

Table of Contents

EVMS ATC Annual Program Evaluation FY23

Master of Science in Art Therapy and Counseling 2022-23 AY22-23	
Program Mission Statement	2
1 Clinical Competency	2
1.1 SLO 1.1	2
1.2 SLO 1.2	5
1.3 SLO 1.3	7
2 Oral Skills	10
2.1 SLO 2.1	10
2.2 SLO 2.2	11
2.3 SLO 2.3	12
2.4 SLO 2.4	13
2.5 SLO 2.5	14
2.6 SLO 2.6	15
3 Self-Care	16
3.1 SLO 3.1	16
3.2 SOL 3.2	18
4 Program Outcome Measures	21
4.1 Program Outcome Measures	21

Master of Science in Art Therapy and Counseling 2022-23

AY22-23

Completed

4 GOALS 12 OUTCOMES 34 MEASURES 34 TARGETS 34 FINDINGS 0 ATTACHMENTS

Program Mission Statement

As passionate, creative, and highly skilled educators, our mission is to provide comprehensive, engaging, and in-depth art therapy education. Our students develop strong artist-therapist identities through growth-oriented and reflective classroom, studio, community, and clinical experience. We prepare world-class art therapists who are culturally responsive, community-involved, ethical professionals with successful careers.

Program Goals

1.1

Clinical Competency

Graduates of the MS in Art Therapy and Counseling will be prepared with clinical competence in assessment, diagnosis, and treatment planning, which includes fostering skills in therapeutic use of a broad range of art processes and materials, integrative theoretical approaches, and requisite education needed for counseling licensure.

Student Learning Outcomes (SLOs) SLO 1.1

SLO 1.1 CAAHEP 3.k.K.1 Describe basic tenets of psychotherapy and counseling theories (including psychodynamic, humanistic, cognitive-behavioral, systemic)

Action Plan

Budget Source

Amount

Soloo

Due

Status

Planned

1.1.1 Measures

Individual Counseling & Psychotherapy Presentation SOURCE OF EVIDENCE

Rubric Scored Assignments - Academic Direct

1.1.1.1 Target
Presentation Exceeded

TARGET

85%

FINDING 90%

ANALYSIS OF RESULTS 90% of students earned 84 or above on the theory presentation.

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT Students have increased presentation scores since last year's review. In addition, the

program has worked with the faculty to create a more content based rubric for

evaluation in the next cycle.

12 Measures

Oral Comprehensive Exam SOURCE OF EVIDENCE

Test/Exam/Quiz - Academic Direct

Target

Oral Exam questions #5 and #6

Not Met

TARGET 85%

FINDING 76%

ANALYSIS OF RESULTS 76% of students earned 8 or above on the developmental theory question; 59% of

students earned 8 or above on the psychological theory question.

IMPROVEMENT

TYPE

Academic

IMPROVEMENT DESCRIPTION

Curriculum audit

IMPROVEMENT

The Individual theories course presentation rubric was reviewed and more specific criteria for discussing theory will be reviewed and evaluated to better prepare students to discuss theory. Of note it that students steadily increase their discussion of theory skills in the case presentation and clinical case conference class- please review all data.

Measures

Case Presentation Skills

Rubric Sec 1- Content Item 9

SOURCE OF EVIDENCE

Rubric Scored Assignments - Academic Direct

1.1.3.1

Target

Presentation Rubric 1 Exceeded

85% TARGET

80% FINDING

ANALYSIS OF RESULTS

90% of students earned 8 or higher in oral presentation of theories applied to clinical

case. (1/10 students earned below 8)

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

Measures

Clinical Case Conference

Rubric Sec 1- Content Item 9

SOURCE OF EVIDENCE

Rubric Scored Assignments - Academic Direct

1.1.4.1

Target

Case Presentation Rubric Exceeded

85% TARGET

100% FINDING

100% of students earned a 9 or above on the oral presentation theory content **ANALYSIS OF**

RESULTS section.

IMPROVEMENT

IMPROVEMENT

1.2 Student Learning Outcomes (SLOs) SLO 1.2

SLO 1.2 CAAHEP 3.k.S.1. Apply theory to practice through case analysis or critique of clinical scenarios. Students will demonstrate application of theoretical approaches.

