

EXECUTIVE SUMMARY

Eastern Virginia Medical School (EVMS) unquestionably has established itself as one of the foremost economic engines in Hampton Roads. While Hampton Roads has yet to recover the jobs it shed in the Great Recession, EVMS has been generating additional jobs at a swift pace. With 2,040 employees, EVMS now is the 12th-largest private-sector employer in Hampton Roads (up from 20th in 2012). An additional 4,900 jobs within Hampton Roads would not exist except for the ripple effects of the activities of the EVMS community.

The economic trajectory of EVMS is astonishing given the institution's relatively modest initial financial base. Between 2007 when I performed my first economic impact study of EVMS and 2017, the value of our region's economic activity rose from \$84.7 billion to \$103.17 billion — 2.71 percent annually. By contrast, during the same period, the economic impact of EVMS rose 5.59 percent annually, from \$698.8 million to \$1.203 billion. The economic footprint of EVMS has been growing more than twice as fast as that of Hampton Roads. Indeed, the economic growth of EVMS is accelerating. Since 2012, the annual rate of growth in EVMS' economic impact has been 6.53 percent. EVMS is gaining economic momentum.

EVMS has evolved into a major source of new economic energy for Hampton Roads. What we are witnessing is the emergence of an “ed-med” economic sector in Hampton Roads, and EVMS is central to this story.

More detailed analysis reveals that the economic impact of EVMS has grown more rapidly than the regional economy or any of our region's traditional economic drivers — defense spending, the port and tourism. EVMS, while not yet the size of these big three contributors, has evolved into a major source of new economic energy for Hampton Roads. What we are witnessing is the emergence of an “ed-med” economic sector in Hampton Roads, and EVMS is central to this story.

Five-Year Comparison	2012	2017
Annual economic impact:	\$823.6 MILLION	\$1.2 BILLION ↑ 21.4%
EVMS rank among private-sector employers in Hampton Roads:	20	12 ↑ 8 IN RANK
Annual impact of EVMS alumni in Hampton Roads:	\$222 MILLION	\$446 MILLION* ↑ 100.9%
Value of charitable services, including uncompensated care:	\$54 MILLION	\$63 MILLION ↑ 16.6%
Economic ripple effect from EVMS activities:	\$500 MILLION	\$655 MILLION ↑ 31%
Additional jobs generated locally because of EVMS economic ripple effect:	3,752	4,900 ↑ 30.6%

Source: Economic Impact Report, James Koch, PhD, 2012

Source: Economic Impact Report, James Koch, PhD, 2017
* Includes ripple effect