

Making Your LMS

Work For You

Course Design in Blackboard
and Canvas



Presented by: Katrina Dash

2023

What sets a *good* online course apart?

A well-optimized Learning Management System (LMS) that aligns with the needs and expectations of students.

The LMS should provide a positive interaction experience that improves student learning.

Personalize and curate a learning journey. Is your LMS like an airport where you hop to other destinations? Or is it an all-inclusive cruise ship that you never have to leave?



Which LMS is best?

Surprise: It Doesn't Really Matter!

All major LMS platforms have the necessary features to create a practical and stimulating learning experience.

Current LMS: Blackboard

- Advanced content editor and appearance customization, built-in conferencing tool (Collaborate), proprietary plagiarism detection (SafeAssign)

LMS after ODU merger: Canvas

- Simplified user interface, easy assignment annotation, audio and video feedback options, advanced learning analytics to predict student engagement



Improve Your LMS



Top 4 Strategies

01

Identify your prime real estate

02

Mix up your feedback

03

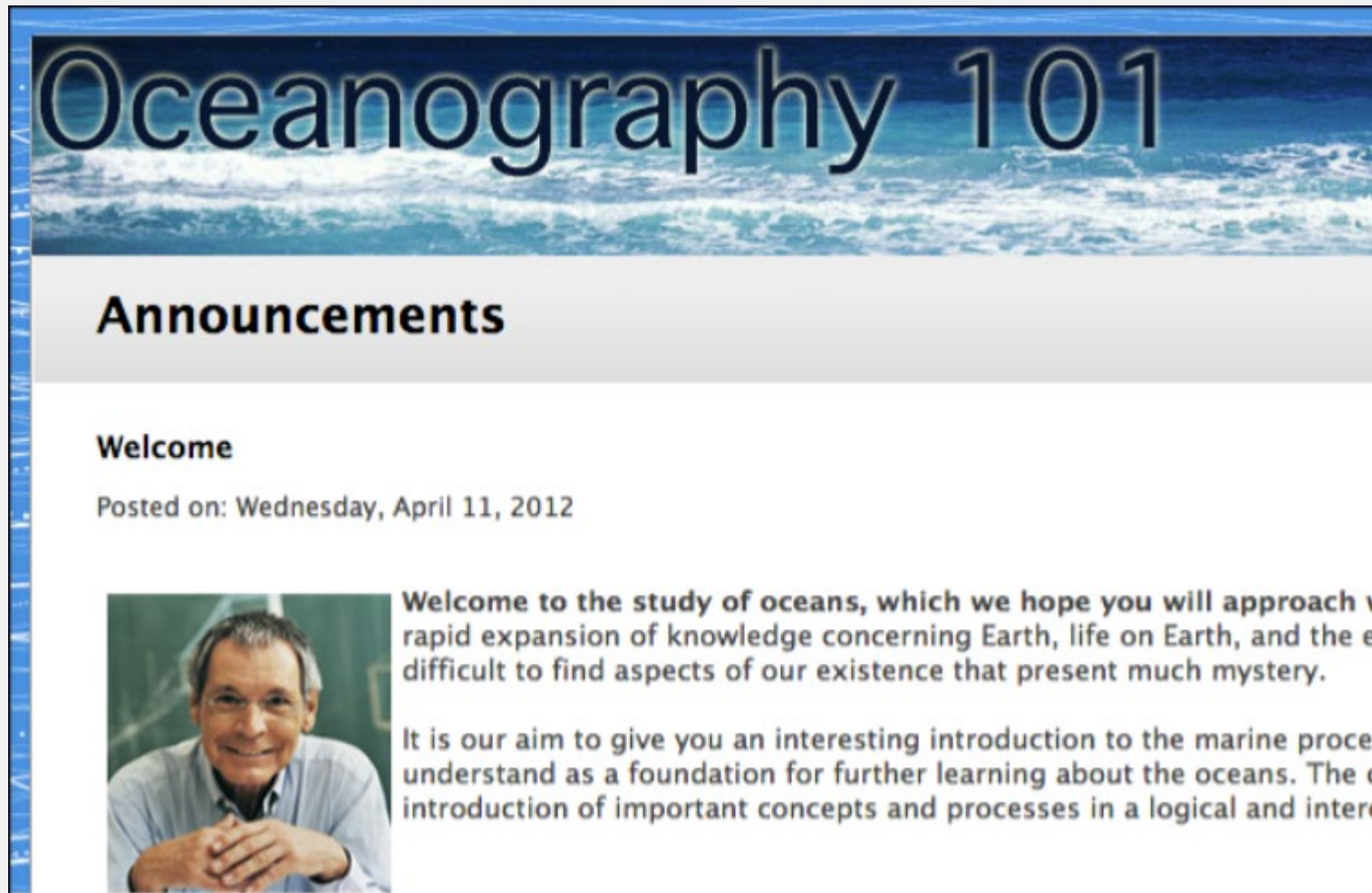
Use the LMS to keep in touch with students