Measures

Individual Counseling & Psychotherapy 90% of students will earn 84% or above on the AT 521 paper

SOURCE OF EVIDENCE

Rubric Scored Assignments - Academic Direct

1.2.1.1 Target

Final papers Exceeded

TARGET 90%

FINDING 91%

ANALYSIS OF RESULTS 91% earned 84% or above; mean score = 85%; if excluding the student that did not turn in the paper the mean score = 93.97; 1 student did not turn in the paper and withdrew from the program. Target is exceeded and improvement could be to

increase the mean of all scores.

IMPROVEMENT

Academic

TYPE

IMPROVEMENT Curriculum audit

DESCRIPTION

IMPROVEMENT

review all standards and data to re-evaluate the value of this measure and target.

1.2.2 Measures

Oral Comprehensive Exam
Oral Exam questions #5 & #6
SOURCE OF EVIDENCE

Rubric Graded Exam - Academic Direct

1,2,2,1 Target

Oral Exam Questions #5 & 6 Not Met

TARGET 85%

FINDING 76%

ANALYSIS OF RESULTS 76% of students earned 8 or above on the developmental theory question; 59% of

students earned 8 or above on the psychological theory question.

IMPROVEMENT

Academic

TYPE

IMPROVEMENT DESCRIPTION

Curriculum audit

IMPROVEMENT

The Individual theories course presentation rubric was reviewed and more specific criteria for discussing theory will be reviewed and evaluated to better prepare students to discuss theory. Of note it that students steadily increase their discussion of theory skills in the case presentation and clinical case conference class- please review all data.

122 Measures

Case Presentation Skills

Rubric Sec 1 questions 8

SOURCE OF EVIDENCE

Rubric Scored Assignments - Academic Direct

Target

85% of students will score 8 or above on Sec 1#8 Partially Met

TARGET 85%

FINDING 80%

ANALYSIS OF

RESULTS

80% of students scored 8 or above, 1 student scored below.

IMPROVEMENT

Academic

IMPROVEMENT DESCRIPTION

Curriculum audit

IMPROVEMENT

The Individual theories course presentation rubric was reviewed and more specific criteria for discussing theory will be reviewed and evaluated to better prepare students to discuss theory. Students will have additional opportunities to orally discuss theory in the assessment and basic skills courses. Of note it that students steadily increase their discussion of theory skills in the case presentation and clinical case conference class- please review all data.

1.2.4

Measures

Clinical Case Conference

Rubric Sec 1 #8

SOURCE OF EVIDENCE

Rubric Scored Assignments - Academic Direct

1.2.4.1

Target

85% of students will score 8 or above on Sec 1#8 clinical case rubric Exceeded

TARGET

85%

FINDING

100%

ANALYSIS OF RESULTS

100% of students scored 9 or above on the case formulation content of the oral

presentation.

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

Student Learning Outcomes (SLOs)

SLO 1.3

SOL 1.3 CAAHEP 3.i.S.3 Demonstrate case conceptualization skills (case formulation)

Measures

Individual Counseling & Psychotherapy ATC 521 Theory Chapter Presentation

SOURCE OF EVIDENCE

Rubric Scored Assignments - Academic Direct

1.3.1.1

Target

84 or above on presentation about theories

TARGET

85%

FINDING

100%

ANALYSIS OF RESULTS

100% of students earned 86 or above on the theories presentation.

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

1.3.2 Measures

Oral Comprehensive Exam

Oral Exam Questions #5 & 6

SOURCE OF EVIDENCE

Rubric Graded Exam - Academic Direct

Target

Score and 8 or above on Oral exam Questions #5 & 6

85% TARGET

76% FINDING

ANALYSIS OF

76% of students earned 8 or above on the developmental theory question; 59% of

RESULTS students earned 8 or above on the psychological theory question.

IMPROVEMENT

Academic

IMPROVEMENT DESCRIPTION

Curriculum audit

IMPROVEMENT

ATC 521 Individual Theories course rubrics, evaluation, and feedback will be reinforced and more specific to develop oral articulation of theory skills in students. ATC 528 Assessment class will encourage oral presentation of assessment based on theory. ATC 502 Basic skills will include oral discussions of theories to prepare for oral exam.

