Eastern Virginia Medical School

Community Focus. World Impact.

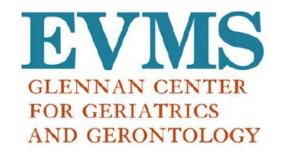


2023 Brock Institute - Glennan Center Community Lecture:

"Patient Designed Successful Aging: The Cleveland Clinic Experience" Ardeshir Z. Hashmi, MD, FACP, FNAP, AGSF Endowed Chair of Geriatric Innovation, Section Chief - Center for Geriatric Medicine Cleveland Clinic

October 24, 2023 6:30 – 8:00 pm

The Brock Institute - Glennan Center Lecture was established by the Cooke Fund of the Hampton Roads Community Foundation









Welcome & Opening of 2023 Community Lecture

Marissa Galicia-Castillo, MD, MSEd, CMD, FACP, AGSF, FAAHPM John Franklin Distinguished Chair of Geriatrics Director, Glennan Center for Geriatrics and Gerontology Section Head, Palliative Medicine & Geriatric Medicine Eastern Virginia Medical School



Welcome Remarks



Jackson Cherry Executive Director Kisco Senior Living First Colonial Inn



Brock Institute - Glennan Center Lecture

The Cooke Fund of the Hampton Roads Community Foundation established in 2015 highlights the latest in geriatric academic research and brings world-renowned leaders in geriatric care to EVMS to share their knowledge with the students, faculty, community physicians and leaders in healthcare throughout Hampton Roads.

Since 2015, the year of the first Brock Institute Glennan Lecture, leveraging the experience and network of Dr. Bob Palmer, now professor emeritus and former director of the Glennan Center, and the current director, Dr. Marissa Galicia-Castillo, the partnership between the Brock Institute and the Glennan Center is pleased to present this evening's program.

We want to thank Mr. Robert Goodman, Esq. for your support and guidance in the development of these series of presentations.



M. Foscue Brock Institute for Community & Global Health

M. Foscue Brock, MD, was a tuberculosis specialist in charge of Norfolk's Grandy Sanitorium for 29 years before he entered private practice. Dr. Brock volunteered at the public health center in Norfolk throughout his career and was a popular family doctor. It was Dr. Brock's involvement with the community that inspired Dr. Brock's son, Macon F. Brock Jr., and wife, Joan, to establish the M. Foscue Brock Institute for Community and Global Health at EVMS in 2012. The M. Foscue Brock Institute for Community and Global Health honors the values that led Dr. Brock in his life and career.



M. Foscue Brock, MD



Virginia Glennan Ferguson

Glennan Center for Geriatrics and Gerontology

The Glennan Center for Geriatrics and Gerontology was established in 1995 through a generous gift from Virginia Glennan Ferguson in honor of her father and grandfather. The Glennan Center aims to promote the health, well-being, independence, and quality of life of older adults; and to enhance the knowledge base and standards of practice in geriatrics and gerontology through clinical practice, education, research and advocacy especially in the areas of cognition, healthy aging and palliative care.



Glennan Scholarship Presentation

Marissa C. Galicia-Castillo, MD, MSEd, CMD, FACP, AGSF, FAAHPM

Director, Glennan Center for Geriatrics and Gerontology

Madeline Dunstan, M.S.

 Associate Director of Education & Instructor, Glennan Center for Geriatrics and Gerontology





Congratulations to the current and previous recipients!



James Lau, MD 2020 - 2021 2021 - 2022

Anna Dickinson, MD Class of 2025



Luke Leidy, MS'20 MD Class of 2025 2022 – 2023 and 2023 - 2024 2022 – 2023 and 2023 - 2024





Ashley Peterson, MD Class of 2023 2021 - 2022



CONTINUING MEDICAL EDUCATION

Accreditation Statement

Eastern Virginia Medical School is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation

Eastern Virginia Medical School designates this live activity for a maximum of 1.5 AMA *PRA Category 1 Credits*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



CONTINUING MEDICAL EDUCATION

Disclosure

Dr. Ardeshir Hashmi (Speaker) has disclosed he is member of the advisory board for Cognivue, Inc.

All other planning committee members have no relevant financial relationships with ineligible companies to disclose.



CONTINUING MEDICAL EDUCATION

Title: Patient Designed Successful Aging: The Cleveland Clinic Experience Target Audience:

Physicians, Physician Assistants, Residents, Nurses, and other healthcare providers *Learning Objectives:*

- Evaluate the impact of patient and caregiver leadership on designing content and structure of a successful aging program.
- Apply strategies empowering socioeconomically disadvantaged seniors to benefit from state-of-the-art technology solutions for clinical and social determinant needs.
- Evaluate the critical importance of guiding caregivers on optimally supporting loved ones throughout life transitions.



Housekeeping

- This session is being recorded
- In-Person
 - Please save questions until the end of the presentation
 - Restrooms are available outside of the event space
- Virtual
 - Participants will be muted to minimize background noise
 - Please submit questions using the Chat Function



"Patient Designed Successful Aging: The Cleveland Clinic Experience"



Ardeshir Hashmi, MD, FACP, FNAP, AGSF

Endowed Chair of Geriatric Innovation Section Chief, Center for Geriatric Medicine Cleveland Clinic Patient Designed Successful Aging: The Cleveland Clinic Experience

October 2023

Ardeshir Hashmi MD, FACP, FNAP, AGSF

Enterprise Chief – Center for Geriatric Medicine

Endowed Chair for Geriatric Innovation

Cleveland Clinic

Financial Disclosures: Physician Advisory Board Cognivue Inc.

This bears no relationship to any content of this talk

Agenda

1. DESCRIBE THE IMPACT OF PATIENT & CAREGIVER LEADERSHIP ON DESIGNING A SUCCESSFUL AGING PROGRAM

2. STRATEGIES EMPOWERING SOCIOECONOMICALLY DISADVANTAGED SENIORS WITH STATE-OF-THE-ART TECHNOLOGY SOLUTIONS FOR CLINICAL & SOCIAL DETERMINANT NEEDS

3. GUIDING CAREGIVERS ON OPTIMALLY SUPPORTING LOVED ONES THROUGH LIFE TRANSITIONS

Caring for life

Researching for health Educating those who serve

YEARS EST. 1921

72. Cleveland Clinic Sydel & Arnold Mine Samily Pavilies

CAREGIVERS WORLDWIDE

COUNTRIES

PHYSICIANS & SCIENTISTS

()5()

