

# EVMS

M. FOSCUE BROCK  
INSTITUTE FOR COMMUNITY  
AND GLOBAL HEALTH

M. FOSCUE BROCK INSTITUTE FOR COMMUNITY AND GLOBAL HEALTH  
EASTERN VIRGINIA MEDICAL SCHOOL, NORFOLK, VA

## ANNUAL REPORT 2022–2023



Regional Cancer Disparities Collaborative of Eastern VA strategic planning meeting.

## Celebrating 10 Years of Community Engagement to Address Critical Health Issues

“ The Brock Institute gives EVMS the opportunity to significantly expand its efforts to address critical community health issues while also nurturing a lifelong commitment to community service, particularly among the students. It’s rewarding to know that we can help EVMS improve health in communities. ”

Macon F. Brock Jr.  
Philanthropist & Co-founder, Dollar Tree Inc

# 10 YEARS – M. Foscue Brock Institute for Community & Global Health



**A \$3 million gift from Macon and Joan Brock established the M. Foscue Brock Institute for Community and Global Health at EVMS.** The donation from philanthropists Macon F. Brock, Jr., the late co-founder and chair of Dollar Tree Inc., and his wife, Joan Brock, is one of the largest individual gifts ever made to EVMS. Named in honor of Mr. Brock's father, who was a physician, the institute was created to allow the school's community-oriented programs to expand and deepen their impact on both local and global health issues. M. Foscue Brock, MD, was a tuberculosis specialist in charge of Norfolk's Grandy Sanatorium for 29 years before he entered private practice. Dr. Brock volunteered at the public health center in Norfolk throughout his career and was a popular family doctor. It was Dr. Brock's involvement with the community



that inspired Dr. Brock's son, Macon F. Brock Jr., co-founder and chairman of Dollar Tree, Inc., and Macon's wife, Joan, to establish the M. Foscue Brock Institute for Community and Global Health at EVMS.

The M. Foscue Brock Institute for Community and Global Health honors the values that led Dr. Brock in his life and career, aligning seamlessly with EVMS' values: excellence, collegiality and integrity. The vision of the institute is to be a focal point for integrating EVMS' clinical, education and research programs to fulfill its vision of becoming the most community-oriented schools of medicine and health professions in the nation. Today, we strive, with the emphasis on being 'community informed', the Brock Institute is aligned to improve health outcomes locally and beyond.



**The Brock Institute collaborates across Virginia on factors influencing the health of individuals, families, and the most at-risk communities on maternal/infant health, mental health/substance use and health disparities to advance health equity.**

*The Brock Institute is recognized as a trusted and respected convener and has become a primary regional resource for critical, strategic, and effective community health initiatives while supporting EVMS' education, clinical care and research priority pillars.*



## Collaborative Grant Funding

**\$100,000**

**Principal Investigator & Co-Investigator**

Philanthropic funds:

- EVMS/AAMC Health Equity Inventory Enhancement Pilot
- Addressing Nutrition Engaging Clinicians and Families
- Mental Health First Aid Training in Under-resourced Communities
- Teen Sexual Health, Teen Health 360
- Asian-American Research

**\$140,125**

**Principal Investigator & Co-Investigator**

EVMS-NSU ENRICHe Program via Sentara Cares Foundation. Funds to support:

- Mental Health First Aid for Community Non-profits and stakeholders.
- Nutrition Education for Healthcare Professionals

In partnership with EVMS RISE, Norfolk State University and Norfolk and Virginia Beach faith-based organizations.

**\$225,331**

**Principal Investigator & Co-Investigator**

Sentara Cares Foundation.

Funds to support:

- Delayed Prev. Care
- Health Equity Inven.
- Life Expectancy

In partnership with AAMC. City of Chesapeake, EVMS School of Health Professions MPH Program and Old Dominion Univ.

**\$12,300**

**Principal Investigator & Co-Investigator**

Hampton Roads Community Foundation, Brown Funds. 'Improving Mental Health Wellness in Faith-based Communities in Eastern VA.'

In partnership with Norfolk State University and Norfolk and Virginia Beach faith-based organizations.

**\$1.5 million**

**Co-Principal Investigator, Co-Investigator & Staff**

Sentara Cares Foundation, 'Person Centered Pathway for Substance Use Disorder in Pregnant and Parenting Women.'

In partnership with Norfolk State University, Old Dominion Univ., and community

**.\$365,000**

**Co-Principal Investigator & Co-Investigator**

CDC 'National Initiative to Address COVID-19 Health Disparities.'

In collaboration with Virginia Department of Health, Virginia Beach Dept. of Public Health, EVMS RISE, EVMS Medical Education.