Measures

Case Presentation Skills

Rubric Sec 1 #9

SOURCE OF EVIDENCE

Rubric Graded Reflection - Academic Direct

Target

Score an 8 or above on Sec 1 #9 presentation of theory

85% TARGET

90% **FINDING**

ANALYSIS OF

RESULTS

90% of students scored 8 or above, 1 student score below 8

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

Measures

Clinical Case Conference

Rubric sec 1#9

SOURCE OF EVIDENCE

Rubric Scored Assignments - Academic Direct

Score an 8 or above on Sec 1#9 presentation of theory Exceeded

TARGET 85%

FINDING 100%

ANALYSIS OF RESULTS 100% of students scored 9 or above on the theories section of the oral presentation.

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

Program Goals

Oral Skills

Graduates of the MS in Art Therapy and Counseling will be prepared to speak and write professionally about mental health services.

2.1 Student Learning Outcomes (SLOs) SLO 2.1

SLO 2.1 CAAHEP a.A.1. Value the historical antecedents to current professional Art Therapy Practice

2.1.1 Measures

Intro to Art Therapy Presentation

Presentation assignment score

SOURCE OF EVIDENCE

Rubric Scored Assignments - Academic Direct

11 Target

85% of students will earn 84 or above Exceeded

TARGET 85%

FINDING 100%

ANALYSIS OF 100% of students earned 84 or above on History of Art Therapy presentation

RESULTS

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

2.1.2 Measures

Oral Exam

Oral Exam question #2

SOURCE OF EVIDENCE

Rubric Graded Exam - Academic Direct

2.1.2.1

Target

85% or more students will earn an 8 or above on Oral Exam Question #2

Not Met

85% TARGET

55% FINDING

ANALYSIS OF RESULTS

55% of students earned an 8 or above on the oral exam questions, 100% of students

earn a 7 or above

IMPROVEMENT **TYPE**

Academic

IMPROVEMENT DESCRIPTION

Student Learning

IMPROVEMENT

New assignments were implemented in the course to encourage oral skills to describe art therapy. Assignments were not graded on a rubric. the faculty will be counseled to develop a specific rubric of content competencies for the assignments

to encourage student learning and performance.

2.2 Student Learning Outcomes (SLOs)

SLO 2.2

SLO 2.2 CAAHEP b.K.1. Define the professional role and function of an Art Therapist

2.2.1 Measures

Intro to Art Therapy Art Assignment Score on final project in ATC 534

SOURCE OF EVIDENCE

Research Project - Academic Direct

2.2.1.1

Target

85% of students will earn an 84% or above on the final project Exceeded

TARGET

85%

FINDING

95%

ANALYSIS OF

RESULTS

95% of students earned an 84 or above on the final project; 1 student earned an 83; in addition 100% of students answered Exam questions: 12,23,26,35,37 RQ1-#9, Q3-#4,

correctly, and 95% answered all Q4-#5,7,9 reading quiz questions correctly.

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

2.3

Student Learning Outcomes (SLOs) SLO 2.3

SOL 2.3 CAAHEP b.A.1. Acknowledge the value of developing a strong professional Art Therapist Identity founded in ethical practice

2.3.1

Measures

Intro to Art Therapy Exam

Exam questions questions: 12,23,26,35,37

SOURCE OF EVIDENCE

Rubric Graded Exam - Academic Direct

Target

85% of students will answer questions correctly Exceeded

TARGET

85%

FINDING

100%

ANALYSIS OF RESULTS

100% of students answered Exam questions: 12,23,26,35,37

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

2.4 Student Learning Outcomes (SLOs) SLO 2.4

SOL 2.4 CAAHEP b.K.4. Define the role and process of professional Art Therapists advocating on behalf of the profession

Action Plan

Budget Source Amount Due Status

> \$0.00 no due date set

2.4.1 Measures

Intro to Art Therapy Oral Assignment

Complete assignment

SOURCE OF EVIDENCE

Homework assignment - Academic Direct

2.4.1.1

Target

85% of students will score 84 or more Partially Met

TARGET

85%

FINDING

100%

ANALYSIS OF

100% of students completed the assignments

RESULTS

IMPROVEMENT

Academic Program Improvement

TYPE

IMPROVEMENT

Improved Course Assignments

DESCRIPTION

IMPROVEMENT

The assignment did not have a rubric of competencies. The assignment will be revised to have a rubric of competencies for direct measures. Counsel course faculty on developing competency based rubric.