04

Preview everything

Strategy 1: Identify Your Prime Real Estate


- **Prime real estate: the parts of your LMS that are the most visible to students**
 - Often at the top of the page or in places where students look frequently
 - Examples: course landing page, class banner image, top of assignments page, titles of assignments
- **Make these areas work for you**
 - Include important information, update often, highlight course changes, show students you are engaged



Oceanography 101

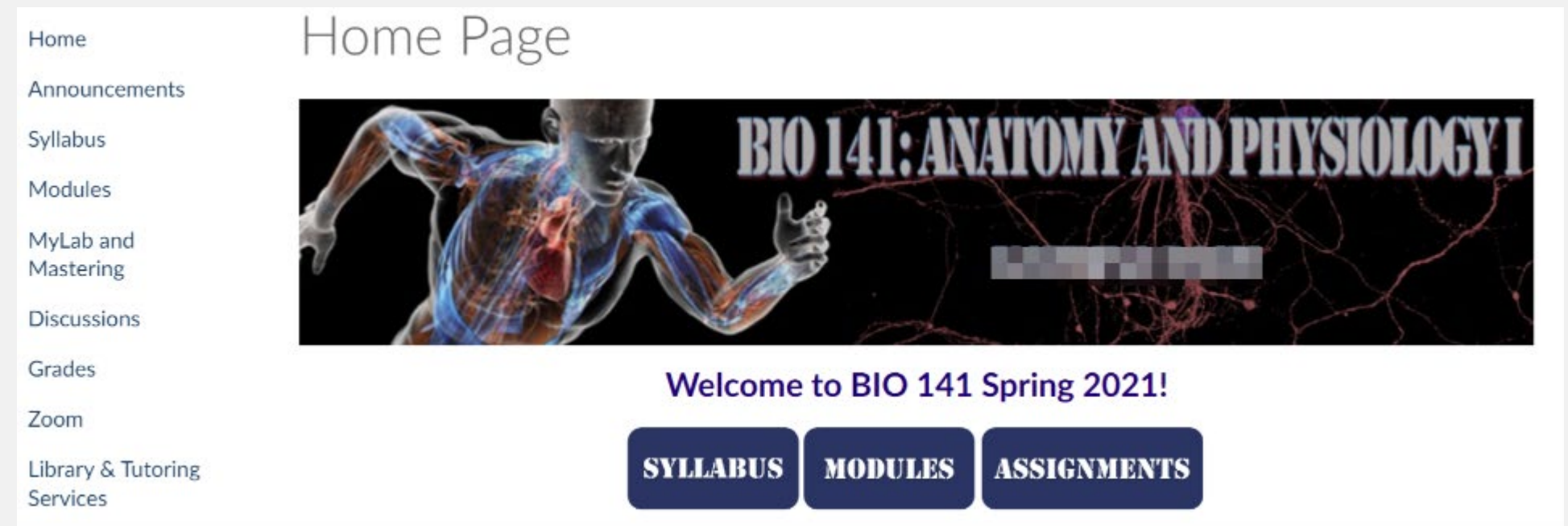
Announcements

Welcome
Posted on: Wednesday, April 11, 2012




Welcome to the study of oceans, which we hope you will approach with a rapid expansion of knowledge concerning Earth, life on Earth, and the earth. It is difficult to find aspects of our existence that present much mystery.

It is our aim to give you an interesting introduction to the marine processes that you will understand as a foundation for further learning about the oceans. The course will introduce you to important concepts and processes in a logical and interesting manner.



Home Page

- Home
- Announcements
- Syllabus
- Modules
- MyLab and Mastering
- Discussions
- Grades
- Zoom
- Library & Tutoring Services



