graduate medical education (GME) residency training positions necessary to produce licensed physicians.

There are a couple of interconnected reasons for these dire predictions. In 2006, the AAMC, which represents medical schools and teaching hospitals in North America, called for a 30 percent increase in medical school enrollment to meet these needs. Medical schools answered the call. There are 15 new schools of medicine in development in the United States. EVMS and many institutions boosted enrollment to the requested level. Those that haven't will likely do so by 2016.

Those numbers would be sufficient to care for American citizens if training stopped with medical school. Students who successfully

complete four years of medical school earn the title of "doctor," but must then complete three to six years of residency training to obtain a license to practice.

Despite increased enrollment, the number of residency training slots has remained stagnant since Congress capped the number of Medicare-supported residency training positions through the Balanced Budget Act of 1997. That makes for a surplus of medical school graduates vying for a limited number of residency positions.

The result is a bottleneck.

Ronald Flenner, MD, EVMS Associate Dean of Medical Education, says the residency deficit will have profound implications for medical students. He notes an increased number of graduates means more competition for residency applicants.

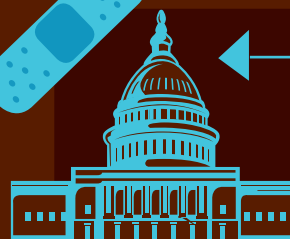
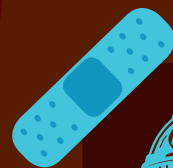
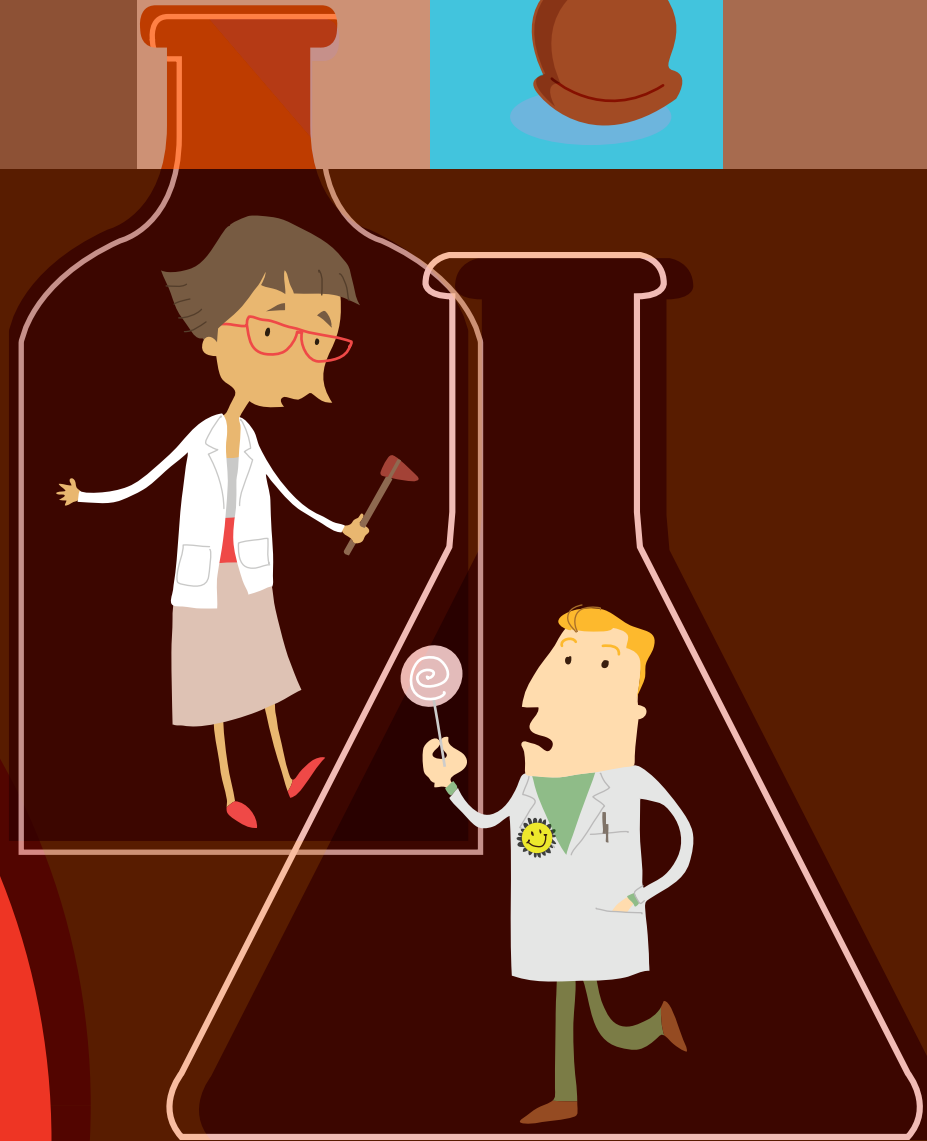
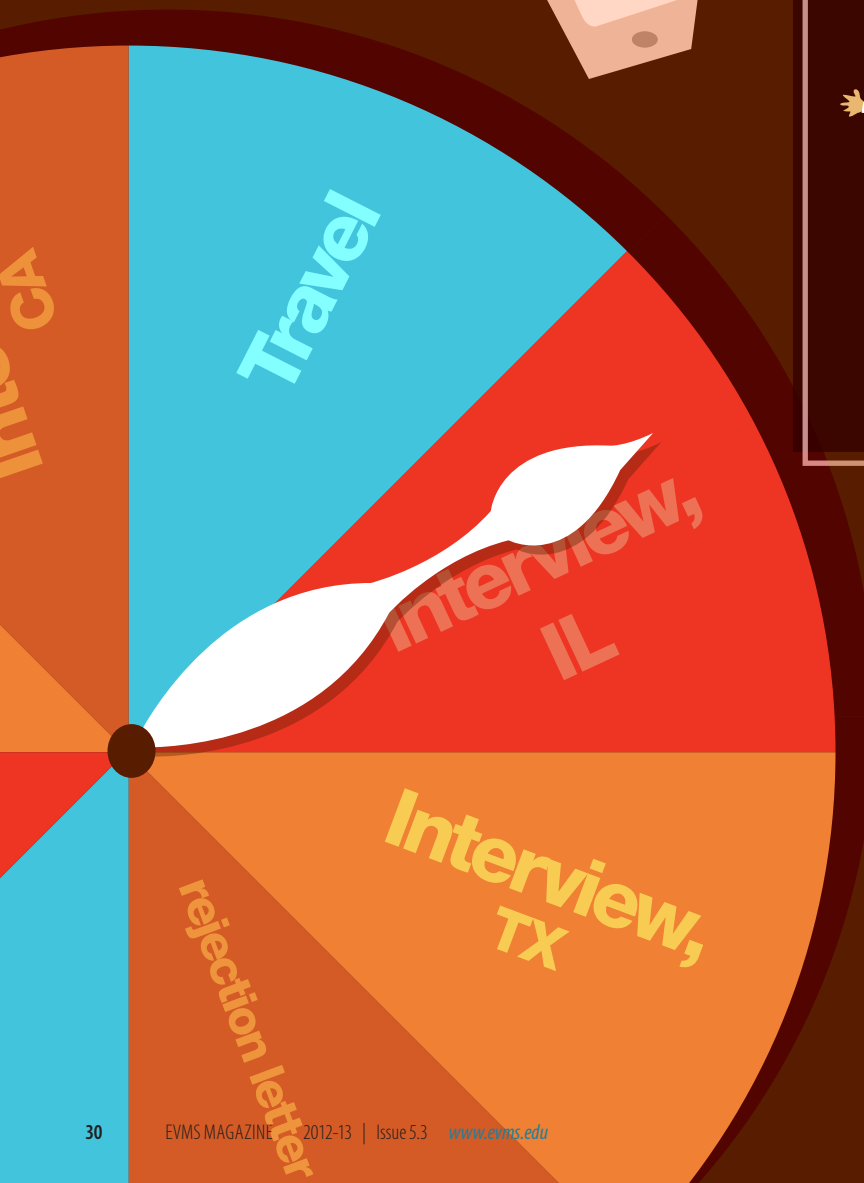
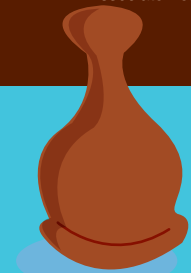
"It's not a good thing from the medical student's side," Dr. Flenner says. "These students will have to travel all over the country to



“

It's not a good thing from the medical student's side . . . students will have to travel all over the country to interview for more programs, maybe to five or 10 different places, at their own expense.”