2.5 Student Learning Outcomes (SLOs) SLO 2.5

SOL 2.5 CACREP Define the professional role and function of a Counselor

2.5.1 Measures

ATC 502 Basic Counseling Skills Presentation History of Counseling- Elevator Presenation SOURCE OF EVIDENCE

Presentation - Academic Direct

2.5.1.1 Target

85% of students will earn 84 or above on presentation Exceede

TARGET 85%

FINDING 100%

ANALYSIS OF 100°

100% of student earned 89 or above on the elevator presentation about counseling.

IMPROVEMENT

RESULTS

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

Measures

ATC 617 Ethics & Professionalism-PD Quiz

ATC 617 Professional Development Quiz

SOURCE OF EVIDENCE

Rubric Graded Exam Question/Problem - Academic Direct

Target 2.5.2.1

85% of students will earn an 84 or above on the PD Quiz Exceeded

85% TARGET

100% FINDING

ANALYSIS OF **RESULTS**

100% of students earned a 93 or above on the professional development quiz

IMPROVEMENT

DESCRIPTION

Academic

TYPE

Curriculum audit **IMPROVEMENT**

Add questions to the Oral Exam, Oral Exam was revised to include counseling content **IMPROVEMENT**

on Question #3

Student Learning Outcomes (SLOs) 2.6

SLO 2.6

SOL 2.6 CACREP Acknowledge the valued of developing a strong professional Counselor Identity founded in ethical Practice.

2.6.1 Measures

Basic Counseling Presentation

Elevation presentation in ATC 617 & 502 courses

SOURCE OF EVIDENCE

Rubric Scored Assignments - Academic Direct

Target 2.6.1.1

85% of students will earn 84 or above on the ATC 617 & 502 presentations Exceeded

85% TARGET

100% FINDING

ANALYSIS OF

100% of students earned an 89 or above on the presentation

RESULTS

IMPROVEMENT

IMPROVEMENT

3

Program Goals

Self-Care

Graduates of the MS in Art Therapy and Counseling will be prepared to develop an innovative, professional, ethical, research minded, and culturally responsive approach to art therapy and counseling through academic inquiry and personal art making and self-reflection for self-awareness.

3.1

Student Learning Outcomes (SLOs)

SLO 3.1

SOL 3.1 CAAHEP b.A.5 Recognize the impact of personal and professional development through supervision, self-care practices appropriate to the Art Therapist professional role, and continuing education.

3.1.1

Measures

Orientation

Students attend visual journaling training and self-care orientation with PPR during orientation. SOURCE OF EVIDENCE

Conference Attendance or Participation - Administrative

3.1.1.1

Target

Attendance Exceeded

TARGET 85%

FINDING 100%

ANALYSIS OF RESULTS 100% of Students attended visual journaling and self-care workshops during

orientation.

IMPROVEMENT

TYPE

IMPROVEMENT

DESCRIPTION

IMPROVEMENT

Measures

Program hosted events

Self-care workshops

SOURCE OF EVIDENCE

Conference Attendance or Participation - Administrative

Target

85% of students will attend self-care program events Partially Met

85% TARGET

67% FINDING

ANALYSIS OF **RESULTS**

Event attendance varied greatly- compassion fatigue self-care was 100% attended in ATC 680 course, Fall 2022 workshop 10/28 students attended - 36% attended, 64%

of all students attended 18/28- a program walk for mentally health Norfolk. average

attendance was 67% for all events.

IMPROVEMENT TYPE

Academic

IMPROVEMENT DESCRIPTION

Academic support

IMPROVEMENT

Consider incentives in the budget for students to attend self-care or other enrichment program events. Advertise and set-up additional program events. Survey students on overall interest in additional program activities for self-care. Access Hinz self-care book and add assignments to the internship courses.

