

ANNUAL REPORT 2021 – 2022

“ The Old Dominion University School of Public Service has been proud to partner with the Brock Institute to promote equity in health care. The Institute is a respected, anchor institution in Hampton Roads, always open to collaboration and new ideas. They help link the public, private and non-profit sectors in a common purpose of creating a healthy region for all people.

Dr. Samuel L. Brown, Professor, Chair, School of Public Service
Dr. Ron Carlee, Assistant Professor, Director, Center for Regional Excellence
Old Dominion University



“ It has been a real privilege to be a part of the extensive community partnerships the Brock Institute has pulled together in establishing educational and idea-generating summits such as the Greater Hampton Roads Population Health Summit and the Joint Mental Health Summit. These professional gatherings have served as a catalyst for more interagency solutions and communications that address both the population health needs as well as approaches to assure health equity in the Eastern Region.

Dr. Nancy Welch, Director
Chesapeake Health Department

Brock Institute Collaborative Efforts 2021 – 2022

The M. Foscue Brock Institute for Community and Global Health at Eastern Virginia Medical School (EVMS) works in partnership to address factors influencing the health of individuals, families and the most at-risk communities across Eastern VA.

History of the Brock Institute

- Since its inception in 2013, the Brock Institute has supported community-oriented programs and sought opportunities to better integrate those programs, thus providing collaboration, synergy and support across the institution.
- Established by a generous donation from philanthropists Macon F. Brock Jr., the late co-founder and chair of Dollar Tree Inc., and his wife, Joan Brock.
- The institute is named for M. Foscue Brock Sr., who was a physician and dedicated volunteer in the community. Today the Brock Institute honors the values that led Dr. Brock in his life and career, aligning seamlessly with values of EVMS: excellence, collegiality and integrity.

Over the past year, July 1, 2021 – June 30, 2022, the Brock Institute has led joint efforts to raise awareness of complexities related to health and healthcare disparities and the importance of interdisciplinary teamwork to reduce these disparities. Through strategic prioritization and partnership, the Brock Institute focuses on maternal/infant health, mental health/ addiction and health disparities to measurably improve the health in our region.

Access to and administration of COVID-19 vaccines, especially within underserved and underrepresented populations, was and remains critical to public health efforts to ending this pandemic and ensuring the health of our communities. We appreciate EVMS' assistance in those efforts, with special gratitude for their staff and students for volunteering to help administer tens of thousands of vaccines across the region.

Iris Lundy, Senior Director of Health Equity
Sentara Healthcare

Throughout this COVID-19 pandemic, the staff at Peoples Pharmacy and I have worked closely with the Brock Institute, with EVMS medical and physician assistant students and faculty providing COVID-19 information, testing and vaccinations. Peoples Pharmacy supports EVMS as they continue their mission to build trust and confidence through partnership.

Dr. Anna Peoples
Peoples Pharmacy LLC

The Brock Institute has been a leader in recognizing and addressing the health disparities in our region. As a strategic catalyst for action, Bon Secours has enjoyed collaborating with the Brock Institute to engage the Hampton Roads community to advance the health and well-being of all residents.

Dr. Brett Sierra, Director of Community Health
Bon Secours Hampton Roads

The Brock Institute is recognized as a trusted and respected convener and has become an increasingly important primary regional resource for critical, strategic and effective community health initiatives while supporting EVMS's education, clinical care and research priority pillars.

Highlights of the Brock Institute's impact:

- 'Historical Perspectives of Asian American Bias and Strategies to Move Forward' – National, Virtual Panel Discussion; Platform to review and discuss historical perspective of Asian American bias/discrimination in medicine, tactics to respond to bias/discrimination and strategies for academic medical centers to mitigate. 128 registrants, 75 in attendance. In partnership with Association of American Medical Colleges, Keck University of Southern California Family Medicine Residency Program, Boston University, School of Medicine, Vanderbilt University, Asian Pacific American Nursing Student Association (APANSA) and EVMS Medical Students.
- In collaboration with EVMS Diversity & Inclusion, lead the Regional Cancer Disparities Collaborative of Eastern VA. Established to improve cancer outcomes, focused on women, prostate and colorectal cancers. In partnership with EVMS Leroy T. Canoles Jr. Cancer Research Center, EVMS Research, EVMS Surgery, EVMS Marketing & Communications, Healthy Chesapeake, Peninsula Health District, Bon Secours, Chesapeake Regional Healthcare, Riverside Healthcare, Sentara Healthcare, Virginia Commonwealth University Massey Cancer Center, Norfolk State University, Hampton University, American Cancer Society, Hampton Roads Prostate Health Forum and Shiloh Baptist Church.
- Co-hosted 'Nutrition as Medicine' – Virtual Event; Created a forum to learn about the impact nutrition can have on gut health, diabetes, individual and family wellness and improving quality of life through what you eat. 918 in attendance. In partnership with Sentara Healthcare.
- Facilitated and supervised the 'EVMS Student Vaccine Community Clinics;' Between January 2021 and September 2022, 263 EVMS students delivered 47,616 Covid vaccine doses, with 3,685 hours logged. In partnership with EVMS Medical Education and regional community partners.