HOSPITALS

140

SUBSPECIALTIES

>220 OUTPATIENT LOCATIONS



Forces Driving US Healthcare Transformation

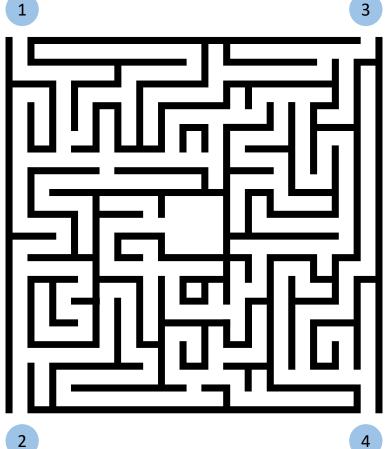
01

02

Payors

Healthcare spend Shift to government coverage Pressure towards value

Market Transparency Competition



Patients & Community

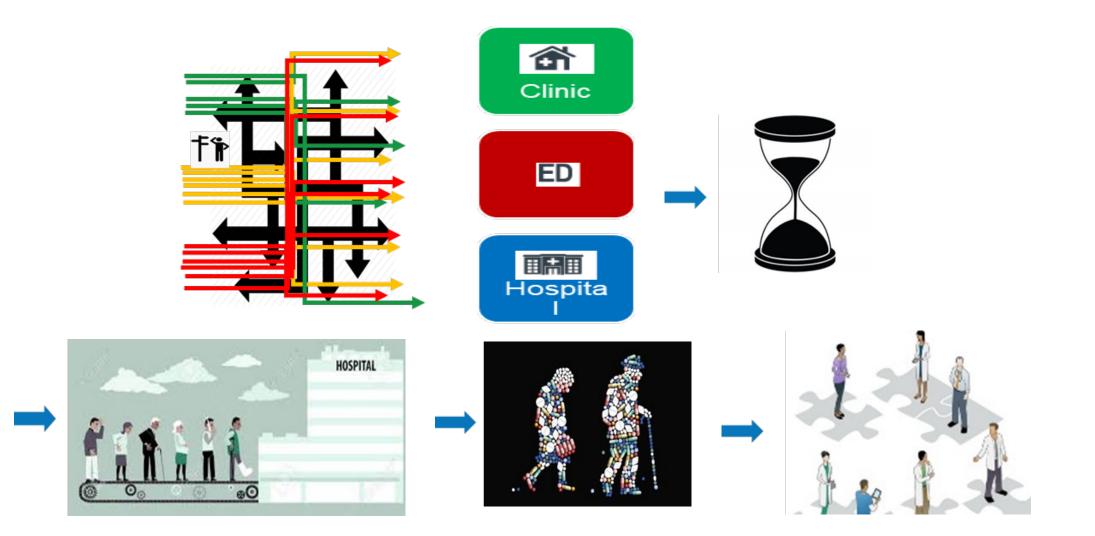
Health care vs. sick care Shared decision making Consumerism

Workforce **Recruitment & Retention** Burnout

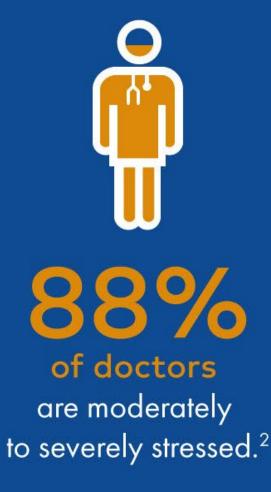
03

4

Systemic Inequities in Healthcare Access



54% of doctors say they are burned out.1



59% of doctors wouldn't recommend a career in medicine to their children.³

1. Mayo Clinic 2014.

VITAL WorkLife & Cejka Search Physician Stress and Burnout Survey 2015.
 Jackson Healthcare; 2013 Physician Outlook and Practice Trends.

Caregivers of Older Adults: A Focused Look at Those Caring for Someone Age 50+





Conducted by









"Family Caregivers are an invisible, isolated army carrying out increasingly complex tasks.. without adequate recognition, support or guidance, and at great personal cost. Despite the extent of involvement in everyday care..

Often ignored by payers and providers with **no**.. Acknowledgment of interdependence of their situation and that of the ...care recipient"

COVID 19 Pandemic: Adversity & Opportunity



- Ageism of traditional Health system structures
- Cognitive Biases: Drive Through Testing
- Digital Divide
- Social Isolation
- Visitation Policies
- Masks, face shields & Communication breakdowns

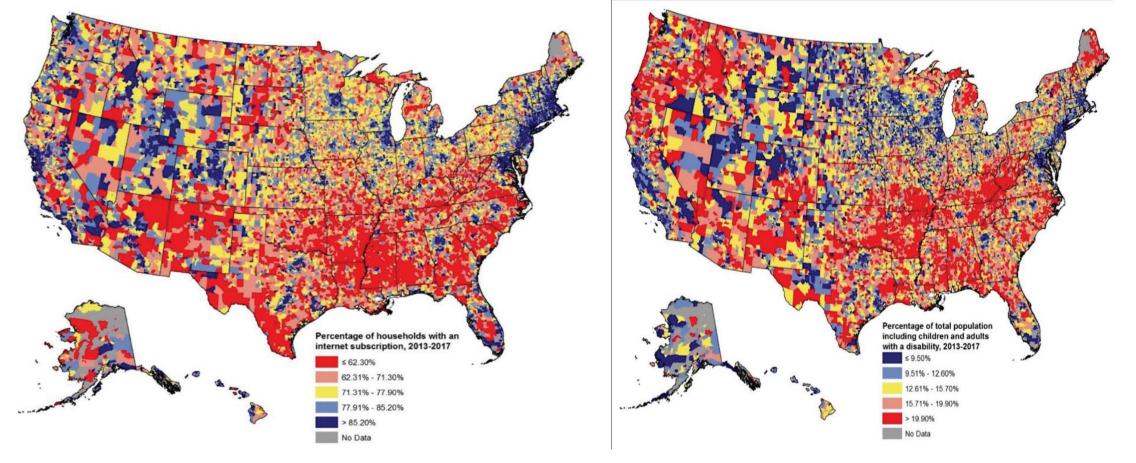
Intersectionality: Ageism & Classism





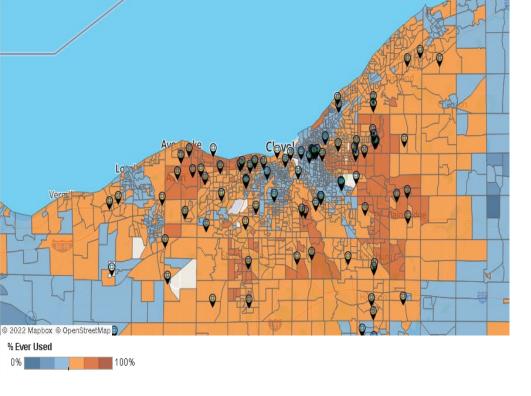


Closing the Digital Divide



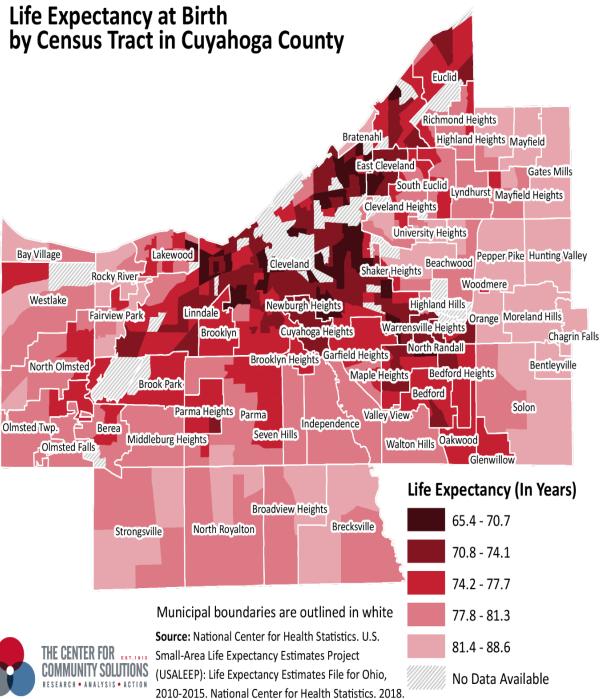
- Gaps exist in broadband internet and computer use in the United States
- Communities with low internet and computer use have 7 years shorter life expectancy than communities with high use
- These communities are substantially increased risks of mortality from various chronic conditions, poor physical and mental health, disability, hospitalization, smoking, obesity, physical inactivity, and reduced access to care