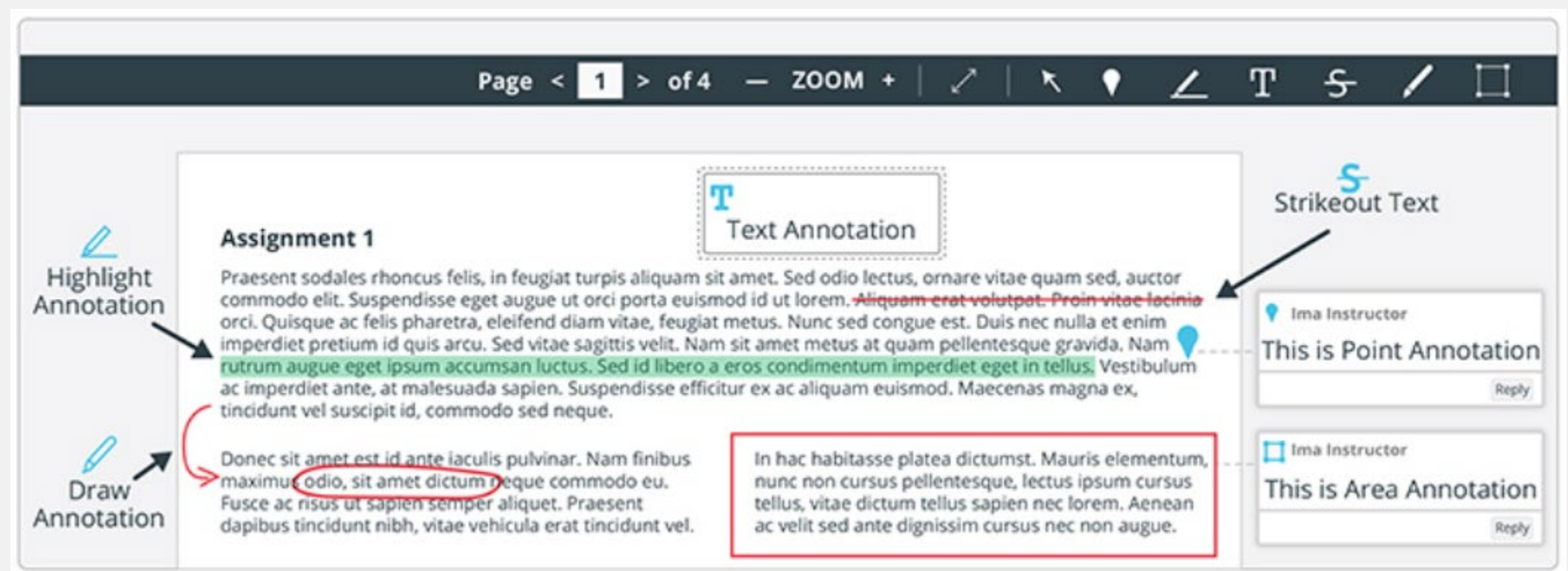
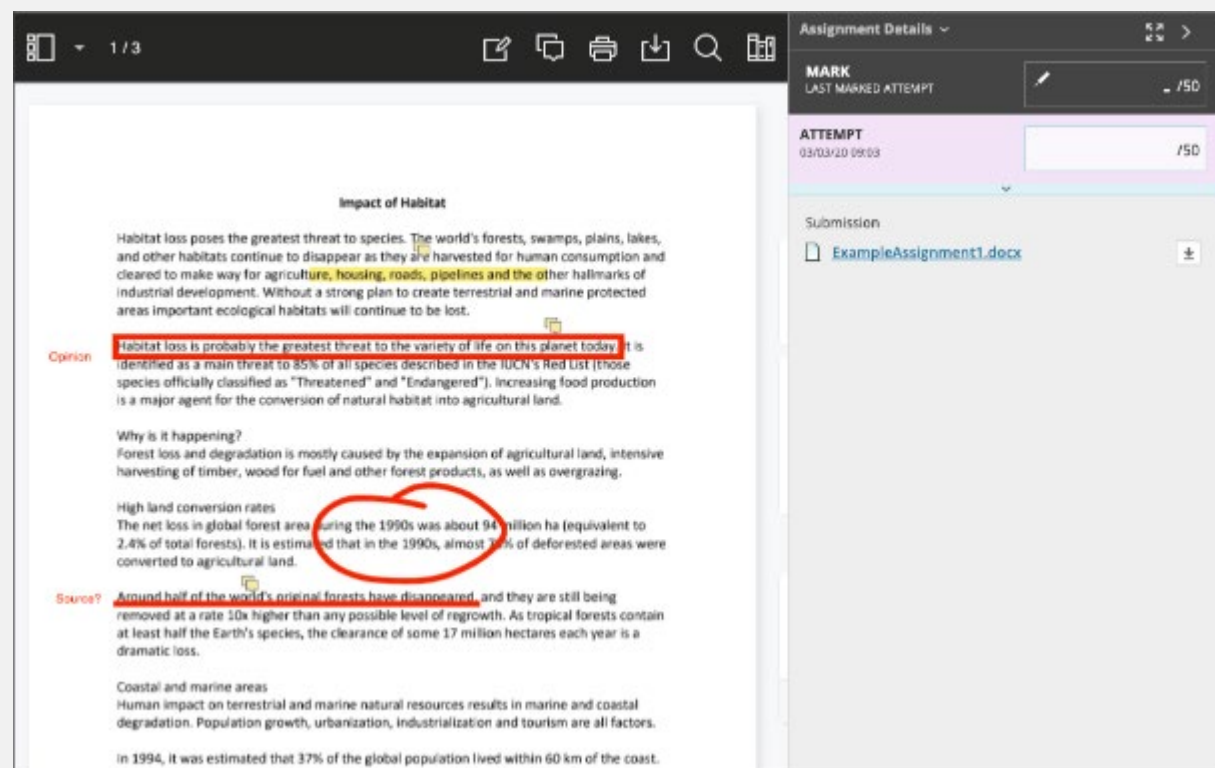
BIO 141: ANATOMY AND PHYSIOLOGY I

Welcome to BIO 141 Spring 2021!