# HIGHLIGHTS, Brock Institute's Impact, July 2022 – June 2023

■ **2023 Greater Hampton Roads Population Health Summit**, 'Addressing the Catch-22 of Food Equity and Nutrition Wellness.' Keynote Dr. Leslie Hoglund, Old Dominion Univ. *Registration: 167 [In-person 88; Virtual 81] Attendees: 111 [In-person 65; Virtual 46]*

■ **2023 Joint Mental Health Summit**, 'The Future of Mental Health Wellness: Exploring Patient Engagement Through Technology, Clinical Care and the Workforce.' Keynote speaker, Dr. Kermit A. Crawford, Boston Univ. School of Medicine. *Registration: 430 [In-person 140; Virtual 290] Attendees: 215 [In-person 85; Virtual 130]*

■ **Mentally Healthy Norfolk (MHN)**, collaborative of healthcare professionals and community leaders that strive to provide resources, reduce stigma and encourage conversation. *Distributed 5000+ Mentally Healthy Hampton Roads resource guides; Held two (2) 'Mental Health Walks,' 100+ residents*

■ **Military Cultural Competency and Transition Awareness: Working with Service Members, Veterans, and their Families Training.** In partnership with the Virginia Dept. of Veteran Services, VA Veteran and Family Support, East Region. *Attendees: 514*



■ **Substance Use Disorder in Pregnant & Parenting Women (SUDPPW) Collaborative.** Goal is to ensure, enhance and leverage an accessible, integrated, compassionate, culturally sensitive, and responsive system of care and services supporting SUDPPW in Eastern VA. *Engages 115+ organizations*

■ **Substance Abuse and Mental Health Services Administration Training**, 'Clinical Guidance for Treating Pregnant and Parenting People with Opioid Use Disorder and Their Infants.' *Registration: 206; Attendees: 136*

## Fostering Trust, Collaboration & Sustainable Outcomes to Improve the Health of Our Region

The Brock Institute leads joint efforts that have raised the awareness of the complexities related to health and healthcare disparities, highlighting interdisciplinary teamwork within and beyond EVMS to achieve improved outcomes. Without the meaningful engagement of passionate individuals, organizations and cities across Virginia, the Brock Institute's role as the central convener in addressing critical health disparities would not be possible. The Brock Institute is eternally grateful for all partners, past, present and future:

### REGIONAL PARTNERS

American Cancer Society  
Bon Secours Mercy Health  
CHAS Foundation  
Chesapeake Regional Medical Center  
Children's Hospital of the King's Daughters  
CHIP of South Hampton Roads  
City Governments  
City Health Departments  
City Community Services Boards  
Community Engage Research & Health Equity (CEREQ) at EVMS  
Ebenezer Baptist Church, VA Beach  
Enoch Baptist Church, VA Beach  
Elizabeth River Trail  
Foodbank of Southeastern VA & Eastern Shore  
ForKids  
Hague Pharmacy  
Hampton Roads Chamber of Commerce  
Hampton Roads Community Foundation  
Hampton Roads Prostate Health Forum  
Hampton Roads Regional Jail  
Hampton University

Hampton VA Medical Center  
Healthier757/EdLogics  
Healthy Chesapeake  
LGBTQ+ Life Center  
NAMI of Coastal Virginia  
New Hope COGIC  
Norfolk Food Policy Council  
Norfolk Public Schools  
Norfolk State University  
Old Dominion University  
Peoples Pharmacy  
Project Nana  
Recovery Trek, LLC.  
Regional Cancer Disparities Collaborative  
Riverside Healthcare  
Sarah Michelle Peterson Foundation  
Shiloh Baptist Church  
Sentara Health  
St. Andrew Episcopal Church  
Steven A. Cohen Military Family Clinic  
Teens With a Purpose  
The Up Center  
United Way, United for Children  
Urban League of Hampton Roads  
Urban Renewal Center  
Urban Strategies Inc.