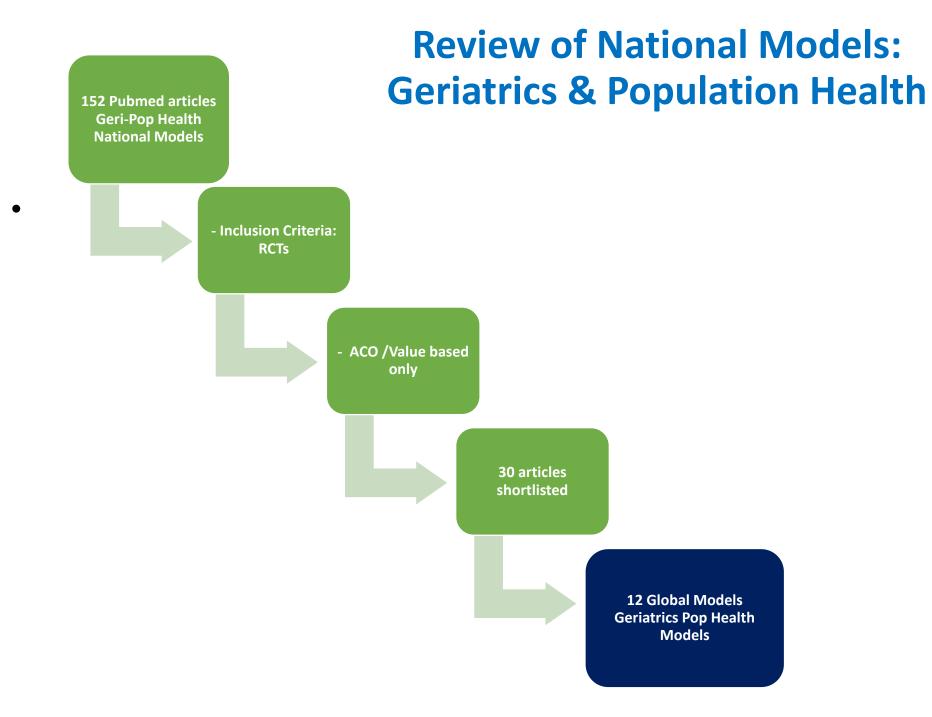
Singh GK, Girmay M, Allender M, Ramey CT. Digital Divide: Marked Disparities in Computer and Broadband Internet Use and Associated Health Inequalities in the United States. International Journal of Translational Medical Research and Public Health. 2020



Cleveland Clinic patients who rarely use MyChart

Live in the same "<u>redlined</u>" districts where there are higher rates of poverty and lower life expectancy









Better Outcomes for Older adults through Safe Transitions







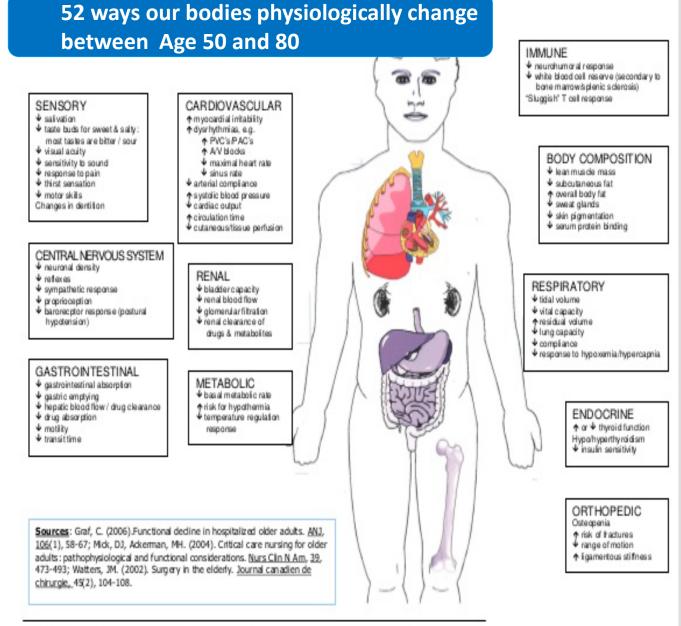




Geriatric Resources for Assessment and Care of Elders







Definium in the Older Person: A Medical Emergency. (2008). VIHA. Physiological Aging Changes.v3 08.07; 01.09 www.viha.ca/mhas/resources/delirium/

Prevention



Cure

Clinical Frailty Scale

- Very Fit People who are robust, active, energetic and motivated. These people commonly exercise regularly. They are among the fittest for their age.
- Well People who have no active disease symptoms but are less fit than Category 1. Often, they exercise or are very active occasionally, e.g. seasonally.
- Managing Well People whose medical problems are well controlled, but are not regularly active beyond routine walking.
- Vulnerable While not dependent on others for daily help, often symptoms limit activities. A common complaint is being "slowed up," and /or being tired during the day.



 Mildly Frail – These people often have more evident slowing, and need help in high order IADLs (finances, transportation, heavy housework, medications). Typically, mild frailty progressively impairs shopping and walking outside alone, meal preparation and housework.



 Moderately Frail – People need help with all outside activities and with keeping house. Inside, they often have problems with stairs and need help with bathing and might need minimal assistance (cuing, standby) with dressing.



 Severely Frail – Completely dependent for personal care, from whatever cause (physical or cognitive). Even so, they seem stable and not at high risk of dying (within ~ 6 months).



 Very Severely Frail – Completely dependent, approaching the end of life. Typically, they could not recover even from a minor illness.



 Terminally III – Approaching the end of life. This category applies to people with a life expectancy < 6 months, who are not otherwise evidently frail.

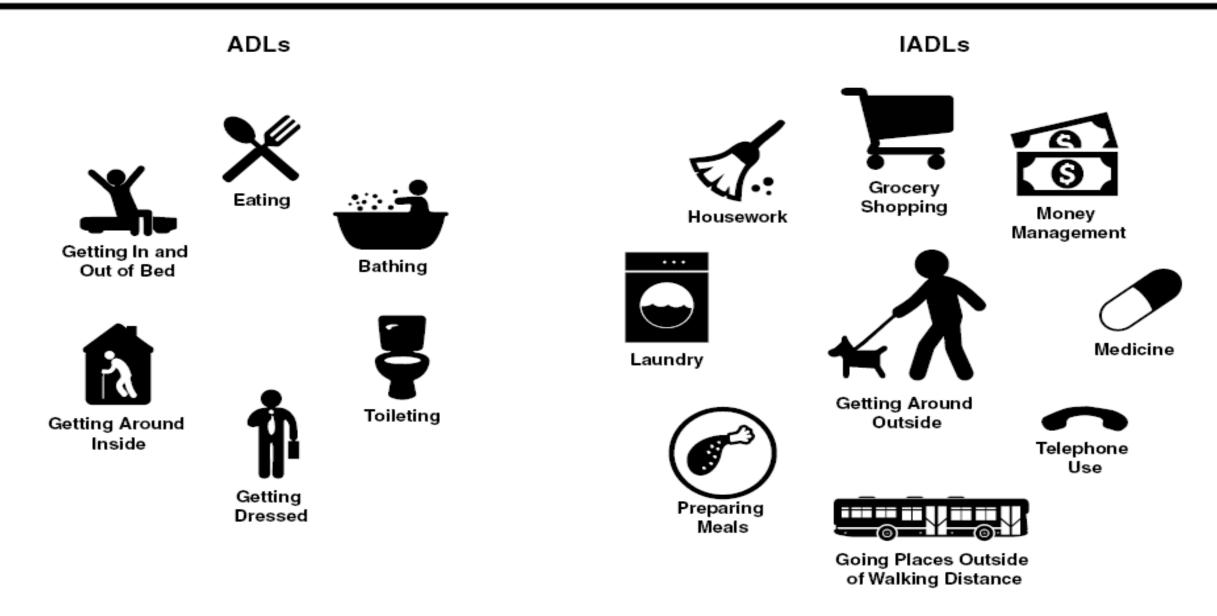
Where dementia is present, the degree of frailty usually corresponds to the degree of dementia:

- Mild dementia includes forgetting the details of a recent event, though still remembering the event itself, repeating the same question/story and social withdrawal.
- Moderate dementia recent memory is very impaired, even though they seemingly can remember their past life events well. They can do personal care with prompting.
- Severe dementia they cannot do personal care without help.