Maternal/Infant Health

Community Collaborations = 55 organizations

Education = 55+ participants

HIGHLIGHTS:

- Leads the *Substance Use Disorder in Pregnant and Parenting Women Collaborative*. Mission of this group is to: Ensure, enhance and leverage an accessible, integrated, compassionate, culturally sensitive, and responsive system of care and services supporting pregnant and parenting women with substance use disorder and their children to achieve optimal health and wellness in Eastern VA.

I have really enjoyed serving on the Brock Institute's Substance Use Disorder in Pregnant and Parenting Women committee for the past 12 months. The committee has transformed during this time and has afforded a lot of agencies in the community the opportunity to partner, collaborate and avoid duplication of services. I look forward to our continued partnership as we all work toward assisting others in maintaining their mental health and wellbeing, sobriety and improving the lives of women and children.

Jacqueline Spratley-Brock, Coordinator
Norfolk Community Services Board

Health Disparities

Community Collaborations = 30+ organizations

Education = 400+ participants

HIGHLIGHTS:

- 'COVID-19 Education' at the MOCA Boardwalk Art Show, Virginia Beach. In partnership with EVMS Development and EVMS Medical Education.
- *7th Annual Brock Institute Glennan Lecture*, established by The Cooke Fund of the Hampton Roads Community Foundation. Featuring John Morley, MD, Professor of Medicine, St. Louis University, discussed "An Approach to the Management of Cognitive Dysfunction." Education and engagement of 199 community stakeholders, clinicians, EVMS faculty, staff and students. In partnership with: EVMS Glennan Center for Geriatrics and Gerontology and EVMS Internal Medicine.
- *Palliative Care Medicine Learning Collaborative*, established by The Cooke Fund of the Hampton Roads Community Foundation; Lecture and panel presentation, "Managing Expectations for People Who Have Serious Illness." Education and engagement of 92 community stakeholders, clinicians, EVMS faculty, staff and students. In partnership with: EVMS Glennan Center for Geriatrics and Gerontology and EVMS Internal Medicine.
- Leads the *EVMS/AAMC Health Equity Inventory* (Pilot of five invited institutions, nationally); Coordinates data collection through an online tool to collect information about health equity work in Eastern VA communities.

The collaborative work through the Brock Institute has provided an avenue for the Region 5 Community Services Boards to develop relationships with stakeholders to address holistically the needs of pregnant and parenting women. DBHDS has partnered with EVMS and the Brock Institute to provide Clinical Guidance for treating pregnant women diagnosed with an OUD and their infants. Community partners have had the opportunity to better understand the services provided by the Community Services Board. A focus on social determinants of health and health equity have remained as a core value of these relationships.

Julie Truitt, Substance Use Disorder Quality Manager
DBHDS, Division of Community Services
Office of Adult Community Behavioral Health

Mental Health and Addiction

Community Collaborations = 45+ organizations

Training = 514 participants

Education = 1,200+ participants

HIGHLIGHTS:

- *Military Cultural Competency and Transition Awareness: Working with Service Members, Veterans, and their Families Training*. In partnership with EVMS PA Program, Virginia Veteran Family Support, Virginia Department of Behavioral Health and Developmental Services. 624 registrants, 514 in attendance. In partnership with the Department of Veteran Services, Virginia Veteran and Family Support, East Region.
- Leads *Mentally Healthy Norfolk*, including a broad group of healthcare professionals and community leaders that strive to provide resources to Eastern VA. Distributed over 1000 resource guides. In partnership with 10 community organizations.
- Community Networking Event: 'Substance Use Disorders, Creating a Community of Support.' Event focused on building a community of resources around substance use disorders. In partnership with EVMS Physicians Assistant Program and regional community partners.

Our collaborative efforts to do this work are essential for a few reasons: (1) Our mothers need a comprehensive approach towards treatment to be safety net for their entire family. (2) This approach also allows us to incorporate self-care for the providers involved. No one team must carry the weight of doing everything for this family. Using our strengths individually as providers allow for each mother to get the best care possible. (3) We see better outcomes when all areas of need are being addressed simultaneously and partnership accountability is in place.