Ronald Flenner, MD
Associate Dean of Medical Education



← AAMC and other medical organizations are **lobbying Congress**

to address the looming physician shortage.



interview for more programs, maybe to five or 10 different places, at their own expense.”

Medicare funds the current number of residency positions. Hospitals, he says, have their own budgetary concerns and won’t fund additional slots, though they do fund fellowships.

“The question is, how are we going to fund the manpower needs of our country?” Dr. Flenner asks.

Ryan Barnette, a fourth-year EVMS medical student who plans to specialize in either anesthesiology or critical care medicine, says that he and his classmates weren’t aware of the residency bottleneck when they applied to medical school. They are up to speed now.

“My year is one of the first that is experiencing this challenge,” Mr. Barnette says. “For us, it might mean spending more money interviewing and traveling, emphasizing who you know as opposed

to who you are as a person. It will be all of those factors, a kind of numbers game, with a surprise at every curve.”

AAMC and other medical organizations are lobbying Congress to address the looming physician shortage. Increased funding for residency positions is uncertain, but Mr. Barnette believes his fellow medical students won’t be deterred.

“This has been the greatest privilege of my life,” he says. “No matter what struggles or obstacles there are, to have an education like this is unbelievable. A commitment to service and learning is innate to people who practice medicine. It’s so fascinating. People get addicted to it. There’s never going to be a shortage of people who want to practice medicine.”

However, there may be a bottleneck that prevents them from doing so. □

EVMS grad, faculty member becomes Virginia Commissioner of Health



Cynthia Romero, MD

EVMS alumna and faculty member Cynthia Romero, MD (MD '93), has been named Virginia's new top health official.

Gov. Bob McDonnell selected Dr. Romero, an Assistant Professor of Family and Community Medicine, to serve as Virginia Commissioner of Health. She succeeds Karen Remley, MD, who also serves on EVMS' faculty.

"I feel honored to serve the Governor and the Commonwealth of Virginia as the state Health Commissioner. I look forward to working with people in the Virginia Department of Health and stakeholders in health care as we strive to promote and protect the health of all Virginians," Dr. Romero says. "I am humbled and grateful to be a graduate of EVMS. Without my educational and community roots at EVMS, I would not be qualified for this tremendous opportunity."

This is the latest in a series of leadership positions for Dr. Romero. She recently served as President of the Medical Society of Virginia and in 2009 was named Chief Medical Officer and Vice President of Quality and Patient Safety at Chesapeake Regional Medical Center, where she'd also been the first woman to lead the hospital's medical staff.

While at EVMS, Dr. Romero was President of her class, and she received the Holmes Gillette Award for the graduate who best exemplifies the school's core values. She later completed the Riverside Family Practice Residency Program.

She is a fellow of the American Academy of Family Physicians, is certified by the U.S. Department of Health and Human Services Primary Health Care Policy Fellowship Program and is licensed as a diplomat by the American Board of Family Medicine. □

"Without my educational and community roots at EVMS, I would not be qualified for this tremendous opportunity."

Help us serve you better

The Office of Alumni Relations wants to ensure it is providing EVMS graduates with valuable services and compelling opportunities to engage with current, past and future colleagues.

You can help make sure we're meeting that mission. Visit EVMSalumni.com/survey.cfm to tell us a little bit about yourself and how we can help keep you engaged with your alma mater.

MD Alumni Weekend and Mini-Med School is Oct. 18-19

Mark your calendars and make plans to attend the 2013 MD Alumni Weekend and Mini-Med School to be held Oct. 18-19 at EVMS. Beyond helping you reconnect with your fellow graduates, this unique event offers an opportunity for graduates — and their guests — to experience how medical education has changed: Alumni will be going back to medical school.

After a Friday-night reception for honored classes and 1973 Society members, Saturday will take attendees through all four years of medical school, including Match Day and graduation. Invitations with full details will be mailed this summer, or go to EVMSAlumni.com to learn more and register. □



Dr. Wirshup, center, stands with, from left to right, James Madara, MD, CEO/EVP of the AMA; Jeremy Lazarus, MD, President of the AMA; Clarence Chou, MD, President of the AMA Foundation; and Jack Watters, MD, Vice President for External Medical Affairs of Pfizer Inc.