K. Rockwood et al. A global clinical measure of fitness and frafty in olderly people. CMAJ 2005;173:489-495 © 2011-2012 Version 1.3. All rights reserved Videx Canada.

Figure 1

Activities of Daily Living (ADLs) and Instrumental Activities of Daily Living (IADLs)







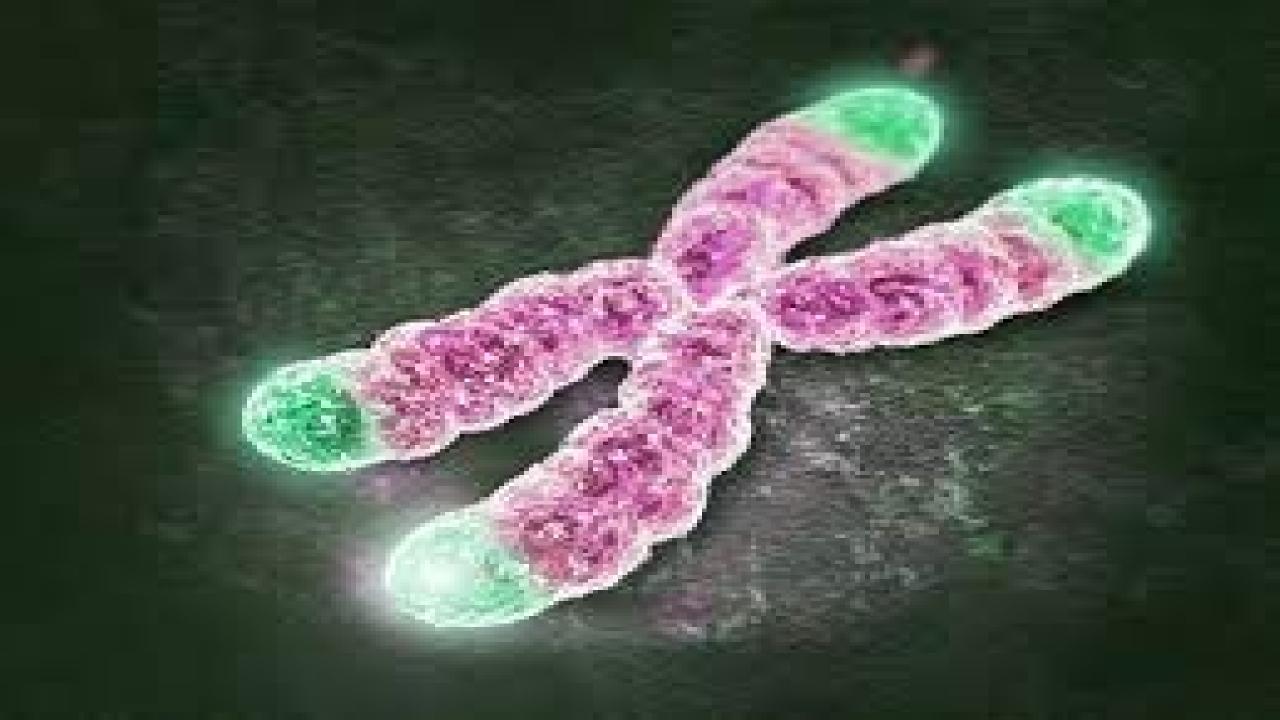
Successful Aging Program

Personalized Care Based on What Matters Most to YOU

 Co-Designed with our Patient Family & Advisory Council

 Multiple Services
 Co-Located on a unified platform

90 minute visits,
 with an
 interdisciplinary
 team



Eat Like the World's Longest-Lived People Discover Ways to Add Life to Your Years Make the Healthy Choice the Easy Choice

Blue Zones The science of living longer

NATIONAL GEOGRAPHIC

A Blueprint for a Better Life

New York Tists Rest Strategic Arrentet.