### EVMS PARTNERS

Center for Maternal & Child Health  
Equity & Advocacy  
Community Engaged Learning  
Consortium for Infant & Child Health  
Continuing Medical Education  
Diversity & Inclusion  
Emergency Medicine  
Endocrine & Metabolic Disorders  
Family & Community Medicine  
Glennan Center for Geriatrics & Gerontology  
Graduate Medical Education  
Internal Medicine  
Leroy T Canoles Jr. Cancer Research  
Marketing & Communications  
Medical Education  
Medical Student Research  
Minus 9 to 5  
OB/GYN  
Office of Research & EVMS RISE  
Pediatrics, Comm. Health & Research  
Psychiatry & Behav. Health Sciences  
Health Professions: Public Health & Physician Assistant  
Surgery

### STATE PARTNERS

Hampton University  
Housing Choice Voucher Programs  
Immunize Virginia  
Institute for Public Health Innovation  
Managed Care Organizations of Virginia  
Norfolk State University  
Old Dominion University  
Public Housing Authorities  
University of Virginia  
Virginia Association of Housing & Community Development Officials  
VCU Massey Cancer Center  
Virginia Commonwealth University  
Virginia Department of Health/Local Health Districts  
Virginia Department of Veteran Services  
Virginia Neonatal Perinatal Collaborative  
Virginia Department of Behavioral Health & Developmental Services

### FEDERAL PARTNERS

Alzheimer's Association  
American Cancer Society  
American Heart Association  
Association of American Medical Colleges  
US Housing & Urban Development  
National Institutes of Health (NIH)  
Substance Abuse & Mental Health Services (SAMHSA)  
Mount Sinai, Center for Asian Equity & Professional Development  
VISN 6: Veterans Administration Mid-Atlantic Health Care Network



# BROCK INSTITUTE PRIORITY AREAS to Improve the Health of Our Region

## MENTAL HEALTH & ADDICTION

Community Collaborations = 50+ organizations  
Education = 395 participants  
Training = 514 participants

### Highlights

- **Community Networking Event with EVMS PA Program:** 'Substance Use Disorders, Creating a Community of Support.' *Attendees: 100+*
- **2023 Public Health Grand Rounds with EVMS MPH Program:** 'Taking Charge of Your Mental Health in the New Year: Community Resources and Services to Help You on Your Journey.' *Attendees: 80+*

## HEALTH DISPARITIES & EQUITY

Community Collaborations = 50+ organizations  
Education = 1,206 participants  
Training = 184 participants

### Highlights

- **2022 Great Hampton Roads Population Health & Joint Mental Health Virtual Summit,** 'Comprehensive Approach to Mental Health for Families and Front-line Workers.' With keynote, Aditi Nerurkar, MD, MPH, Harvard physician, Forbes contributor, NBC News medical commentator. *Registration: 989; Attendees: 885*
- **2022 Brock Institute Glennan Lectures,** in partnership with EVMS Glennan Center for Geriatrics and Gerontology. Held with keynote Dr. Marie Bernard, NIH: "How Does Diversity Impact Biomedical Science? A Community Perspective." Lecture established by The Cooke Fund, Hampton Roads Community Foundation. *Engagement of 132 community stakeholders, clinicians, EVMS faculty and students*



**Marie A. Bernard, MD**  
Chief Officer for Scientific Workforce Diversity  
National Institutes of Health (NIH)



## MATERNAL/INFANT HEALTH

Community Collaborations = 115+ organizations  
Education = 100+ participants  
Training = 136 participants

### Highlights

- Lead 'The Pathways Project' with Norfolk State University and Old Dominion University to build a 'Person Centered Pathway for Substance Use Disorder in Pregnant and Parenting People.' *30+ community partners.*
- **Annual Asian American Bias Virtual Lecture,** 'Impacts of Asian American Bias: Bridging the Gaps from Community to Clinical Settings,' keynote speaker Amanda Rhee, MD, MS, Center for Asian Equity and Professional Development, Mount Sinai Health System. *Registration: 130; Attendees: 58*
- **Palliative Care Medicine Virtual Learning Collaborative Workshops,** in partnership with the EVMS Glennan Center for Geriatrics and Gerontology. Lectures made possible by The Cooke Fund of the Hampton Roads Community Foundation.
  - 'What's Wrong with Advance Care Planning?' *Registration: 137; Attendees: 92*
  - 'Keys to Skillful Communication' the first in a four-part virtual discussion scheduled for 2023-24, inspired by the letters of the late Thomas Pellegrino, MD, Associate Dean for Education, EVMS. *Registration: 134; Attendees: 92*
- **Regional Cancer Disparities Collaborative of Eastern VA.** In collaboration with EVMS Diversity & Inclusion. Established to improve cancer outcomes, focused on breast, gynecologic, prostate and colorectal cancers. *Engaging 45+ organizations*
- **Women's Leadership Series: Listen, Learn, Lean, Lead,** four-part series, led by Dr. Romero, covered leadership reflections, early career advice, barriers to entry, and communication strategies. *20 women, including EVMS students and staff*



Community stakeholder meeting with Commissioner Nelson Smith, DBHDS, focused on mental health and substance use services in Eastern Virginia.

## CONTACT US:

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