AMA Foundation honors '84 alumna for excellence

Mary Wirshup, MD (MD '84), was one of five physicians honored in February by the American Medical Association (AMA) Foundation with the organization's Excellence in Medicine Award.

Dr. Wirshup, who practices in West Chester, Pa., received the Pride in the Profession Award, which "honors physicians whose lives encompass the true spirit of being a medical professional" by offering care to underserved patients.

Dr. Wirshup is Vice President of Medical Affairs for Community Volunteers in Medicine, a nonprofit clinic that provides medical and dental care and prescriptions to the uninsured. Dr. Wirshup coordinates more than 150 physicians, nurses and specialists who donate their time to the clinic, as well as mentor medical students who complete rotations there.

She also serves as a Clinical Assistant Professor of Family Practice at Temple Medical School. □

Are you part of the conversation?

Get connected with EVMS Alumni Relations and a few hundred of your fellow graduates. Check out [Facebook.com/EVMSAlumni](https://www.facebook.com/EVMSAlumni) to stay up to date with your classmates and tell the EVMS community about your journey after getting your diploma. It's also a great way to learn about how to stay involved with your alma mater — either through volunteering your time or sharing your insight with current students. □



In memoriam

Diane Coltrin, MD, MPH

Diane Coltrin, MD, MPH (MD '90), died Dec. 22, 2012, in Norfolk. The Pittsburgh native also was a graduate of the EVMS Obstetrics and Gynecology Residency Program.

In 1996, Dr. Coltrin opened a private practice in Norfolk, where she focused primarily on obstetrics. A deeply devoted mother and wife, she helped bring thousands of children into the world. She also was an avid gardener and animal lover.

She is survived by her daughter, Elizabeth Coltrin; her brother, L. Wayne Hamilton; and her husband of 36 years, Dana Coltrin.

Steven Roth, MD

Steven Roth, MD (MD '92), died Feb. 20, 2013, in Georgia. Dr. Roth also was an 18-year U.S. Army veteran, who served in Iraq and reached the rank of lieutenant colonel.

After completing a general surgery residency at EVMS and a vascular surgery fellowship at the University of South Florida, Dr. Roth established his practice, The Vein Guys, in Augusta, Ga. It eventually grew to include additional offices in Atlanta, Raleigh and Nashville.

He is survived by his wife, Mary Ann Roth, and his two children, Hunter and Haylie Roth. □



LIKE OUR FACEBOOK PAGE
www.facebook.com/EVMSedu
for news and links to everything EVMS.

20 Twenty Capital Campaign raises more than \$32 million

Expanded cancer and diabetes research. Additional scholarships. A larger endowment. Renovations of existing buildings. And the new Lester Hall.

All of this was the result of EVMS' successful 20 Twenty Capital Campaign, which concluded at the end of 2012. Originally projected to raise \$10 million to \$20 million at most, the campaign garnered such strong support that it brought in more than \$32 million.

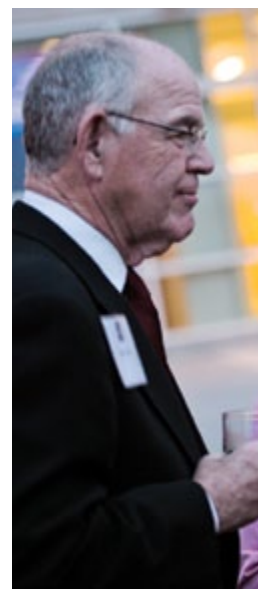
"Words just can't express how grateful we are to this community for stepping up and supporting our vision," says Connie L. McKenzie, EVMS Director of Development.

EVMS launched the three-year campaign in January 2010 in part to address the nationwide shortage of physicians predicted to occur by 2020. Campaign highlights include:



On Thursday, April 11, EVMS hosted nearly 200 major campaign donors at an event that celebrated the campaign results. EVMS medical students Barron Frazier and Janhavi Athavale were among the student ambassadors who helped with the event.