Blue

Lones

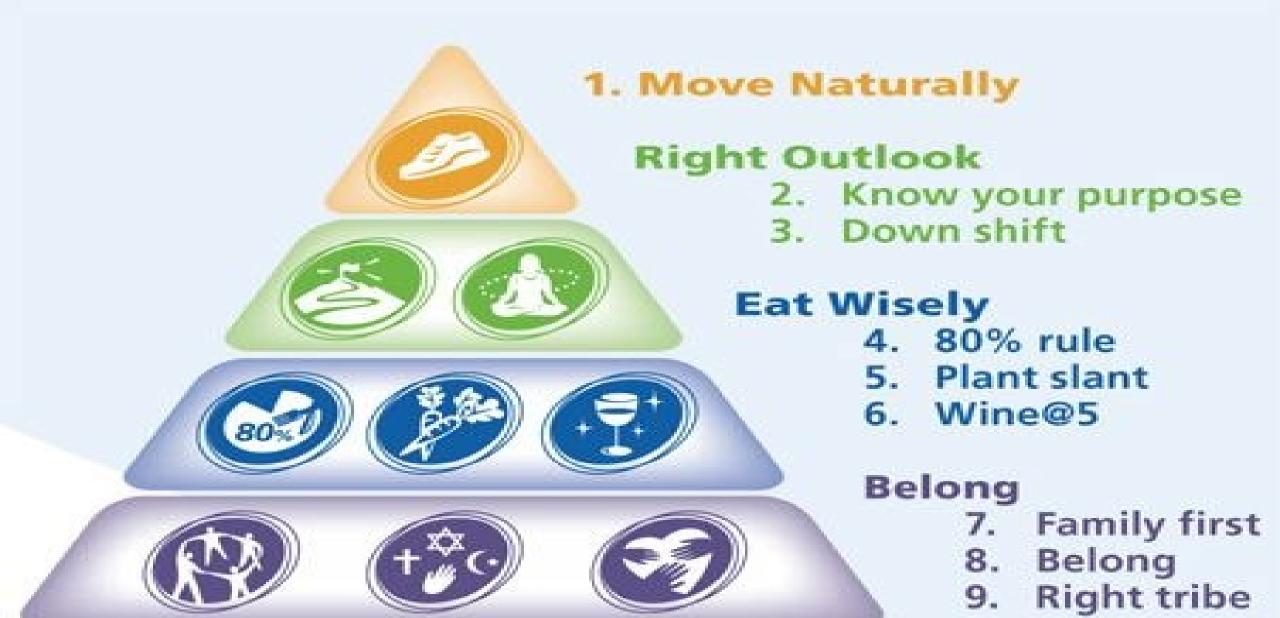
Happiness



Author of Vie Blac Zone Soletion



Characteristics Common to the Blue Zones



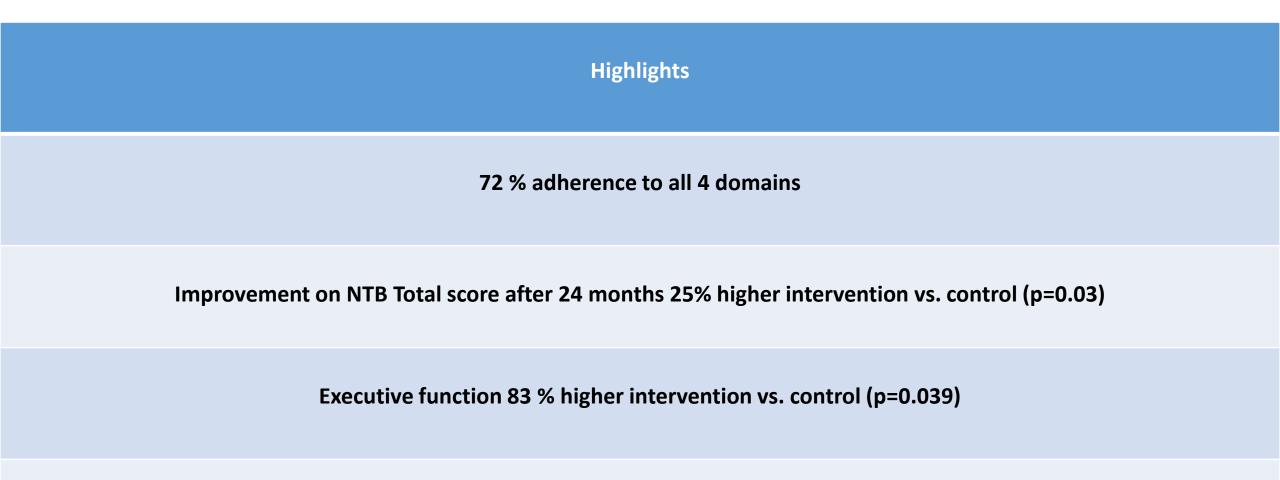
The FINGER Trial – Ngandu et al. Lancet 2015

Finnish Geriatric Intervention Study to Prevent Cognitive Impairment and Disability

STUDY DESIGN	Proof of Concept Randomized Controlled Trial
Target Population	Population aged 60-77 with cognition at mean or slightly lower than expected for age at 6 centers across Finland over 2 years
Primary Outcome	Comprehensive Neuropsychological Battery (NBT) Z Score (Composite of 14 cognitive tests)
Analysis	Modified Intention to Treat
Intervention	Multi-Domain: I. Nutritional II. Physical Exercise III. Cognitive Training IV. Monitoring & Management of .vascular risk factors
Results	Between group difference change in NBT score per year 0.022 (CI 0.002-0.42)p=0.03

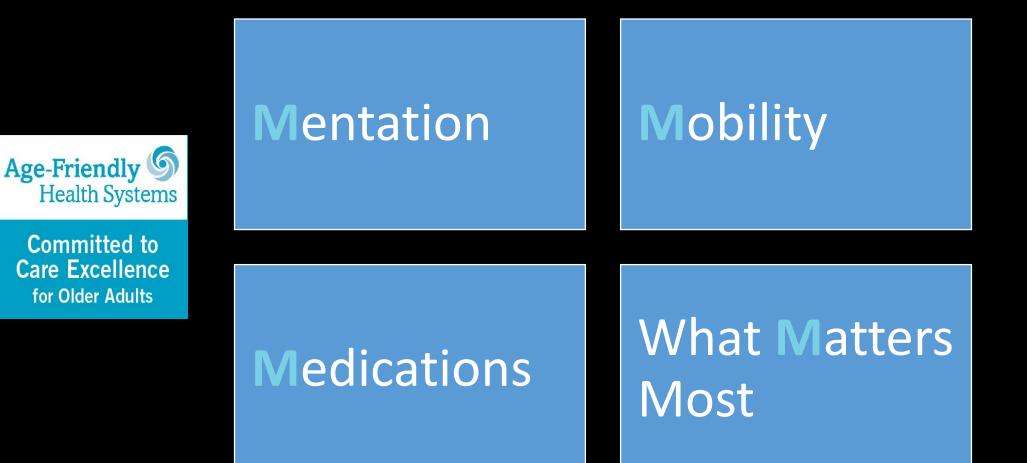
The FINGER Trial II – Ngandu et al. Lancet 2015

Finnish Geriatric Intervention Study to Prevent Cognitive Impairment & Disability



Processing speed 150% greater intervention vs. control (p=0.029)

4M Geriatrics Clinical Focus



Age-Friendly Health Systems: The "4 Ms"

The "4Ms"	Description
What <u>M</u> atters	Know and align care with each older adult's specific health outcome goals and care preferences including, but <u>not limited to</u> end-of-life, and across settings of care
Medication	If medications are necessary, use Age-Friendly medications that do not interfere with What Matters to the older adult, Mobility, or Mentation across settings of care
Mentation	Prevent, identify, treat, and manage dementia, depression, and delirium across care settings of care
Mobility	Ensure that older adults move safely every day to maintain function and do What Matters
The John A. Harth Foundation	American Hospital Association. Age-Friendly Systems Health Systems

Catholic Health Association of the United States

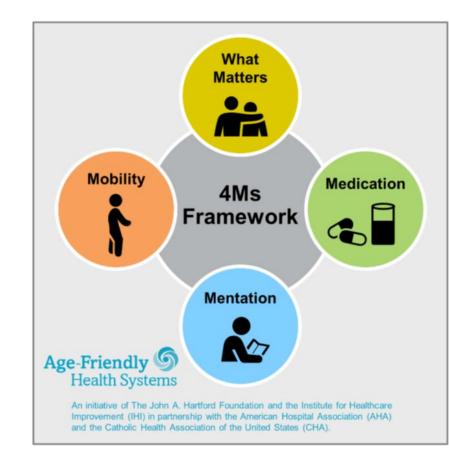
Cleveland Clinic Successful Aging "4 M" Innovation



Artificial Intelligence-Based Cognitive Assessment

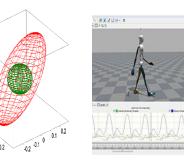


Technology Platform-Based Audiology Screening





Virtual Frailty Analysis

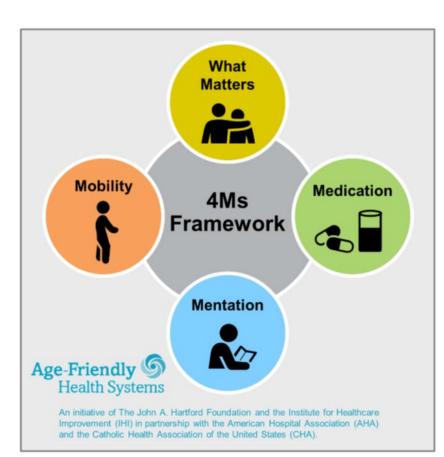


Cleveland Clinic Successful Aging "4 M" Innovation



Deprescribing







Robotic Pet Therapy



"Practical" Dementia Pathway

Lifestyle vascular modification/cognitive training -F.I.N.G.E.R -R.C. (Ngandu et al-Lancet 2015-JAMA Neurology 2018)

itive -R.C.7 2015 018)

Behavioral Symptom management, Driving Discussion / OT Referrals/ Elder Abuse Screens EINSTEIN Albert Einstein College of Medicine Aging Brain Home Model: Montefiore



Shared Medical Appointments (S.M.As) supporting patients / families in determining optimal care setting