[SYLLABUS](#) [MODULES](#) [ASSIGNMENTS](#)

Strategy 2: Mix Up Your Feedback

- **Leave feedback through a voice comment**
 - Your voice makes it personal and exudes personality and emotion in a way typed text cannot
 - Bonus: Talking is faster than typing
- **Improve your assignment annotations**
 - Use the voice-to-text on your mobile device to speed up your feedback
 - Include videos, drawings, links, or other multimedia in your annotations
 - Use peer review assignments to help students see their own work differently



Strategy 3: Connect with Students

- **Use the LMS to help students stay on track**
 - Announcements at the beginning of the week alert students to upcoming due dates
 - Use LMS tools (like Blackboard Retention Center) to reach out to struggling students
 - Hyperlink the course schedule or weekly announcements for easy navigation
- **Use badges to increase motivation**
 - Badges increase engagement and recognize students for meeting learning outcomes

Retention Center

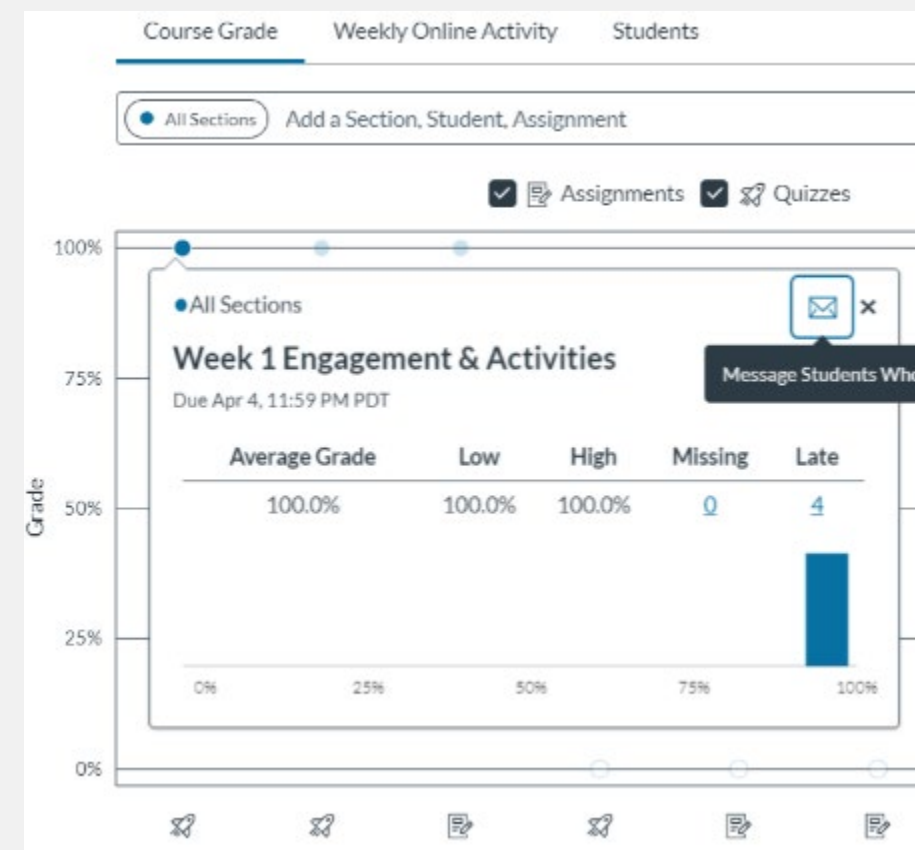
Students currently at risk: 4 student(s) have low grades

15 4 15 11

Back to Overview

STUDENT	GRADES ALERT	ACCESS ALERT
Jeremy Jones	External Grade is below 25%	
Cindy Cruz		

