

## Affective Objectives

Like cognitive objectives, affective objectives can be divided into a hierarchy (according to Kratwohl, Bloom, & Masia, 1964). Affective objectives focus on attitudes, emotions, values, and beliefs.

Area	Objective Verbs
Receiving	<ul style="list-style-type: none"><li>• Feel</li><li>• Sense</li><li>• Capture</li><li>• Experience</li><li>• Pursue</li><li>• Attend</li><li>• Perceive</li></ul>
Responding	<ul style="list-style-type: none"><li>• Conform</li><li>• Allow</li><li>• Cooperate</li><li>• Contribute</li><li>• Enjoy</li><li>• Satisfy</li></ul>
Valuing	<ul style="list-style-type: none"><li>• Believe</li><li>• Respect</li><li>• Justify</li><li>• Seek</li><li>• Search</li><li>• Persuade</li></ul>
Organization	<ul style="list-style-type: none"><li>• Examine</li><li>• Clarify</li><li>• Systematize</li><li>• Create</li><li>• Integrate</li></ul>
Internalization of Values	<ul style="list-style-type: none"><li>• Internalize</li><li>• Review</li><li>• Conclude</li><li>• Resolve</li><li>• Judge</li></ul>

Kratwohl, D.R., Bloom, B.S., and Masia, B.B. (1964). Taxonomy of educational objectives, Book II. Affective domain. New York, NY. David McKay Company, Inc.