- Lester Hall built and opened, enabling EVMS to increase its student population to help meet the demands of the "silver tsunami"
- Leroy T. Canoles Jr. Cancer Research Center opened
- M. Foscue Brock Institute for Community and Global Health established
- The Murray Waitzer Endowed Chair for Diabetes Research created
- The Dorothy M. Middleton Memorial Scholarship created, the first in-state, four-year scholarship offered to EVMS students
- More than \$3.8 million raised for scholarships to help EVMS students achieve their dreams
- More than \$14 million raised for endowments
- More than \$3.8 million raised for the EVMS Fund
- More than \$1.5 million raised to support diabetes research and treatment



The campaign was co-chaired by TowneBank Chairman and CEO G. Robert Aston Jr., who serves as Chairman and President of the EVMS Board of Trustees, and Wayne F. Wilbanks, Board of Trustee member and Managing Principal and CIO for Wilbanks, Smith & Thomas Asset Management, LLC. □



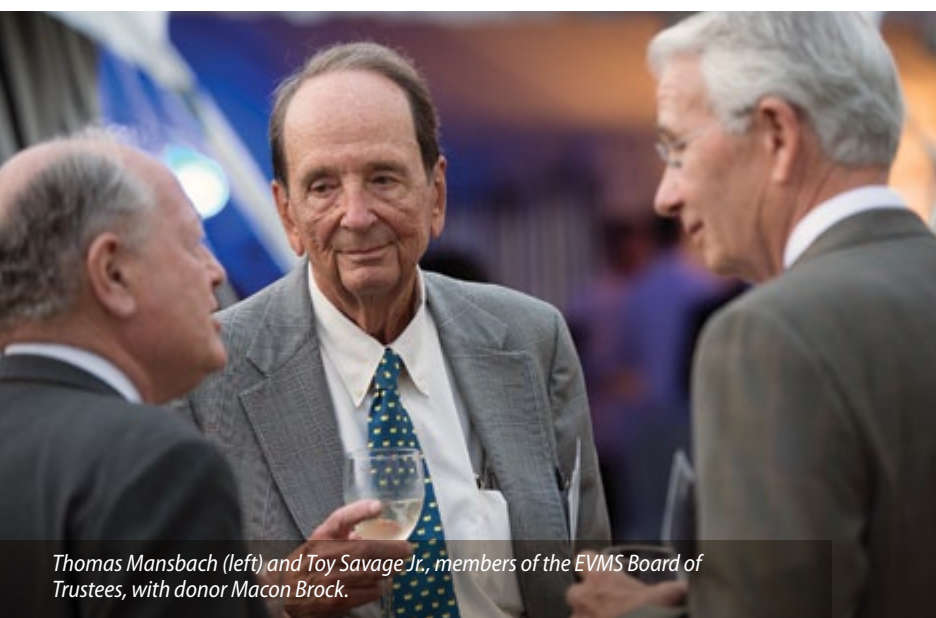
Judge Richard Bray (left), with Richard Homan, MD, now President and Provost of EVMS and Dean of the School of Medicine.



Mimi Stein with husband Bobby Stein (left) and Thomas Mansbach.



Then EVMS President Harry Lester with former state senator Clancy Holland, MD.



Thomas Mansbach (left) and Toy Savage Jr., members of the EVMS Board of Trustees, with donor Macon Brock.

Cox Business Challenge nearly triples giving to EVMS Fund during February campaign

The date was February 1. The challenge was on. The goal? Persuade at least 250 people to make a gift to the EVMS Fund during February.

The reason? For every one of those gifts, Cox Business would donate \$100 to the fund, up to \$25,000.

Partnering with Cox Business brought a new fundraising strategy to EVMS. “We chose February because that’s usually a slow month for giving,” says Denise Milisitz, EVMS Director of Annual Giving. “We were hoping the challenge would change that.”

It did — in a big way. The challenge boosted February giving to the EVMS Fund from 203 gifts in 2012 to 605 this year. Not only did the EVMS Fund earn the Cox Business gift of \$25,000, the challenge raised an additional \$107,767 from individuals,

as well as EVMS staff members, alumni, faculty and students. The EVMS Fund supports student scholarships, finances medical research and helps the school recruit health-care providers.