Richelle Burney,
Substance Use Disorder Program Manager
The Up Center



Collaborative Grant Funding:

Maternal/Infant Health:	\$1.5 million
Mental Health/Addiction:	\$300,000
Health Disparities:	\$365,000

\$1.5 million:
Principal Investigator and Co-Investigator, Sentara Cares Foundation, "Person Centered Pathway for Substance Use Disorder in Pregnant and Parenting Women." In partnership with Norfolk State University, Old Dominion University and community partners.

\$250,000:
Co-Principal Investigator and Co-Investigator, Sentara Cares Foundation, Improving Health Literacy About Mental Health Wellness in the Black Community." In partnership with the Urban League of Hampton Roads and Norfolk State University.

\$50,000:
Principal Investigator and Co-Investigator (2), Philanthropic funds to support "Mental Health First Aid Training in Under-resourced Communities." In partnership with Teens With a Purpose.

\$365,000:
Co-Principal Investigator and Co-Investigator, CDC National Initiative to Address COVID-19 Health Disparities. In partnership with Virginia Department of Health, Virginia Beach Department of Health, Sentara EVMS HADSI, EVMS Medical Education and EVMS Community Engaged Learning.

Collaborative Partners

We are thankful for the engagement with passionate individuals and organizations across Virginia to address health disparities and improve the health of our region.

State Partners

- Hampton University
- Immunize Virginia
- Institute for Public Health Innovation
- Managed Care Organizations
- Norfolk State University
- Old Dominion University
- Public Housing Authorities
- Substance Abuse & Mental Health Services Administration
- University of Virginia
- Virginia Commonwealth University
- Virginia Department of Health
- Virginia Department of Veteran Services
- Virginia Neonatal Perinatal Collaborative
- Virginia Department of Behavioral Health & Developmental Services

- Hague Pharmacy
- Hampton Roads Chamber of Commerce
- Hampton Roads Community Foundation
- Hampton Roads Regional Jail
- Hampton VA Medical Center
- Healthier757/EdLogics
- Healthy Chesapeake
- National Alliance on Mental Illness
- Norfolk Public Schools
- Peoples Pharmacy
- Recovery Trek, LLC
- Riverside Healthcare
- The Sarah Michelle Peterson Foundation
- Sentara Healthcare
- Teens With a Purpose
- The Up Center
- United Way, United for Children
- Urban League of Hampton Roads
- Urban Strategies Inc.
- St. Andrews Episcopal Church, Norfolk, VA

- Diversity & Inclusion
- Emergency Medicine
- Endocrine & Metabolic Disorders
- EVMS – Sentara Healthcare Analytics and Delivery Science Institute
- Family and Community Medicine
- Glennan Center for Geriatrics & Gerontology
- Graduate Medical Education
- Internal Medicine
- Medical Education
- Minus 9 to 5
- OB/GYN
- Pediatrics, Community Health & Research
- Psychiatry & Behavioral Health Sciences
- School of Health Professions: Art Therapy, Medical Masters, Master of Public Health, PA Program

Regional Partners

- Bon Secours Mercy Health
- The CHAS Foundation
- Chesapeake Regional Medical Center
- Children's Hospital of the King's Daughters
- CHIP of South Hampton Roads
- City Health Departments/Districts
- Community Services Boards
- ForKids

EVMS Partners

- Center for Maternal & Child Health Equity & Advocacy
- Community Engaged Learning
- Consortium for Infant & Child Health
- Continuing Medical Education

"The M. Foscue Brock Institute for Community and Global Health continues to be a strong supporter of student learning experiences and community education for the MPH Program and for all students at EVMS. In addition to its commitment to student experiences, the Brock Institute is a trusted collaborator and catalyst for action on topics that address health inequities and community health needs across our region. The expertise and support are critical to EVMS' vision to be recognized as the most community-oriented school of medicine and health professions in the United States."

Dr. Brian C. Martin, Professor, Associate Dean for Administration EVMS School of Health Professions, Director, Doctor of Health Sciences, Director, Master of Public Health Eastern Virginia Medical School

CONTACT US:

EVMS M. Foscue Brock Institute for Community and Global Health
 Waitzer Hall, Suite 1180, P.O. Box 1980, Norfolk, VA 23501
 Tel. 757.446.8460 | brockinstitute@evms.edu
 www.evms.edu/community/brock_institute/