Notify



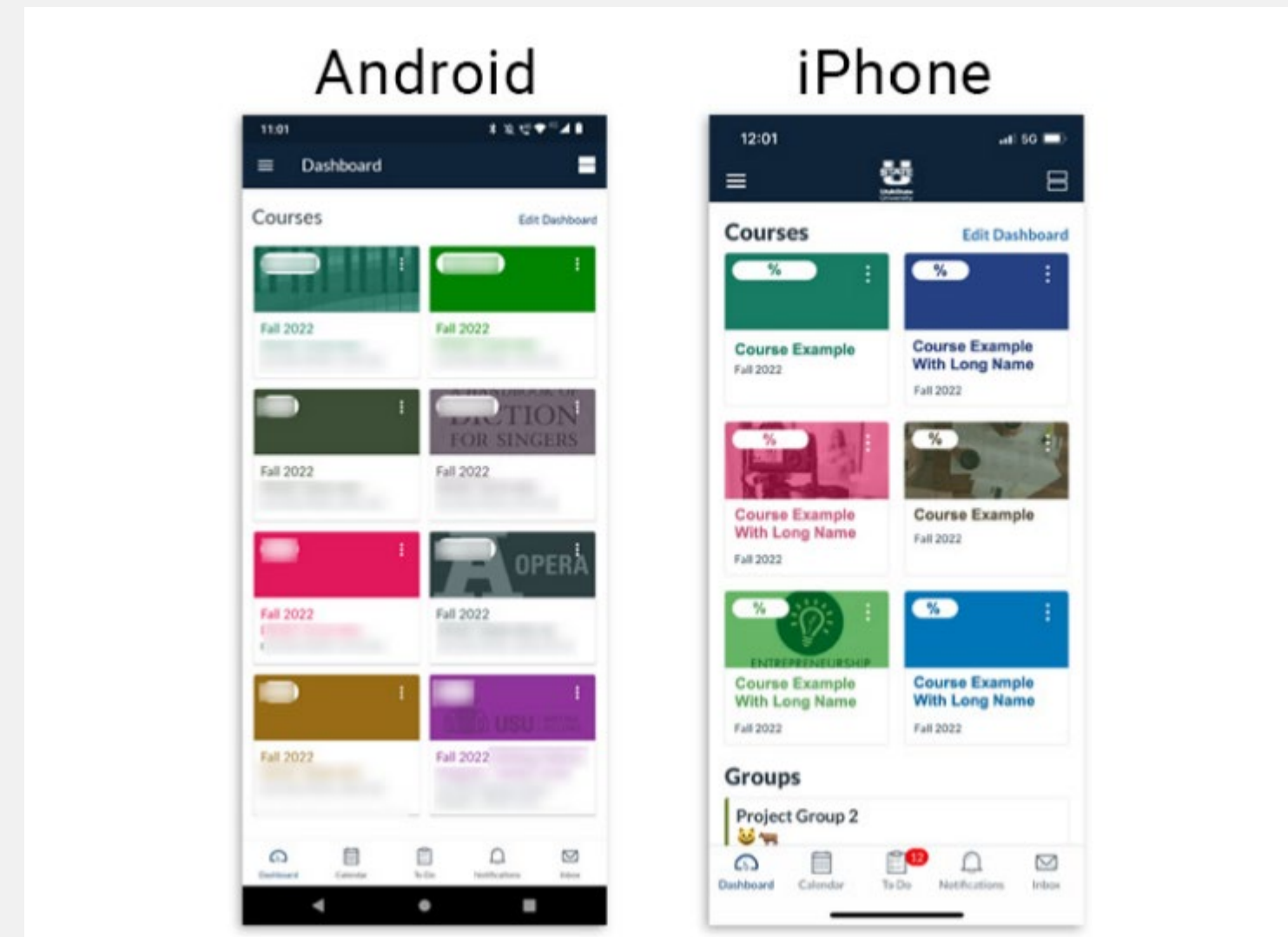
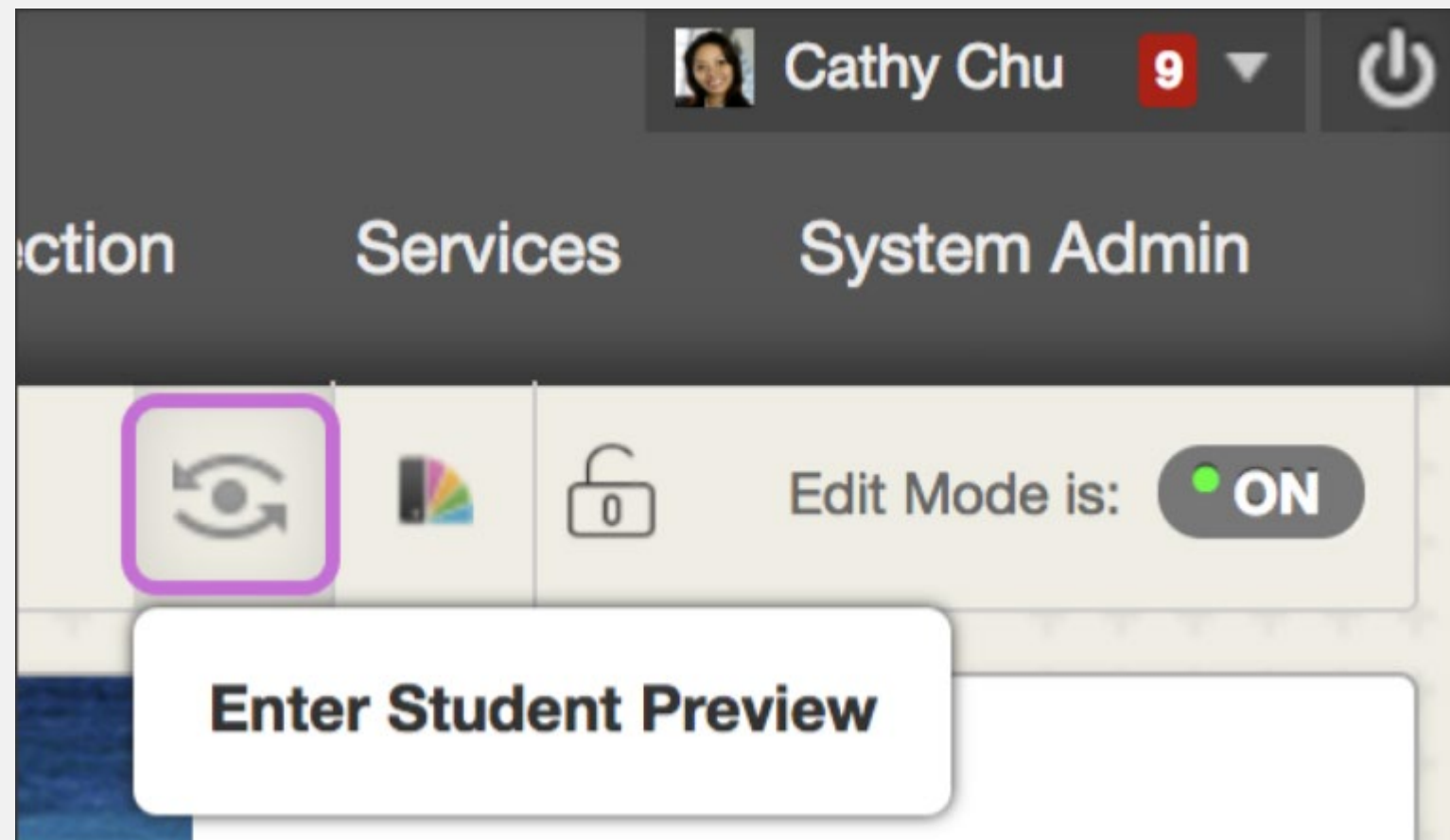
My Learning Path