Partnership with Alzheimer's Association



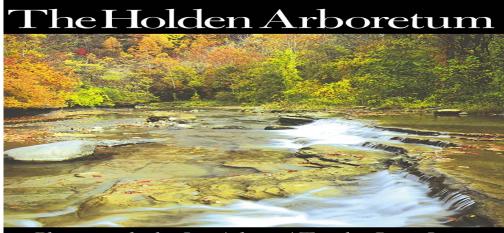
Mentation

Successful Aging Community / Social Prescribing Coalition I



Caregiver Support

Successful Aging Community / Social Prescribing Coalition II

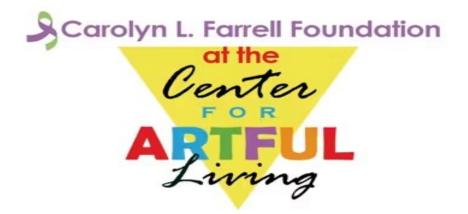


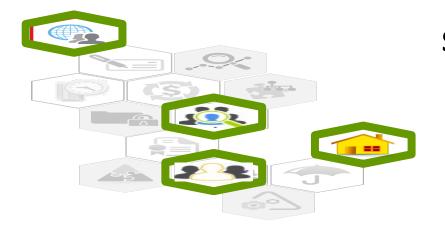
Photographs by Ian Adams / Text by Steve Love



Arts & Medicine







Home Services

Medical

Non Medical

Hospice

Care Management

Aging In Place/Safety Assessment

Remodelers

Medical Equipment/Supplies

Food Services

Companionship

Successful Aging Program focuses on Practical Advice to every day challenges for Patients & Families

Financial, Legal, Insurance

Estate Planning

Wills

Trusts

Special Needs Planning

Powers of Attorney

Directives

Long Term Insurance

Guardianships

Medicaid Planning and Applications

Medicare Planning

Financial Planning

Transportation & Housing Options

Community Transportation Services

Senior Subsidized Housing

Independent Living

Assisted Living

Memory Care

Continuing Care Communities

Adult Day Care

Skilled Nursing Care/Nursing Home

Safely Staying At Home

Senior Living Referral and Placement Services

Negotiated Partnerships with Regional Allies



8 Senior Centers serving 3 Zip Codes with Highest ADI



Virtual "kiosks" IT support for My Chart Access Internet availability



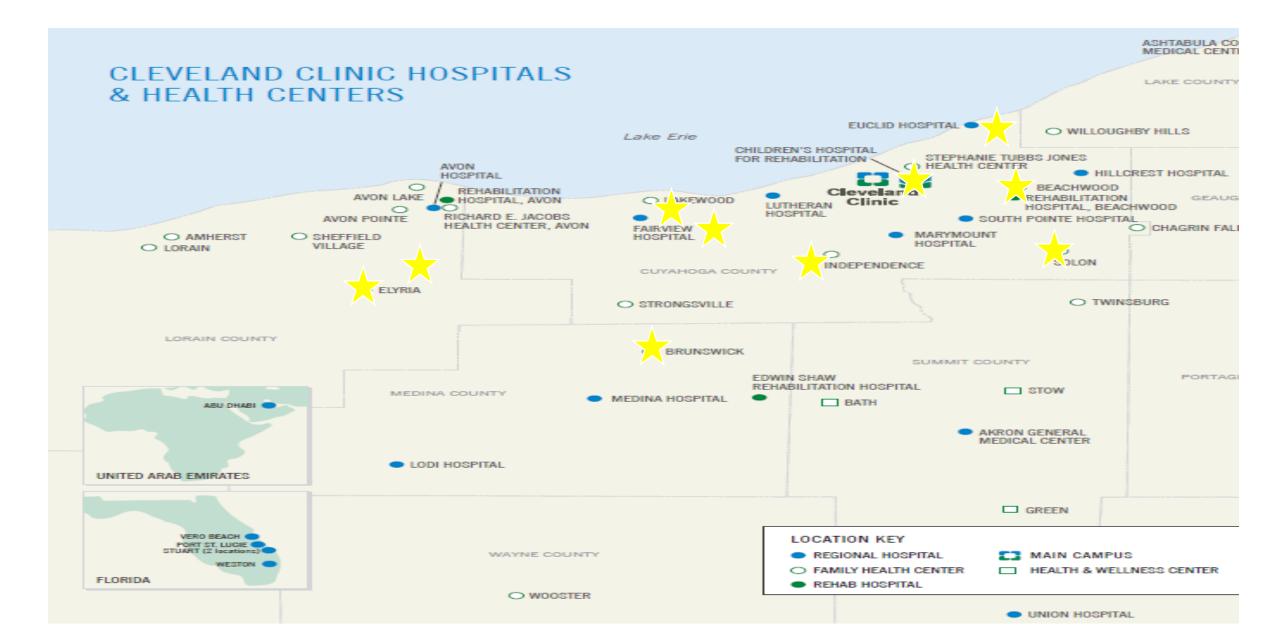
"Home Fit" program to renovate homes for fall safety



Commitment: Dedicated Liaison for CGM SDH Bundle: Nutrition, Housing & Caregiver solutions alzheimer's R association

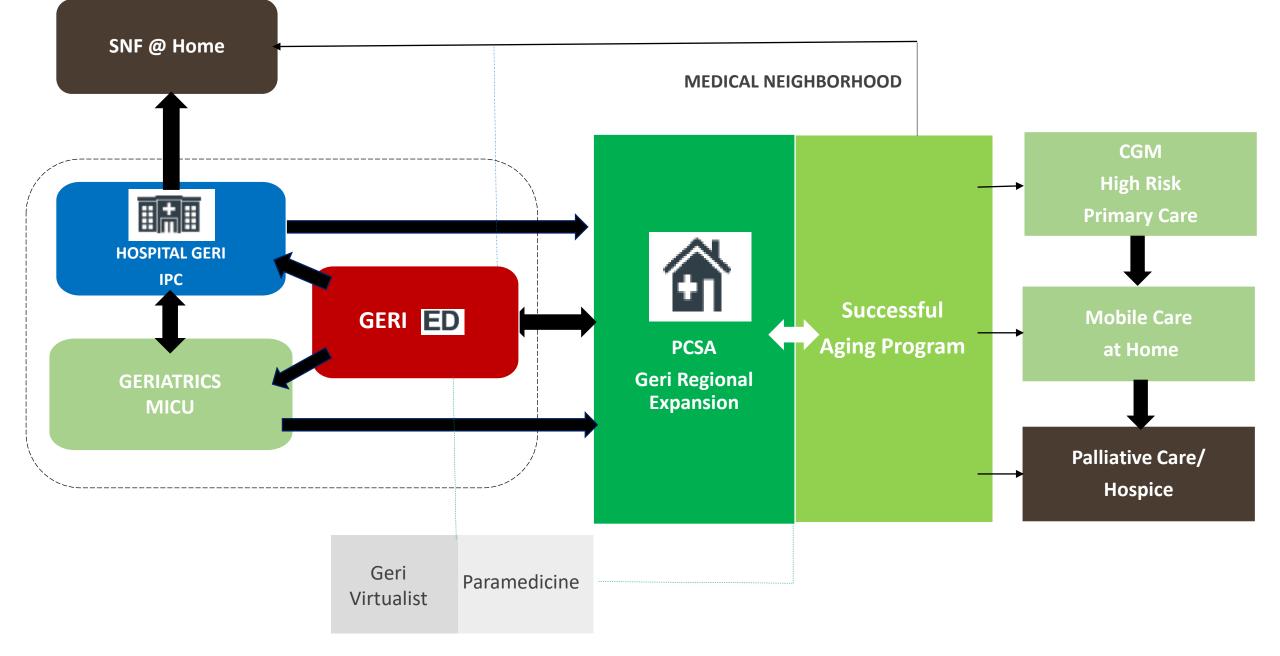
Prioritized Caregiver Support Programs – Virtual & In person