“At Cox, we realize how important EVMS is to the Hampton Roads community,” says Gary McCollum, Senior Vice President and General Manager of Cox Communications Virginia. “That’s why we were pleased to help give more students the opportunity to study medicine and care for the health and well-being of our families and friends.” □



Businesses that partner with EVMS on a fund drive benefit by being perceived as good corporate citizens for supporting an important community asset. If your business would like to elevate giving at EVMS, please call the Office of Development at 757.446.6070.

Former EVMS Dean makes the case for scholarships

Few people know better than former EVMS Provost and Dean Jock Wheeler, MD, of the need for more medical-school scholarships. So, in 2002, he created one.

"We're one of the few nations in the world that doesn't subsidize medical education," Dr. Wheeler says. "The debt these students incur is almost impossible to pay back. You simply can't ask them to bear the burden all by themselves."

Dr. Wheeler joined the EVMS faculty in 1974. Twenty years later, only months after being named Chair of the Department of Surgery, he was asked to serve as the school's Provost and Dean. He remained in the position until 1999. Prior to that, Dr. Wheeler was both a Professor of Surgery at EVMS and Chief of Vascular

Surgery at Medical Center Hospitals, now Sentara Norfolk General Hospital.

"We hope that other people will

recognize the value of EVMS in the community," he says, "because we provide a huge amount of the medical care here. And that has to be continued."

At EVMS, 86 percent of this year's graduating medical students have loans, with the median debt exceeding \$199,000. Yet of the school's 87 scholarships available to students, only 18 are above \$5,000.

Student Edward Nadimi (MD '15) is the most recent recipient of the Jock R. Wheeler, MD Endowed Scholarship, which is awarded to a Virginia resident who demonstrates academic excellence.

"When I learned that I received this scholarship," Mr. Nadimi says, "I went back and looked at Dr. Wheeler's history. It was very meaningful to me. I'm grateful for the opportunity and humbled to have been chosen. I hope to one day pay it forward for other EVMS students."

In honor of Dr. Wheeler's recent 80th birthday, he and his wife, Bonnie, asked family and friends to make gifts to the scholarship. "Education is the only gift that endures," Mrs. Wheeler adds. "Everything else is transient."

To make a gift to the Jock R. Wheeler, MD Endowed Scholarship, call the EVMS Office of Development at 757.446.6070.



Dr. & Mrs. Jock Wheeler

EVMS Plastic Surgery

EVMS Plastic Surgery, a division of EVMS Surgery, offers full-service cosmetic plastic surgery and facial rejuvenation, in addition to its comprehensive reconstructive plastic surgery services.

Now under the direction of Lambros K. Viennas, MD, a board-certified plastic surgeon, the division is expanding. By collaborating often with colleagues from other areas of EVMS Medical Group such as Otolaryngology, Ophthalmology and Dermatology, EVMS Plastic Surgery can offer a complete range of reconstructive and cosmetic surgery services. EVMS specialty physicians bring advances from their own area of expertise to the collective field of cosmetic procedures and medicine.

EVMS is one of the premier destinations for cosmetic procedures including face-lifts, eyelid-lifts, rhinoplasty, Botox®, dermabrasion, scar revisions and chemical peels. EVMS physicians are board-certified, bringing a level of expertise that is not typically found outside of academic health centers like EVMS.

Within EVMS Otolaryngology, Eric Dobratz, MD, is a board-certified facial plastic surgeon who specializes in cosmetic and reconstructive procedures of the face and neck.

Bryan Carroll, MD, PhD, is a board-certified dermatologist and fellowship-trained surgeon who is also experienced in the full range of cosmetic treatments for realizing healthy, youthful and beautiful skin.

Shannon M. McCole, MD, who is board-certified in ophthalmology, provides surgery, Botox and fillers for both cosmetic and functional eyelid issues.

Within EVMS Surgery, Dr. Viennas, sees patients at the Norfolk, Princess Anne and Greenwich Road offices. James H. Carraway, MD, a board-certified plastic surgeon, is also at the Greenwich Road office, and oversees the Aesthetic Skin Care Center, located across the hall. Douglas R. Trzcinski, MD, is also board-certified in plastic surgery and specializes in hand surgery.

When it comes to having plastic and cosmetic procedures, consumers have many choices.