Here is your progress through the badges available for this course. Click each badge to learn more or to save and share badges you've earned.



Module 1 - Why Accessibility?	Module 2 - Learning and Guidelines	Module 3 - Making Your Course Accessible
Bronze Star	Bronze Star	Emerald

Strategy 4: Preview Everything

- Check appearance, course settings, content settings, and assignment availability using **Student Preview** or **Test Student** options
 - Screen record the steps students need to follow for complicated content or assignments
 - Even if you think your settings are perfect - ALWAYS verify in student preview
- **Assume the average student has no experience in an LMS and plan accordingly**
 - Consider both desktop and mobile views



Blackboard vs Canvas: Everything You Need to Know

	 Blackboard	 Canvas
Back when it launched...	Harry Potter was first published	Arab Spring started
The best selling album of that year was...	Spice by Spice Girls	21 by Adele
Optimized for...	Internet Explorer for Windows MT	Oil paint
Just as internet-compatible as...	A Polaroid camera	A wireless router
Server maintenance	Only on nights before due dates	Most likely only on nights before due dates
Will people complain about it?	Yes	Yes

Canvas vs. Blackboard Cheat Sheet

Features	Canvas	Blackboard
Assessments	✓	✓
Collaboration	✓	✓
Compliance	✓	✓ Advantage
Content and Course Management	✓	✓
Ecommerce	✓ Advantage	✗
Learning Delivery	✓	✓ Advantage
Mobile Capabilities	✓	✓ Advantage
Platform Capabilities	✓	✓
User Management and Gamification	✓ Advantage	✓
Integrations and Extensibility	✓	✓