Measures

Professional Performance Review

PPR #72 Visual Journaling

SOURCE OF EVIDENCE

School performance - Academic Indirect

85% of students will demonstrate regular use of the visual journal- documented on PPR #72 Partially Met

85% TARGET

83% FINDING

ANALYSIS OF RESULTS

Across 3 semesters students reported during professional performance reviews use of

the visual journal: FA22 79%; SP23 88%; SU23 81%

IMPROVEMENT TYPE

Academic

IMPROVEMENT DESCRIPTION

Academic support

Continue encouraging students to use art making and visual journaling for self-care. **IMPROVEMENT**

Support in individual supervision, courses, and advisement. Encourage visual journaling

during scheduled open studio time for 2nd year students, and in Processes and

Materials courses for 1st year students.

Student Learning Outcomes (SLOs) 3.2

SOL 3.2

SOL 3.2 CACREP f.1.l. Identifies self-care strategies appropriate to the counselor role.

Measures

ATC 534 Exam

ATC 534 Exam questions #39

SOURCE OF EVIDENCE

Rubric Graded Exam - Academic Direct

Target 3.2.1.1

85% of students will earn 84% or above on exam questions Exceeded

85% TARGET

100% FINDING

ANALYSIS OF **RESULTS**

100% of students answered self-care questions meeting competencies.

IMPROVEMENT

TYPE

IMPROVEMENT

IMPROVEMENT

3.2.2

Measures

Professional Performance Reviews

Professional Performance Reviews Stress Meters; PPR- stress meters each semester SOURCE OF EVIDENCE

School performance - Academic Indirect

3.2.2.1

Target

85% of students will score = or < medium range each semester and 100% in high range will have an action plan Partially Met

TARGET 85%

FINDING 94%

ANALYSIS OF RESULTS FA22- 100% of students had medium or below stress; SP23 - 86% of students had

medium or below stress; SU23- 95% of students had medium or below stress.

3 students across FY23 noted high stress and action plans were not documented. 7

students across FY23 had documented action plans for medium stress.

IMPROVEMENT TYPE **Development or Training**

IMPROVEMENT DESCRIPTION

Developed and implemented new policy

IMPROVEMENT

The Program Director will meet individually with faculty advisors who need to develop and document action plans for students with high stress. In addition, the PD will share the audit of PPR data with faculty to review expectations and the Self-care

goals for the program.

3.2.3

Measures

Professional Performance Reviews

PPR Self-care questions 85 & 86

SOURCE OF EVIDENCE

School performance - Academic Indirect

3231 Target

85% of students will score meets expcts - PPR#85 & 86 Met

TARGET 85%

FINDING 90%

ANALYSIS OF RESULTS Across FY23 83% of students reported meets expectations for self-care average for 3

semesters on question 85 on the PPR;

Across FY23 90% of students reported meets expectations for self-care average for 3

semesters on question 86 on the PPR;

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

3.2.4

Measures

Visual Journaling & Self-Care - Internship SOURCE OF EVIDENCE

3.2.4.1

Target

Score + or > 8 on visual journaling; 8 or above on #13 85% of students will score 8 or above on #3 Exceeded

TARGET 85%

FINDING 100%

ANALYSIS OF RESULTS Students earned 8 or above on evaluations of visual journaling for internship: 100%

for semester 1, 88% for semester 2; 86% for semester 3; 100% of students earned an

8 or above for self-care on group supervision evaluations.

IMPROVEMENT

TYPE

IMPROVEMENT

DESCRIPTION

IMPROVEMENT

Program Goals

Program Outcome Measures

The Art Therapy and Counseling Program evaluates the following outcomes based on CAAHEP reporting standards to measure students ability to effectively demonstrate learning outcomes at the end of their program: 1. Student retention rate 2. Comprehensive exam first time student pass rate 3. Post-graduation employment with 6-12 months 4. Graduate Satisfaction with the Program 5. Graduate survey return rate 6. Graduate employer satisfaction 7. Graduate Employer send rate

Student Learning Outcomes (SLOs)

Program Outcome Measures

1. 80% or more of students admitted into the program will graduate. (3-year average) 2. First time pass rate measure will be at 80% or above the benchmark on Oral Comprehensive Exams 3. 80% or more of graduates will be positively placed (employment in the mental health field or continuing education) within 6-12 months after graduation. 4. 85% or more of students will express satisfaction with the program (each questions should be evaluated for 85% or above with a score of 3/5 or greater) 5. 65% or more of graduates will complete and return the Graduate Survey 6. Graduate employers will express satisfaction at the threshold of 85% or better with graduate employees. (each questions should be evaluated for 85% or above with a score of 3/5 or greater) 7. 35% or more of employers of a program's graduating cohort will complete and return the Employer Survey, if the graduate has given permission to contact their employer.