Center for Geriatric Medicine (CGM) Outpatient Locations

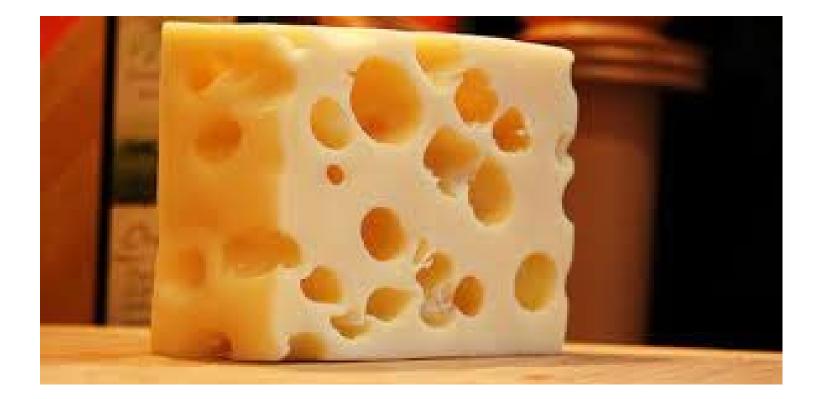




Cross Continuum CC Geriatrics Navigation System



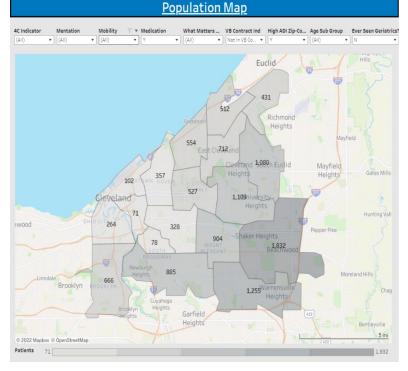
Challenge: The Swiss Cheese Model from referral to implementation



Examples of Implicit Bias: Clinical Realm Intersection: Race, Age & Socioeconomic status

- Structural Inequities, Social Determinants of Health (SDH) and Inequities in Healthcare Access
- Area Deprivation Index (ADI): Created by HRSA, refined by Dr. Amy Kind (U. of Wisconsin):
- Allows for neighborhood mapping of socioeconomic disadvantage by zip code
- Includes income, education, employment, and housing quality domains

Cleveland Clinic Electronic Age Friendly 4M Dashboard



Geospatial Heat Map

of Older Patients seen at the Cleveland Clinic (CC) over last 5 years mapped by zip codes of highest vs. non highest ADI

Examples of Implicit Bias: **Clinical Realm** Intersection: Race, Age & Socioeconomic status

- 438,146 CC older patients seen over last 5 years
- 83.2 % Caucasian; 10.03 % African American
- Overall, 94 % had never seen Geriatrics
- 54.11 % African American in Highest ADI vs. 5.85 % in non highest ADI zip codes
 - CC Electronic Age Friendly 4 M Dashboard:
 - Geospatial localization of older adults with 4 M Clinical & SDH need by zip code
 - & Outreach to address these gaps

C Indicator (AII)	Mentation Mobility • (All) •	Medication What Mat • (All) •	vers Most VB Contra Vot in VB		Codes?? Age Sub Group (All)	Pat Zip (All)
<u>Total E</u>	igible Patients Age 61-101+ 443,479		<mark>y Geriatrics, Las</mark> Ionths [†] 7,306, 1.65%)	t <u>12</u>	Patients Never See 417,7 (94.20	70,
	Value Based Contrac	t Patients [§]		<u>Highe</u>	st ADI Patients	
Age Sub Group	<u>Not In VB Contract</u>	<u>Grand Total</u>	Age Sub Group	In Highest ADI Region	n <mark>Not in Highest ADI Re.</mark>	<u>Grand Total</u>
<u>61-65</u>	29,232	29,232	61-65	2,722	26,510	29,232
<u>66-70</u>	133,574	133,574	66-70	11,909	121,665	133,574
<u>71-75</u>	115,654	115,654	71-75	9,616	106,038	115,654
<u>76-80</u>	74,046	74,046	76-80	5,889	68,157	74,046
	48.553	48,553	81-85	4,261	44,292	48,553
<u>81-85</u>	,					26.732
<u>81-85</u> <u>86-90</u>	26,732	26,732	86-90	2,640	24,092	20//02
		26,732 12,157	86-90 91-95	2,640	24,092	12,157
<u>86-90</u>	26,732				,	
<u>86-90</u> <u>91-95</u>	26,732	12,157	91-95	1,322	10,835	12,157

Cleveland Clinic Electronic Age Friendly 4M Dashboard

CC Geriatric Emergency Needs Assessment (GENA)

- Led by CCF Geriatrician Dr. Kenneth Koncilja with 90 medical trainees
- A Telephonic Outreach program to identify and address clinical & SDH Care gaps
- 4,000 vulnerable home bound older adults connected with in 3 months
- Addressed:
- (i) Clinical & home care needs
- (ii) Medication delivery
- (iii) Food insecurity
- (iv) Elder abuse
- (v) public health awareness
- (vi) home hospice needs
- Age Friendly Virtual Curriculum for trainees

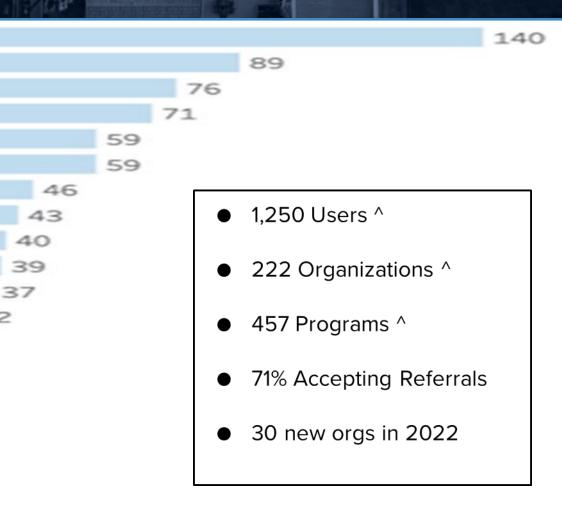


UNITE US

Northeast Ohio Programs by Service

Individual & Family Support Education Social Enrichment Mental/Behavioral Health Housing & Shelter Wellness Physical Health Food Assistance Substance Use **Benefits Navigation** Employment Money Management 32 Spiritual Enrichment 25 Sports & Recreation 20 19 Transportation Utilities 16 Income Support 13 13 Legal Clothing & Household Goods 11 Entrepreneurship 11