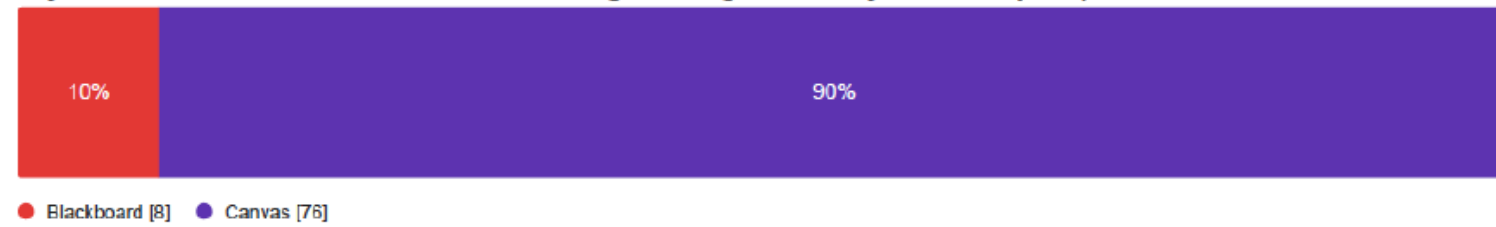
SelectHub

Blackboard vs Canvas: Faculty and Student Satisfaction

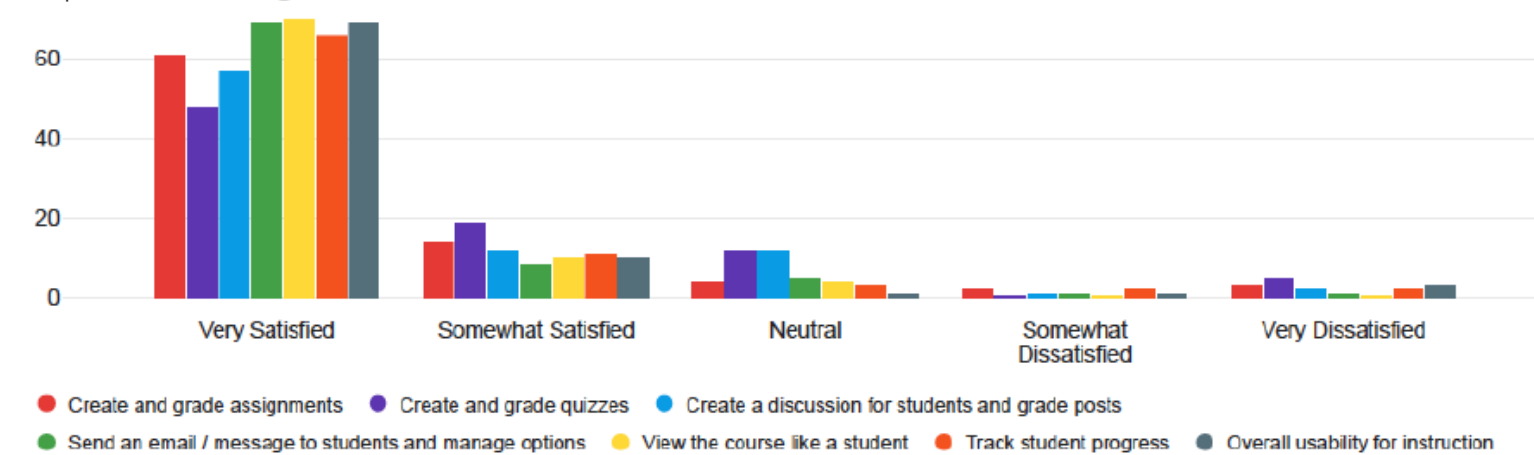
Faculty Course Instruction Survey – Combined

2019	Winter	Spring	Summer	Fall	Total
Number of Instructors	3	28	16	101	148
Number of Responses	2	28	7	52	89
Response Rate	67%	100%	44%	51%	60%

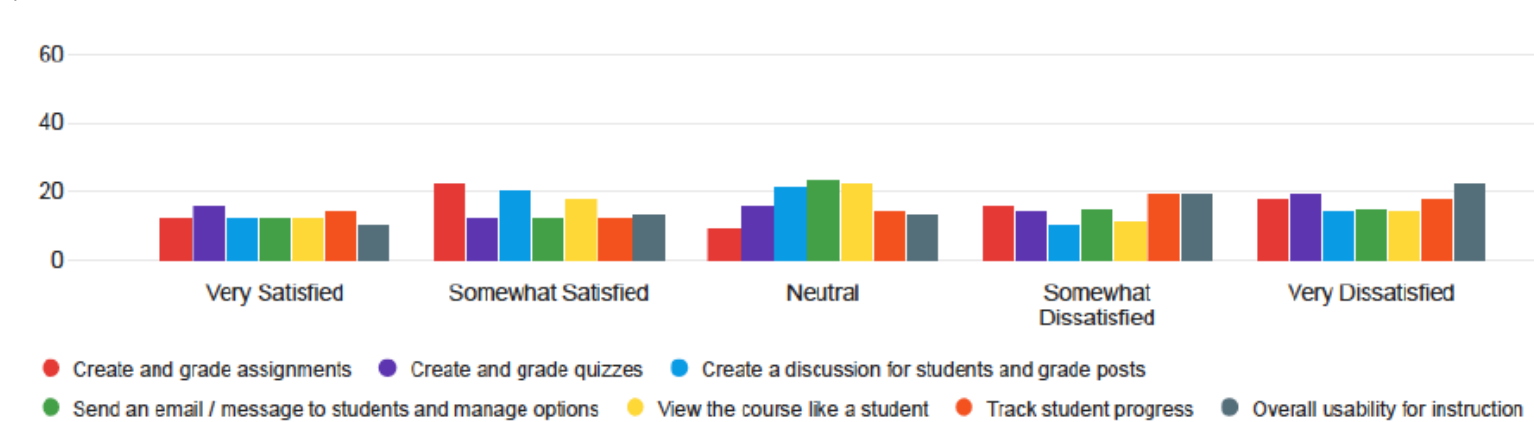
If you had to choose one, which Learning Management System do you prefer?



Rate the following tasks in Canvas.