“At EVMS, our plastic surgeons provide information about the latest technologies and therapies so that patients can make well educated decisions for themselves,” Dr. Viennas explains. “We listen to the patients’ concerns and help them formulate a treatment plan to reach their goals.”

In an effort to better educate patients about their options, Dr. Viennas hosts monthly seminars on topics covering the latest advancements in plastic surgery, facial rejuvenation with Botox and fillers and cosmetic breast surgery, just to name a few. He also holds quarterly open houses where patients can meet with representatives from all of the major brands of cosmetic products and ask questions about procedures.



For more information about the cosmetic and plastic surgery options at EVMS, visit evms.edu/magazine.

Photos from the Martin Luther King Community Service Breakfast, a Faculty Senate meeting, the Scholarship Dinner and Program, Physician Assistant White Coat Ceremony, Hampton Roads chapter of the Association of American Physicians of Indian Origin annual gala, the CINCH Combating Obesity Summit, Health Care Heroes, and the EVMS Herpesvirus Symposium.



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VISIT www.flickr.com/evms to view more photos from these and other EVMS events.



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1. L.D. Britt, MD; MPH; Edward J. Brickhouse Chair in Surgery; Henry Ford Professor of Surgery and Chairman of the EVMS Department of Surgery (left); received a Martin Luther King Community Service Award at the Urban League of Hampton Roads' annual Martin Luther King Community Breakfast Jan. 21.



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2. The Faculty Senate presented a sculpture to Richard V. Homan, MD, to mark his first day as President and Provost of EVMS and Dean of the School of Medicine. From left are members of the Faculty Senate Executive Committee Richard Handel, PhD; Clinton Crews, MPH; Dr. Homan; Faculty Senate Chair David Archer, MD; and Craig Derkay, MD.

3. Carol Talbot, founder of the Lillie P. Walker Memorial Scholarship, and student Erum Siddiqui (MD '13), who received the scholarship, were among those attending the 3rd annual Scholarship Dinner and Program in February.

4. Sybrena Evans was one of the first-year Physician Assistants students participating in the White Coat Ceremony. The event welcomes new students to the medical profession.

5. The Hampton Roads chapter of the Association of American Physicians of Indian Origin held its annual gala Feb. 23 to raise money for scholarships. At the event, EVMS student Aashna Mehta (MD '16) received a \$25,000 scholarship check on behalf of the school from AAPI-HR President Dr. Snehal Damle and 2013 Gala Co-Chair Dr. Bhavdeep Gupta.



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6. More than 300 people attended the second annual CINCH (Consortium for Infant and Child Health) Combating Obesity Summit hosted by EVMS in March. Among the speakers was Portsmouth Mayor Kenneth Wright who announced the city's new Get Healthy, Portsmouth initiative, which promotes healthy weight, physical activity and healthy eating.

7. Seven of the 17 Health Care Heroes honored Feb. 25 by the publication Inside Business are associated with EVMS. Among them are Joseph A. Aloï, MD, Clinical Director of the Strelitz Diabetes Center; Madeline L. Dunstan, Associate Director of Education for the Glennan Center for Geriatrics and Gerontology; and (not pictured) Harry T. Lester, who was President of EVMS at the time.

8. Patric Lundberg, PhD, Co-Chair of the Herpesvirus Symposium sponsored by Microbiology and Molecular Cell Biology, presented a sculpture to 2013 symposium speaker Lynn Enquist, PhD, of Princeton University.



OUR MISSION: Eastern Virginia Medical School is an academic health center dedicated to achieving excellence in medical and health professions education, research and patient care. We value creating and fostering a diverse and cohesive faculty, professional staff and student body as the surest way to achieve our mission. Adhering to the highest ethical standards, we will strive to improve the health of our community and to be recognized as a national center of intellectual and clinical strength in medicine.

Introducing EVMS Medical Group

The EVMS physicians, providers and staff who care for you and your loved ones now have a new name: EVMS Medical Group.

As you see the new branding, know that our commitment to our patients remains steadfast.

Our physicians, all full-time faculty at EVMS, remain the region's only multi-specialty group that provides quality patient care in an academic setting. With locations throughout the region, there's an EVMS Medical Group physician close to where you live or work.



The knowledge to treat you better



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about our clinical services.