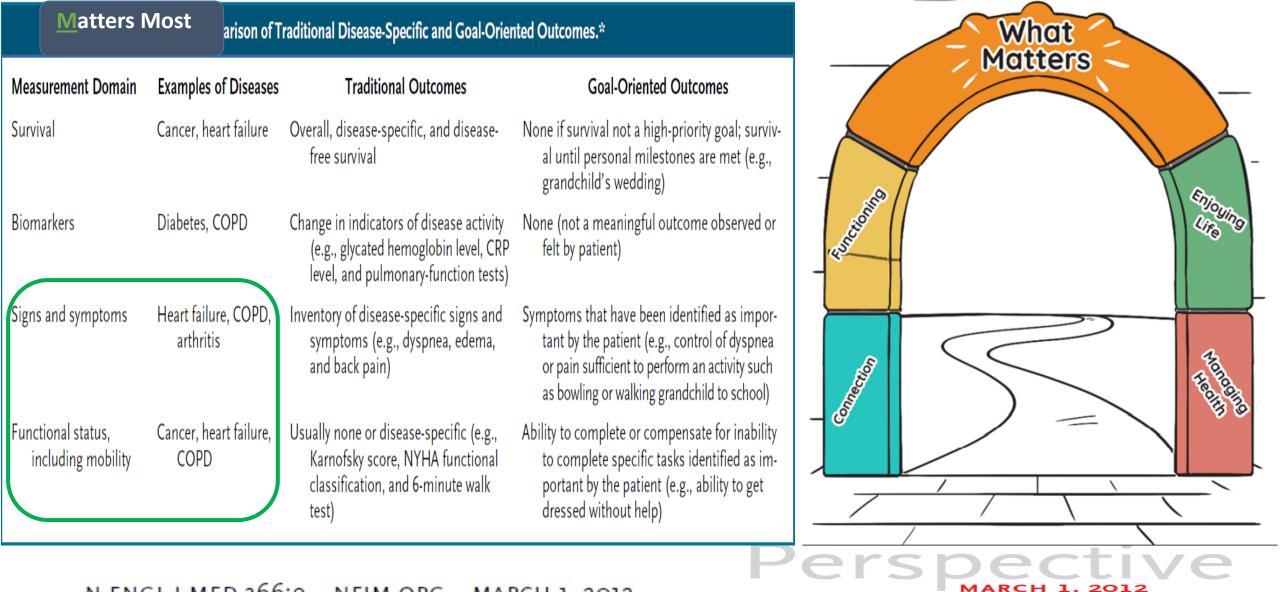
Type





Geriatrics Patient and Caregiver Support Guide

Geriatrics Patient & Family Caregiver Support Guide



N ENGLJ MED 366;9 NEJM.ORG MARCH 1, 2012

Goal-Oriented Patient Care — An Alternative Health Outcomes Paradigm

David B. Reuben, M.D., and Mary E. Tinetti, M.D.

Patient Priorities Care (PPC) Current Care Planning vs. Advanced Care Planning (ACP)

Received: 9 February 2022 Accepted: 18 February 2022

DOI: 10.1111/jgs.17727

EDITORIAL

Journal of the American Geriatrics Society

Should we still believe in advance care planning?

Viewpoint

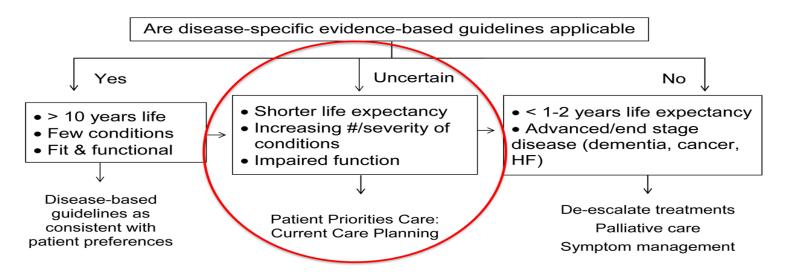
October 8, 2021

JAMA Network

What's Wrong With Advance Care Planning?

R. Sean Morrison, MD^{1,2}; Diane E. Meier, MD¹; Robert M. Arnold, MD³

Decision-making and care of older adults with multiple chronic conditions



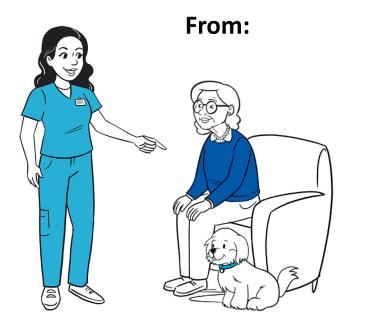




MCC Older Adult Exclusion



Patient Priorities Care moves decision-making and conversation



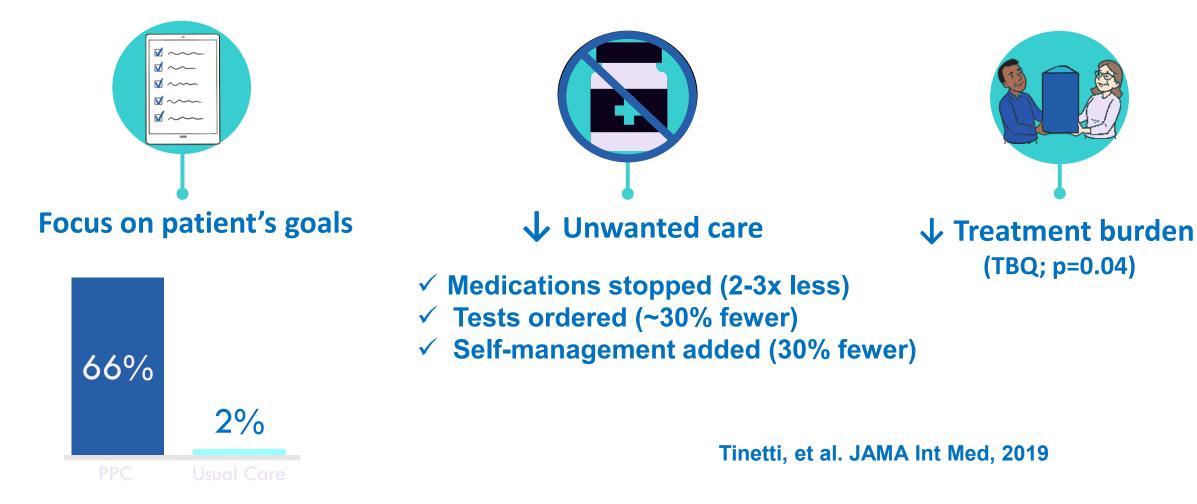
"You need (<u>fill in treatment</u>) for your (<u>fill in disease</u>)." "Knowing your health conditions, your overall health, and what matters most to you, I suggest we try (<u>fill in care</u> option)."

To:

what we know so far ...

Patient priorities aligned care is effective

Compared with usual care, PPC is associated with...



SP: A Personal Journey



- Social Prescribing without knowing it!







It took two years and nearly 50 emergency-room visits for Dr. Ardeshir Hashmi to realize he didn't need to prescribe pills for his 93-year-old patient's excruciating chest pains. He needed to prescribe ballroom dance.



NEW YORK TIMES BESTSELLER

Vivek H. Murthy, MD

19TH SURGEON GENERAL OF THE UNITED STATES

Together



The Healing Power of Human Connection in a Sometimes Lonely World

> "Fascinating, moving, and essential reading." —Atul GAWANDE, author of *Being Mortal*



Loneliness can present as great a mortality risk as smoking 15 cigarettes a day









THE FUTURE OF HEALTHCARE SINCE 1921



Community focus. World impact.

Closing of 2023 Community Lecture Cynthia C. Romero, MD, FAAFP

Director, M. Foscue Brock Institute for Community & Global Health Professor, Family and Community Medicine Eastern Virginia Medical School



Event Evaluations

Please complete virtual event surveys! Links & Information will emailed following the lecture:

1) Conference Evaluation

- Sent from BrockInstitute@evms.edu
- Assists the planning committee on future educational and community engagement events.

2) CME & CE Evaluation (If applicable)

- Eastern Virginia Medical School designates this live activity for a maximum of 1.5 AMA PRA Category 1 CreditsTM. Physicians should only claim credit commensurate with the extent of their participation in the activity.
- An attestation survey will be sent via Survey Monkey following the conference. In order to receive CME credits, you must complete the survey. Once the survey is complete you will receive an electronic certificate. If you have any questions regarding the attestation process, please contact EVMS CME at 757-446-6140.



Additional Follow-Ups

1) Recording of the Event

- The Brock Institute team will edit today's recording and prepare for posting via EVMS YouTube. This will be made available to all attendees after the event, as well as posted on the Brock Institute website.
- You can see past Brock Institute Glennan Center Community Lecture and Grand Round Presentations here:
 - https://www.evms.edu/community/brock institute/events and activities /brock institute g lennan lecture/



Community focus. World impact.

Questions or Comments? Contact the Brock Institute BrockInstitute@evms.edu

Eastern Virginia Medical School

Community Focus. World Impact.