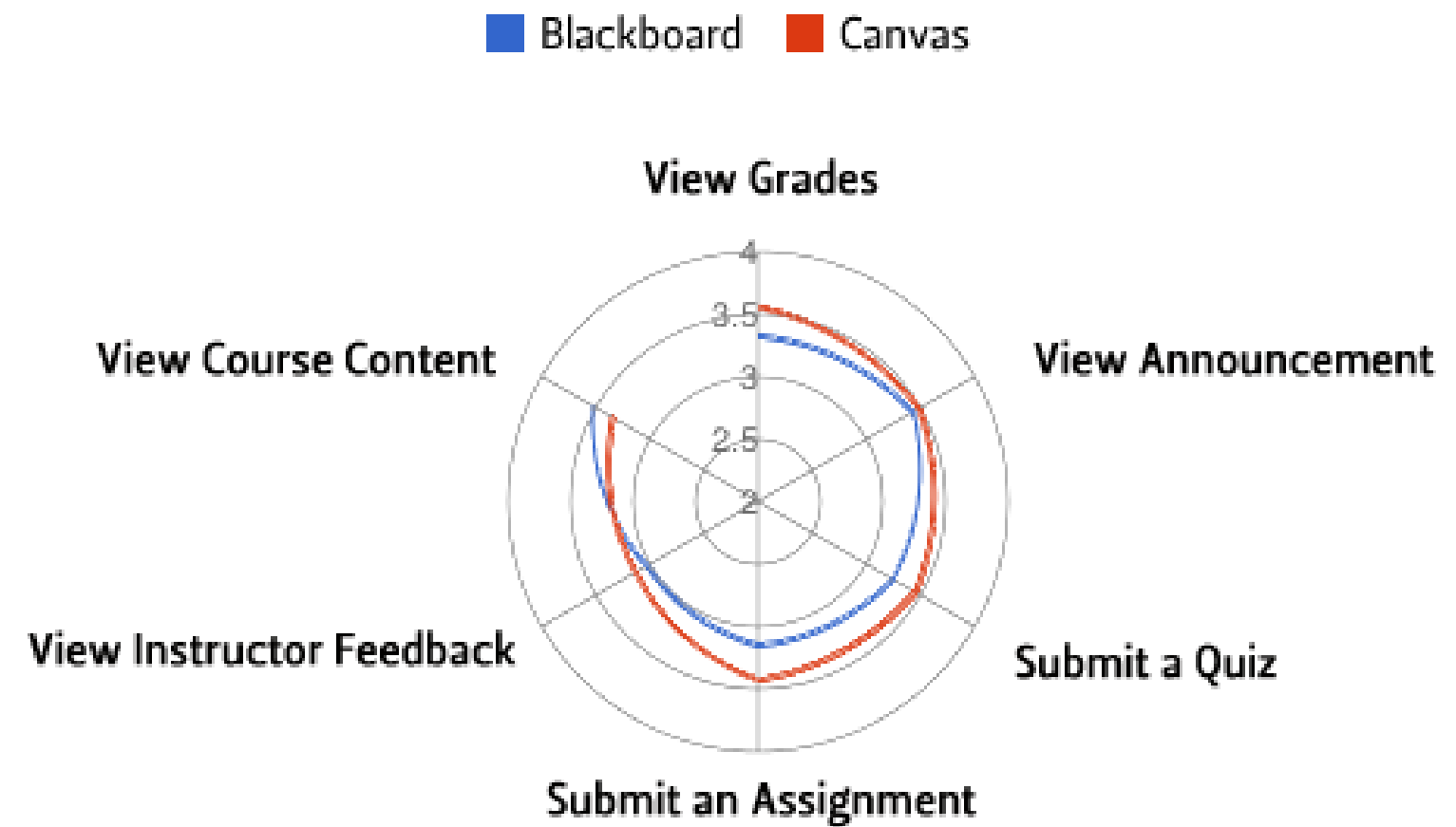
Rate the following tasks in Blackboard.



Source: California State University Bakersfield

Canvas outperformed Blackboard in Student Testing

Canvas outperformed Blackboard on five of the six measures rated by students as being the most important for their online learning experience



Source: Oregon State University

Canvas Dashboard and Course Views

Dashboard

Published Courses (11)

- Associate Faculty Academy
- 2022 HIPAA Privacy & Security
- 2020 Model Course for SON
- QM - After
- QM Sample Course - AFTER
- Cindy's Sandbox Fall 2021
- Teaching for Student Success: An Evidence-Based Approach

To Do

- Grade Go Slow. This is a group assignment. Same grade to both.
- Grade Completion Test ("Reflection Questions")
- Grade Sample Assignment
- Grade Document with Turnitin
- Grade Lockdown sample- Requires Respondus LockDown Browser

HIST 101

Recent Announcements

- Welcome to class! Welcome to US History ...

History 101

AMERICAN HISTORY

The DECLARATION of INDEPENDENCE | The ARTICLES of CONFEDERATION & The CONSTITUTION

To Do

- Welcome to class!
- Articles of Confederation vs. Constitution
- Class Reading
- Course Introductions
- Position Paper

Dashboard

Navigation Bar (indicated by a blue arrow pointing to the left sidebar)

Dashboard Link (indicated by a blue arrow pointing to the top of the sidebar)

Class Tiles (indicated by blue arrows pointing to course cards)

- Basic Written Communications BWC 101
- History 101 HIST 101
- Introduction to Oceanography OCE 101
- Zoology 101 ZOO 101

To Do

- CanvasCon!
- Assignment #7
- Midterm

Recent Feedback

- Quiz #6
- US History Quiz

View Grades

WP Nutrition > Modules

6 Student View (indicated by a red box)

Recent Announcements

- Welcome to your Wiley Course
- What's Inside
- Looking for Help and Tips?
- How to Succeed in This Course
- Guidelines for Instructors
- Assignment Zero - Introduction to WileyPLUS
- Ch 1: Nutrition: Everyday Choices
- 1.1 Food Choices and Nutrient Intake
- 1.2 Nutrients and Their Functions

Course Status: Unpublish / Published

Coming Up: Nothing for the next week

Thank You for Learning with Us!

If you have any questions or are looking for further guidance, please don't hesitate to contact us. And look for detailed Canvas trainings coming soon!



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