Action Plan

Budget Source Amount Due Status

> \$0.00 no due date set

411

Measures

Graduation rate

To be at or above the SHP 5 year rolling average; CAAHEP- 80% retention, 3 year average SOURCE OF EVIDENCE

Other - Academic Direct

4.1.1.1

Target

Graduation rate Partially Met

TARGET 85%

FINDING 82%

ANALYSIS OF 9/11 matriculated students graduated on time SP 2023 Small class size impacts

percentage. 82% is in our acceptable range and within the CAAHEP requirements.

IMPROVEMENT

TYPE

RESULTS

IMPROVEMENT DESCRIPTION

IMPROVEMENT

4.1.2 Measures

Comprehensive Exam First Time Pass Rate
Percentage of comprehensive exam first time student pass rate

SOURCE OF EVIDENCE

Comprehensives - Academic Direct

4.1.2.1 Target

First time pass rate Exceeded

TARGET 80%

FINDING 82%

ANALYSIS OF

RESULTS

82% of students passed the oral exam on the first attempt.

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

Measures

Post-Graduation Employment Rate

80% or more of graduates will be positively placed (employment in the mental health field or continuing education) within 6-12 months after graduation. [CAAHEP standard]

SOURCE OF EVIDENCE

Alumni survey - Academic Indirect



Employment rate Exceeded

80% TARGET

83% **FINDING**

ANALYSIS OF RESULTS

10/12 graduates are employed within one year of graduation. 1 graduate reported taking a break. Another graduated did not look for employment. (data includes alumni

communications & survey)

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

Measures

Graduate Satisfaction

Graduate survey- 85% or more of students/alumni will express satisfaction with the program (each question should be evaluated for 85% or above with a score of 3/5 or greater)[CAAHEP standard]

SOURCE OF EVIDENCE

Alumni survey - Academic Indirect



TARGET

85%

100% **FINDING**

ANALYSIS OF

RESULTS

100% of Survey items scored 4.15 better on all items.

IMPROVEMENT

IMPROVEMENT DESCRIPTION

IMPROVEMENT

4.1.5 Measures

Alumni Survey Return Rate

65% or more of graduates will complete and return the Graduate Survey) [CAAHEP standard] SOURCE OF EVIDENCE

Alumni survey - Academic Indirect

4.1.5.1

Target

survey return rate Exceeded

65% TARGET

93% FINDING

ANALYSIS OF

13 of 14 alumni completed the survey,

RESULTS

IMPROVEMENT

TYPF

IMPROVEMENT DESCRIPTION

IMPROVEMENT

4.1.6 Measures

Employer Satisfaction

Graduate employers will express satisfaction at the threshold of 85% or better with graduate employees. [CAAHEP standard]

SOURCE OF EVIDENCE

Employer survey - Academic Indirect

4.1.6.1 **Target**

Graduate survey- employers will express satisfaction with the program (each question should be evaluated for 85% or above with a score of 3/5 or greater)[CAAHEP standard] Exceeded

TARGET 85%

FINDING 100%

ANALYSIS OF

100% of survey items scored 3.33 or better

RESULTS

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT

4.1.7

Measures

Employer Satisfaction Survey Return Rate

35% or more of employers of a program's graduating cohort will complete and return the Employer Survey, if the graduate has given permission to contact their employer. [CAAHEP standard]

SOURCE OF EVIDENCE

Employer survey - Academic Indirect

4.1.7.1

Target

35% of employers will respond to the survey Exceeded

TARGET 35%

FINDING 38%

ANALYSIS OF 8 alumni gave permission to contact employers, 3 employers completed the survey;

RESULTS 38% of employers responded

IMPROVEMENT

TYPE

IMPROVEMENT DESCRIPTION

IMPROVEMENT Continue to resend employer surveys until the threshold are met in future annual

surveys.